

# From the Derby to Main Street

Not without infamy, Hunter S. Thompson exploded onto the journalistic scene with his essay, "The Kentucky Derby is Decadent and Depraved." The author rightly pointed to the debauchery, racism, and general uncouth behavior from the attendants of the event, who preferred to suck back mint juleps than pay any attention to the race.

But the image of the rotund, southern gentleman who wore his conservatism on his sleeve right alongside his racism is nothing but an anachronism now, and the Derby may still be populated by the wealthy, but it's a small fraction of horse owners across the country. We at [Brand Name] witness the dedication, hard work, and care of horse owners and staff every day. Aside from adding 1.4 million jobs in America, the equine industry directly contributes \$39 billion annually and \$102 billion indirectly.

It should also be noted that the southern "gentleman" horse owner is a misnomer in itself, as research has shown the majority of horse owners in the U.S. to be female. While every American has mythologized the horse since frontier days, it's worth mentioning that women have had a stronger connection to equestrians than men. But in either case, the utmost care and housing is the first priority when it comes to horse ownership. Having the proper metal loafing shed and top-of-the-line metal stalls will help ensure your horse has a long, healthy life, and we at [Brand Name] are at the forefront of the industry.

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No matter where you live, your horse is going to need protection from the elements. Be it heat, rain, or sleet, [Brand Name] delivers top-rated equipment. Ensuring your horse's happiness will only make it easier to train, ride, compete on, and enjoy your time with these majestic creatures.

Contrary to popular belief, a horse's stable and shed doesn't need to be a palace. In fact, research has shown that cramped conditions in so-called "luxury" dwellings can trap dust, ammonia fumes, and mold that end up causing health problems later in life. At [Brand Name], we understand the importance of safe housing, but also a horse's natural need to roam free. It's best to have a structure that provides shade while still allowing plenty of room to move around.

As important as it is to have proper shedding for your horse, it also matters where you put it. Much of this decision is common sense, though one should also pay attention to weather patterns and rainfall.

The beauty of metal loafing sheds is in their simplicity. [Brand Name's] fast and free delivery will have you set up in no time, with a 20-year rust-through warranty that pledges we'll be with you long into your horse's later years.