

get mileage from your marketing

2007 Exhibit and Sponsorship Opportunities

Educational & Memorial Foundation of the
Tennessee Society of Certified Public Accountants



Exhibit & Sponsorship Packages

Exhibit Package

- One 6' draped table
- Up to two lunches per day
- One chair
- Advance mailing list of attendees
- Electricity (*Basic electricity is provided. Special electrical, labor or phone line needs can be arranged at exhibitor's request and expense.*)
- Company listing in conference brochure (*Reservations must be received four months prior to conference.*)
- Company listing in conference course material

Exhibitor package does not include:

- Identifying signs and banners
- Telephones/telephone jacks
- Audio-visual materials or equipment
- Shipping/freight
- Internet Access

Web Package

When you purchase one of our sponsorship or exhibit packages, you have the option to advertise on www.tscpa.com, the Web site for TSCPA members!

- Company logo on the conference's individual web page with a link to your Web site (*Logos must be in GIF format and no larger than 3 KB.*)

Sponsorships

Some conferences may have multiple sponsors at each level.

Break Sponsor

- Sign with company name at morning or afternoon networking break
- Company literature on literature table
- Advance mailing list of attendees
- Company listing in conference course material (where applicable)

Luncheon Sponsor

- Sign with company name and black-and-white logo at lunch
- One page ad in conference course material (*provided by sponsor*)
- Advance mailing list of attendees
- Company listing in conference brochure (*Reservations must be received four months prior to the conference.*)

Reception Sponsor

(TSCPA Federal Tax Conference Only)

- Complimentary exhibit booth
- Sign with company name and logo at reception
- One page ad in conference course material (*provided by sponsor*)
- Advance mailing list of conference attendees
- Company listing in conference brochure (*Reservations must be received four months prior to conference.*)
- Verbal recognition and thank you during reception
- One complimentary conference registration

Giveaways

A validation system will be used to encourage participants to visit each booth. All attendees who turn in a validated card will be eligible for a prize. Exhibitors are encouraged to contribute a prize to this drawing or to conduct their own giveaway drawings during exhibit hours at the conference. Drawings will be held after the afternoon networking break on the last day of the conference.

Following is a partial list of past exhibitors:

- AFLAC
- CCH Incorporated
- First Tennessee
- Intuit
- Paychex Inc.
- Robert Half Management Resources

For a complete list of past exhibitors, please visit www.tscpa.com/about/previous_exhibitors_and_sponsors.aspx.

Exhibit & Sponsorship Opportunities

Spring Industry Conference

Monday, May 21, 2007

Cool Springs Marriott, Franklin, Tenn.

(Expected attendance: 125)

This popular conference attracts CPAs from mid- to upper-level management in industry. Covering a variety of current topics, the conference is certain to address the trends and issues affecting CPAs in industry today.

(Exhibit Package by May 7 - \$250; Exhibit Package after May 7 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

New CPA Conference

Wednesday, June 6, 2007

location TBD

(Expected attendance: 40)

This conference is designed specifically for new CPAs. The conference provides core level knowledge that will help CPAs deal effectively with developing strong careers.

(Exhibit Package by May 23 - \$250; Exhibit Package after May 23 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Governmental Accounting & Auditing Conference

Thursday/Friday, June 7-8, 2007

Willis Conference Center, Nashville, Tenn.

(Expected attendance: 210)

The conference attracts CPAs who perform audits or provide management services for governmental entities, government managers, and non-profit accountants and auditors.

(Exhibit Package by May 24 - \$250; Exhibit Package after May 24 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Financial Institutions Conference

Monday, Sept. 17, 2007

Willis Conference Center, Nashville, Tenn.

(Expected attendance: 145)

Co-sponsored by the Tennessee Bankers Association, this popular conference exposes new trends in banking and provides technical updates to CPAs in mid- to upper-level management in banking.

(Exhibit Package by Sept. 4 - \$250; Exhibit Package after Sept. 4 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Trucking Conference

Friday, Oct. 19, 2007

Tennessee Society of CPAs, Brentwood, Tenn.

(Expected attendance: 50)

This conference is designed for CPAs who offer services to the trucking industry. The conference provides key information to help CPAs deal effectively with this specialized industry.

