

Founded in 2004, FriasWorks Incorporated is a multi-faceted and dynamic leader in event management and marketing. With over 30 years experience in the entertainment industry, our group has produced more than 100 successful campaigns to increase brand awareness of several globally recognized companies. Being a team of dedicated and innovative professionals, our work ethic, passion, and commitment to excellence all provide our clients with confidence and assurance in a service they can trust.

As a fully integrated marketing communications agency, we help promote and nurture universal brand recognition by creatively engaging, captivating, and inspiring new audiences. With a focus on connecting with people, our in-depth experience in sports, music, and entertainment help establish a longstanding relationship between each brand and the individuals with which they hope to share their products. We believe there is more than one approach to connecting with others; therefore we constantly challenge ourselves to utilize continually evolving ideas and methods that make new concepts an exciting reality.