



Photo credit: Rob Holst

Impactful campaign title options:

- 1. How YOU can lend a helping hand to save drowning marine life.**
- 2. Every year, over a million sea creatures die by swimming in our polluted oceans. How YOU can help.**
- 3. Millions of sea creatures risk their lives DAILY by simply going for a swim!**
- 4. Save our seas from the plastic pandemic. YOU can help.**

Pollution is killing our oceans it's as simple as that. If we don't do something soon, we won't have this beautiful, natural resource anymore. This would significantly impact each and every one of us. How? Our oceans provide sustainable livelihoods for many, and are the number one source of protein for over 1 billion people. We love our beaches and what could be better than a long walk by the sea, a killer surf session or admiring an orange and yellow sunset?

So how can YOU help?

You can help by getting involved and supporting initiatives like *(insert charity name here)* who have been at the forefront of tackling ocean plastic pollution for the last decade. Rally your friends and neighbors to take a stand and commit to clean beaches and oceans for all. Be the voice for marine animals at your school, your place of work or to family. All of us can get involved by speaking out about single use plastics and leading by example to stop the plastic pandemic that is killing our seas.

Our mission is to raise awareness for the plight of our oceans, and together, we can be the change we need to save our seas for future generations to come.