(Exhibit Package by Oct. 5 - \$250; Exhibit Package after Oct. 5 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Construction Conference

Monday, Oct. 22, 2007

Cool Springs Marriott, Franklin, Tenn.

(Expected attendance: 105)

The conference offers highly-rated sessions providing updates and valuable information on topics relevant to the needs of CPAs who work in the construction industry.

(Exhibit Package by Oct. 8 - \$250; Exhibit Package after Oct. 8 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Manufacturing Conference

Friday, Oct. 26, 2007

Tennessee Society of CPAs, Brentwood, Tenn.

(Expected attendance: 55)

This conference is designed for CPAs who offer services to the manufacturing industry. The conference provides key information to help CPAs deal effectively with this specialized industry.

(Exhibit Package by Oct. 12 - \$250; Exhibit Package after Oct. 12 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Sports & Entertainment Conference

Monday, Oct. 29, 2007

Tennessee Society of CPAs, Brentwood, Tenn.

(Expected attendance: 50)

With the explosion of sports and entertainment in Tennessee, there is a great need for highly qualified CPAs in these specialized fields. This conference offers highly-rated sessions from respected sports agents, investment brokers, entertainment attorneys and record executives who will give updates and practical knowledge to CPAs in this industry.

(Exhibit Package by Oct. 15 - \$250; Exhibit Package after Oct. 15 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Personal Financial Planning Conference

****NEW CONFERENCE****

Friday, Nov. 9, 2007

Tennessee Society of CPAs, Brentwood, Tenn.

(Expected attendance: 40)

This conference is designed for CPAs who offer personal financial planning services. The conference provides key information to help CPAs deal effectively with this specialty.

(Exhibit Package by Oct. 26 - \$250; Exhibit Package after Oct. 26 - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Exhibit & Sponsorship Opportunities

Healthcare Conference

Monday/Tuesday, Nov. 26-27, 2007

Cool Springs Marriott, Franklin, Tenn.

(Expected attendance: 265)

This two-day conference is the must-attend event for financial professionals who work for or with physicians, hospitals and long-term care facilities.

(Exhibit Package by Nov. 12 - \$600; Exhibit Package after Nov. 12 - \$800; Web Package \$100; Break Sponsor \$750; Lunch Sponsor \$1,500)

Technology Conference

Thursday/Friday, Nov. 29-30, 2007

location TBD

(Expected attendance: 200)

CPAs with an interest in technological developments in both hardware and software attend this conference. Packed with information that business leaders need to stay abreast of the newest technologies and their implications for business, this two-day conference always proves a winner!

(Exhibit Package by Nov. 15 - \$500; Exhibit Package after Nov. 15 - \$700; Web Package \$100; Break Sponsor \$750; Lunch Sponsor \$1,500)

TSCPA Federal Tax Conference

Wednesday-Friday, Dec. 5-7, 2007

Cool Springs Marriott, Franklin, Tenn.

(Expected attendance: 155)

This conference updates Tennessee CPAs and attorneys on federal tax law changes and issues affecting their professional practices. The two-day program brings together national and local tax experts who provide participants with an update and analysis of developments and tax saving ideas.

(Exhibit Package by Nov. 21 - \$600; Exhibit Package after Nov. 21 - \$800; Web Package \$100; Break Sponsor \$750; Lunch Sponsor \$1,500; Reception Sponsor \$5,000)

Account-Fest

Wednesday, Dec. 12, 2007

Facility to be Announced, Memphis, Tenn.

(Expected attendance: 100)

Thursday/Friday, Dec. 13-14, 2007

Nashville Convention Center, Nashville, TN

(Expected attendance: 250)

This cluster of seminars will keep you in touch with accountants who are up-to-date on the latest developments in today's quickly changing business environment.

(Exhibit Package by Nov. 28 - \$250; Exhibit Package after Nov. 28 - \$350; Web Package - \$100; Break Sponsor - \$500)

TSCPA Conference on Business Valuation, Forensic Investigation & Litigation Services

date TDB

location TBD

(Expected attendance: 70)

This conference is designed to give CPAs interested in these specialty areas insightful, leading-edge training from some of the top practitioners in the industry.

