

Cleaning Agents General Introduction

With so many options available, choosing the right cleaning agent can be a bit challenging. Thankfully, our comprehensive guide will help make deciding easier.

Remember the last time you browsed the cleaning products at the store? A whole aisle donned with rows of fluorescent bottles—all seemingly different, and with a unique role and purpose. Even each category of cleaning agents can be overloaded with options, making choosing the right product a daunting task.

Thankfully for you, the experts at Stanley Home Products are here to help. Our concise guide will help make shopping simple. That way, you can focus on enjoying your clean home rather than worrying about where to even begin.

Where Do I Begin?

An essential starting point in choosing the right cleaning agent is understanding some of the different kinds of agents available and the main differences between them. From detergents to degreasers, powders to oils, there's a lot of information to sort through to find the right product for the right task at hand.

A cleaning agent is a product used to clean as well as remove dirt, dust, stains, and smells. They can be naturally-derived or synthetically produced, and come in a variety of formulations to tackle various jobs around the home or business.

There are abrasive cleaners designed to remove heavier soil, using chemical reactions or small particles to help break down buildup. There are also non-abrasive, all-purpose cleaners, often available as concentrates. These all-purpose blends are used in many different cleaning projects around the home.

How Do I Choose?

While all-purpose, multi-surface agents are great for a variety of basic tasks around the house, individual projects may require more specialized solutions, such as stained clothing or a clogged drain. While it would be too exhaustive to list every possible cleaning agent and their potential uses, here are some basic tips to keep in mind when shopping around.

Many labels and even product names outright state their intended purpose or function, such as toilet bowl cleaners or wood polish. Then there are others, such as furniture cream, which may not be as straightforward. Thankfully for you, manufacturers in most countries provide a list of approved materials, surfaces, and uses for the product to help avoid any confusion. Of course, when all else fails, a little Google-based research can go a long way.

It's also important to keep in mind that some surfaces or materials may be discolored or damaged by certain chemical compounds and cleaning methods. You always need to have the right tool for the right job when it comes to cleaning. Our cleaning professionals always advise performing a spot test by applying a small amount of your cleaning agent to a small or hidden section of the soiled surface to ensure safety.

Why Choose Stanley Home Products and Fuller Brush Company?

The Fuller Brush Company has been proudly providing people with solutions for various home cleaning projects for over 110 years. From door-to-door to direct-to-door, we've spent the last century evolving and innovating our company and products while maintaining the high standards and quality we've always been known for.

Don't forget to browse our online [catalog](#) to view all the latest innovations and offerings. We gladly offer both the Fuller Brush and Stanley Home Products lines of cleaning agents and products, providing a full suite of cleaning solutions for any project you may have around the house.

We offer free shipping on all orders over \$49, and our helpful and friendly team is available by phone or online to answer any and all questions you may have. At Fuller Brush, we've been offering quality products and service for over 100 years, and look forward to serving you and your family for many more.