

For Immediate Release

ROMERO BRITTO'S INTIMATE EVENING WITH CKI HONG KONG

July 28th marked a first for Collins & Kent International. World-renowned pop artist, Romero Britto graced our Hong Kong gallery for an intimate evening with art collectors and tastemakers. This night was accentuated by the premiere of his APM Mall pyramid installation the previous afternoon; paying homage to his former installation in London's Hyde Park.

Romero Britto (pronounced, "Breeto") creates a completely new expression that reflects his optimistic faith in the world around him. Eileen Guggenheim wrote it best when stating, "Chagall's floating lovers seem to foreshadow so many of Britto's buoyant exultant couples." Alluding to influences of early and modern masters, Britto's pulsating colors, pop themes and commanding compositions have led him to become the premier contemporary Artist of his generation.

Britto lived an extremely modest lifestyle while growing up amongst eight brothers and sisters in Recife, Brazil. However, his innate creativity allowed Britto to fill his life with vibrant color and images of a beautiful world. His canvas was any scrap of newspaper or cardboard he could find. Britto has an inordinate passion to excel and prospered academically. Still, Britto's artistic nature eventually led him to seek experiences outside the classroom.

Britto brings his vitality to everything and this event was no exception. His enthusiasts gathered in our Soho space for cocktails and conversations for an evening we will never forget. Romero's warm demeanor created approachability like no other inviting guests for photos and anecdotes for which he was more than happy to oblige. Attendees consisted mainly of patrons who invested in his Asia Pacific Suite, which was available exclusively through CKI. The sold out suite depicts Asian landmarks and his signature vibrancy providing a platform for Britto to access his Asian enthusiasts.

The opportunity to meet and mingle with Britto was one available to CKI patrons only and one that does not come everyday. Browse the lucky bunch that surrounded him [here](#). Don't miss the next opportunity, subscribe to our [mailing list](#) or find out how you can buy a Britto today!