(Exhibit Package by ??? - \$250; Exhibit Package after ??? - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

State Tax Conference

date TDB

location TBD

(Expected attendance: 95)

This conference updates Tennessee CPAs and attorneys on state tax law changes and issues affecting their professional practices. The program includes tax experts who provide participants with an update and analysis of developments and tax saving ideas.

(Exhibit Package by ??? - \$250; Exhibit Package after ??? - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Tennessee Accounting & Auditing Symposium

date TDB

location TBD

(Expected attendance: 150)

Accountants in public practice, industry and government attend this top-rated symposium. With many sessions to choose from, both the traditional and non-traditional CPA will benefit.

(Exhibit Package by ??? - \$400; Exhibit Package after ??? - \$600; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

Memphis Business & Industry Conference

date TDB

location TBD

(Expected attendance: 55)

This conference is designed specifically for corporate CPAs.

The conference provides core level knowledge that will help CPAs deal more effectively with critical, technical and professional problems facing industry in today's business climate.

(Exhibit Package by ??? - \$250; Exhibit Package after ??? - \$350; Web Package - \$100; Break Sponsor - \$500; Lunch Sponsor - \$1,000)

2007 Exhibit & Sponsorship Opportunities Vendor Registration Form

Please type or print clearly. Form may be reproduced. *Please note: Full payment must accompany reservation form.*

Contact Name _____
Title _____
On-Site Contact _____
Title _____
Firm _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
E-mail _____
Web Site Address _____
Product/Product Type _____

The undersigned has read and hereby agrees to the terms and conditions set forth by the Tennessee Society of Certified Public Accountants.

Signature _____ Date _____

Payment Method

Your Total \$ _____

Check enclosed (made payable to the Educational & Memorial Foundation of the TSCPA)

MasterCard Visa

Card # _____ Exp. Date _____

Cardholder Name _____

Signature _____ Date _____

Special Needs

Please note any specific needs here:

Return Form with Payment To:

Wendy Garvin, Business Development Manager • Tennessee Society of CPAs • 201 Powell Place • Brentwood, TN 37027
Phone: 615/377-3825 • Fax: 615/309-8054 • E-mail: wgarvin@tscpa.com

For a downloadable registration form in PDF format,
please visit: www.tscpa.com/_forms/Exhibitor/vendor_registration_form.pdf.

To register online, please visit:
https://www.tscpa.com/_forms/Exhibitor/requestForm.aspx.

Please indicate which events you'll be attending.

Early-bird fee:

Sign up two weeks or more prior to an event to qualify for the discounted early-bird fee.

Spring Industry Conference

May 21, 2007

- Exhibit Package by May 7 - \$250
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- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

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Sept. 17, 2007

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Trucking Conference

Oct. 19, 2007

- Exhibit Package by Oct. 5 - \$250
- Exhibit Package after Oct. 5 - \$350
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

Construction Conference

Oct. 22, 2007

- Exhibit Package by Oct. 8 - \$250
- Exhibit Package after Oct. 8 - \$350
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

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Nov. 9, 2007

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- Web Package - \$100
- Break Sponsor - \$500
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Nov. 29-30, 2007

- Exhibit Package by Nov. 15 - \$500
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- Reception Sponsor \$5,000

Account-Fest

Dec. 12, 2007 (Memphis)

- Exhibit Package by Nov. 28 - \$250
- Exhibit Package after Nov. 28 - \$350
- Web Package - \$100
- Break Sponsor - \$500

Dec. 13-14, 2007 (Nashville)

- Exhibit Package by Nov. 29 - \$250
- Exhibit Package after Nov. 29 - \$350
- Web Package - \$100
- Break Sponsor - \$500

TSCPA Conference on Business Valuation, Forensic Investigation & Litigation Services

date TDB

- Exhibit Package by ??? - \$250
- Exhibit Package after ??? - \$350
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

State Tax Conference

date TDB

- Exhibit Package by ??? - \$250
- Exhibit Package after ??? - \$350
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

Tennessee Accounting & Auditing Symposium

date TDB

- Exhibit Package by ??? - \$400
- Exhibit Package after ??? - \$600
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

Memphis Business & Industry Conference

date TDB

- Exhibit Package by ??? - \$250
- Exhibit Package after ??? - \$350
- Web Package - \$100
- Break Sponsor - \$500
- Lunch Sponsor - \$1,000

Terms & Conditions

Purpose of the Exhibition:

The exhibition is for the purpose of education, and to provide a service to TSCPA conference attendees.

