

"I'm so thankful that the General Conference gave me the chance to make *The Record Keeper*. I've learned so much about how to capture the attention of, and then engage in meaningful spiritual conversations with, secular audiences. The lessons learned from *The Record Keeper* experience have equipped me to achieve the mission that God challenged me with in childhood:

To share God's truth with unchurched people through mainstream entertainment."

-Jason Satterlund

While we still have their attention, let's work together to reach *The Record Keeper* fanbase through a new project. *The Planet Tender* follows angelic planetary caretaker Azzah as he is drafted into the battle of good versus evil. Assigned to guard over a human of questionable character, Azzah remains faithful to his duties while struggling to understand why his charge deserves protection. *The Planet Tender* explores the universal story of moral conflict, and the battles waged to care for us, even when we don't believe. *The Planet Tender* will be a feature-length film that will stand as the first of many movies exploring God's campaign to triumph over evil as played out in the angelic realm.

Even without advertising, *The Record Keeper* reached a lot of people. Working together, we can continue speaking to this audience.

## The Record Keeper Pilot Views

- Original Pilot 11,902 views
- Pilot with Spanish Subtitles 34,315 views
- Pilot with Portuguese Subtitles 34,261 views
- Pilot Overdubbed in Portuguese 15,186 views

Total Views - 95,664

### The Record Keeper Teaser Trailer - 43,815 views

As of October 14, 2014, 38 different people around the world have YouTube pages with pirated *The Record Keeper* episodes in their video playlists. **Total views of Episode 1 - 56,734** 

The Record Keeper's Facebook page (www.Facebook.com/TheRecordKeeper) has 23,950 likes. (No one is maintaining or updating the page, yet the likes keep growing.)

The "Save *The Record Keeper*" Facebook page (www.Facebook.com/saveTRK) has 3,463 likes. (This is an independent, student-run movement.)

People are thirsty for the Living Water. We can help quench their thirst.

## **Dream Cast**

Audiences really appreciated the ethnic and cultural variety in The Record Keeper. I'd love to continue that tradition, and expand on it, in *The Planet Tender*, and make it an international collaboration with actors from America, the Philippines, India, Brasil, and beyond. Some actors I'd love to cast in *The Planet Tender* are Michael Ealy (American), Jericho Rosales (Filipino), and Aishwarya Rai Bachchan. Each of these actors are successful and respected performers in their home countries.







## The Two-Pronged Goal

With actors such as those mentioned above, we would not only get high-caliber performances, we would also create something with global appeal, enabling us to reach more souls and recoup the production costs. I'm striving to build a team to work with me to achieve two objectives: sharing the message with as many people as possible AND making a profit so that we can continue producing similar ministry materials. Not only are secular audiences intrigued by spiritual themes, but Christian audiences appreciate the opportunity to see characters they relate to on the big screen. People are watching Christian films. Let's leverage this opportunity together.

#### Christian Movie Statistics:

	BUDGET	GROSS
Facing the Giants	\$100,000.00	\$10,000,000.00
Fireproof (Kirk Cameron)	\$500,000.00	\$33,000,000.00
Courageous	\$2,000,000.00	\$35,000,000.00
The Grace Card (Louis Gossett Jr.)	\$200,000.00	\$2,400,000.00
God's Not Dead (Kevin Sorbo)	\$2,000,000.00	\$61,000,000.00
What If (Kevin Sorbo)	\$50,000.00	\$815,000.00
Time Changer (Gavin MacLeod, Hal Linden)	\$825,000.00	\$1,300,000.00
To Save a Life	\$1,000,000.00	\$3,800,000.00
The Secrets of Jonathan Sperry (Gavin MacLeod)	\$1,000,000.00	\$1,400,000.00
Mom's Night Out (Sean Astin, Trace Adkins)	\$5,000,000.00	\$10,000,000.00
End of the Spear	\$10,000,000.00	\$12,000,000.00
Soul Surfer (Helen Hunt, Dennis Quaid, Carrie Underwood)	\$18,000,000.00	\$44,000,000.00
Heaven is for Real (Greg Kinnear, TD Jakes)	\$12,000,000.00	\$91,000,000.00
Son of God (Diogo Morgado)	\$22,000,000.00	\$68,000,000.00

#### **Upcoming Bible-based movies:**

Exodus: Gods and Kings

Directed by: Ridley Scott

Starring: Christian Bale, Sigourney Weaver, Aaron Paul, Joel Edgerton, Ben Kingsley

Mary, Mother of Christ

Starring: Peter O'Toole, Ben Kingsley, Julia Ormond

# The Next Steps

I'm working as hard as I can to make this happen, but I don't have the resources to do it alone. Right now, I'm in Phase 1 - raising seed money. I'm seeking \$150,000.00 to cover the pre-production costs such as creating a business plan, setting up an LLC, developing the story, and writing the script.

In Phase 2, I'll be raising money to produce *The Planet Tender* via private investments and crowdfunding. To produce *The Planet Tender*, I'm seeking \$1,500,000.00.

Beyond Phase 2 is the over-arching goal of cultivating a loyal audience by creating multiple films; this is the best way to grow the ministry, and it's a safer investment because the funds are spread across multiple projects. The grand vision includes a trilogy of feature films, followed by the development of a serial drama that brings to life the entire *Conflict of the Ages* series. The projected cost for this endeavor is \$20,000,000.00.



Jason Satterlund is a creative visionary with a heart for ministry. The award winning producer/director owns Big Puddle Films, a full service film production company established in 2001.

Satterlund has been writing and working on films for over 25 years. He has extensive experience in all areas of production including directing, writing, producing, cinematography, and editing. He currently resides in Portland, Oregon, where he produces commercials, documentaries, music videos, and feature films.

Early on he developed a skill as a storyteller and this took him around the world on projects as diverse as filming underwater sea life in the tropics, high end political candidates in the United States and Russia, and top music artists in Nashville, Tennessee. He is the only person ever to conduct a night shoot in the ancient city of Petra, and the first person in America to use film lenses on an HD camera.

Satterlund has done extensive work for clients such as Warner Brothers, The National Republican Party, Bon Jovi, Adventist Health, CNN, Rotary Club, O'Charley's, Shoney's Restaurants, YMCA, The Oak Ridge Boys, Word Records, Hallmark Entertainment, ABC, and the country of Jordan.

He created and directed the award winning feature film *The Record Keeper*, an official selection of the Raindance Film Festival in London. His short film *Splinter Cell Extraction* was nominated for a 2014 Geekie Award and won the "Spirit of Comicon" award; it is currently on tour with the Wizard World Film Festival.

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