Standard Exhibit Package:

The exhibit package will be provided in the form of a tabletop. Upon acceptance of applications for exhibit package, exhibitors will be sent instructions on shipping procedures and set up and tear down, as well as information on securing electricity, audiovisual equipment and other supplies.

Exhibit Hours:

Exhibit hours are established by TSCPA. Generally, exhibits will be open during continental breakfast, breaks and lunch, as well as any other hours specifically designated for exhibit viewing. Unless otherwise noted, exhibits may not be open while the conference sessions are in progress.

To maintain the educational integrity of the program, exhibitors are asked to adhere to the exhibit hours indicated. Once conference sessions begin, discussions with participants should be finished and participants should be encouraged to return to the sessions. This will enable conference participants to receive the maximum benefit from both the conference program and the exhibits.

Exhibit Set Up and Tear Down:

Exhibitors are responsible for setting up and tearing down their exhibits. No assistance will be provided by TSCPA. Exhibitors are expected to set up and tear down their exhibits during the established time periods.

Fees:

All payments must be received by TSCPA with the registration form. Exhibitors will not be allowed access to the exhibit space unless all fees have been paid in full. **Sign up two weeks or more prior to an event to pay the discounted early-bird fee.**

Assignment of Exhibit Space:

In assigning exhibit space, full consideration will be given to competing products and general grouping of exhibits for proper display and comparison. Every effort will be made for the equitable assignment of space. TSCPA reserves the right to relocate any exhibit for the benefit of the exhibitor or for the betterment of the exhibition. No firm, organization, company or individual without assigned exhibit space will be permitted to display or distribute products or literature, or solicit business within the exhibition hall. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allocated to them.

Eligible Exhibits:

TSCPA reserves the right to determine the eligibility of any company or product for inclusion in the exhibition based on the information provided by the exhibitor.

Care of Facilities:

Exhibitors or their representatives must not injure or deface the walls or floors of the meeting site. When such damage occurs, the exhibitor is liable to the owner of the property so damaged.

Cancellation of Exhibit Space:

Cancellations are fully refundable if submitted in writing at least 30 calendar days prior to the conference. No refunds will be given to cancellations received within 29 days prior to the conference.

Cancellation of Conferences:

TSCPA reserves the right to cancel a conference at any time. Should this occur, TSCPA will not be held responsible for any expenses incurred by the exhibitor.

Liability:

The exhibitor assumes entire responsibility and hereby agrees to hold harmless TSCPA and the meeting facility and its owners, officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodi-

ly injury to the exhibitor, his agents, representatives and employees by reason of the exhibitor's occupancy or use of the exhibition facilities. Upon signing this contract, the exhibitor expressly releases the foregoing institutions, individuals and committees from any and all claims for loss, damage or injury.

Staffing:

Knowledgeable representatives should staff exhibits during the specified exhibit hours. Exhibitors must provide TSCPA with the name(s) of the representative(s) who will attend the exhibition. TSCPA will not provide staffing for exhibits.

Badges:

Exhibitor representatives must wear appropriate TSCPA badges at all times. The badges will be available at the conference registration desk during the exhibit setup period.

Security:

Security is available at the request and expense of exhibitors. Exhibitors should consider removing from the meeting site or otherwise securing all equipment, supplies and other information at the close of each conference day.

Shipping:

Exhibitors are responsible for shipping materials to and from the conference. All costs associated with the shipping and storage of exhibit materials are the responsibility of the exhibitor.

Fire, Safety and Health:

Federal, state and local laws covering fire, safety and health must be strictly observed. Exhibits must not block aisles or fire exits. Storage of boxes and materials beneath exhibit tables may also be restricted. All materials used in decoration must be flameproof. Electrical wiring must conform to the National Electrical Code Safety Rules. Please follow the instructions of hotel personnel and/or TSCPA staff regarding conformity with fire and health codes.



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Web Site: www.TSCPA.com
E-mail: tscpa@tscpa.com

To download this brochure in PDF format, please visit:
www.tscpa.com/about/exhibit_sponsorship_opportunities.pdf.

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To register online, please visit:
https://www.tscpa.com/_forms/Exhibitor/requestForm.aspx.