

SmArt Investor

SPRING 2014 : Edition #9



Special Issue:

POP into Spring

Issue highlights:

Pop 'Art-vertising': Pop Art in the Media

Full story page 8

CKI's Exclusive Pre-publication: 'Love Always Circle Love' ...and a Warhol offer

Full story pages 4 & 14

SmArt Investor's fresh new look and more...

See what's inside!



Events calendar

Coming Soon

CKI at the AVCJ's [Attend](#)

Seminar Series

9/10/14 - INDX private Event


Welcome

SmArt Investor is Collins & Kent International's monthly Newsletter bringing you the latest happenings from the global art market. Stay up-to-date with art market news from around the world and discover the secrets of fine art investment.

Our offices have been bursting with investors dying to get their piece of the exciting Pop-Art sector that continues to take the market by storm! See what's 'popping' with this Special Issue of SmArt Investor.

If you would like to receive our market updates and SmArt Investor bulletin, [please fill in your details here](#). CKI thanks you for your on-going support and patronage. We look forward to bringing you the latest events and exciting international opportunities for your investment portfolio.

Never miss an event

 Like our Facebook to keep up to date on all the latest events



SPECIAL
Pre-publication Price

Romero Britto:

Love Always Circle Love

Special Pre-publication Price Offer



Previous Pre-publication offer

‘Love Circle Love’

Offer Date: August 11, 2014

Pre-publication offer price: **\$23,600 AU*+**

Publication date: August 21, 2014

Publication Price: **\$29,600 AU*+**

Percent Increase: **25%**

**inclusive of GST packing, shipping and marine insurance*

+subject to latest AUD exchange rate from HKD

Romero Britto's 'Love Always Circle Love'

Available to Collins & Kent International clients at a special pre-publication price of **\$19,600 AU** inclusive of packing, shipping and marine insurance. Supply of these artworks is limited, price will increase upon publication.

Publication date: 2014 (T.B.A)

*Medium: Mixed Media
Wood, Resin and Gold Leafing*

*Edition size: 60
Size: 38" x 48" (96.5cm x 122cm)*



Each work uniquely hand-finished



Love Always Circle Love (GOLD) Hand worked wall relief 2014

Limited availability, enquire now

Pop-Art is the New ‘Classic’

Firmly rooted in the media iconography of the day, pop art images are highly emblematic. While some artists made reference to the symbols and icons of fifties and sixties America, others based their work on everyday consumer products to create messages accessible to as wide an audience as possible.

Screen printing processes were used to achieve the mass circulation of cult images. Mid-century modern style is now firmly planted in the home decor landscape. And one of its elements, pop art, is cultivating a 21st century following.



...for the Wall

“ I consider pop art a classic,” says Jennifer DeLonge, an interior and product designer in Carlsbad, California. “It was such an important time in design and it continues to withstand so many fleeting trends. As a designer, I’m always drawn to pop first because I appreciate graphic lines and very obvious colour.”

[Find out more](#) >

Eye-catching, graphic, often tongue-in-cheek or sassily whimsical, pop art decor plays well off the vintage vibe and yet also makes contemporary furnishings, well, pop.

[Find out more](#) >



...and the Wallet

Its reported that, Oracle CEO Larry Ellison, owns a huge collection of art, Yahoo chief Marissa Mayer collects quirky pop art like Jeff Koons’ balloon dogs. Apart from his private collection, Microsoft founder Bill Gates’s corporate art collection is out on view in more than 180 corporate buildings around the world. Lately, some art insiders have been buzzing that the wife of Google co-founder Larry Page, Lucinda Southworth, is starting to buy art.

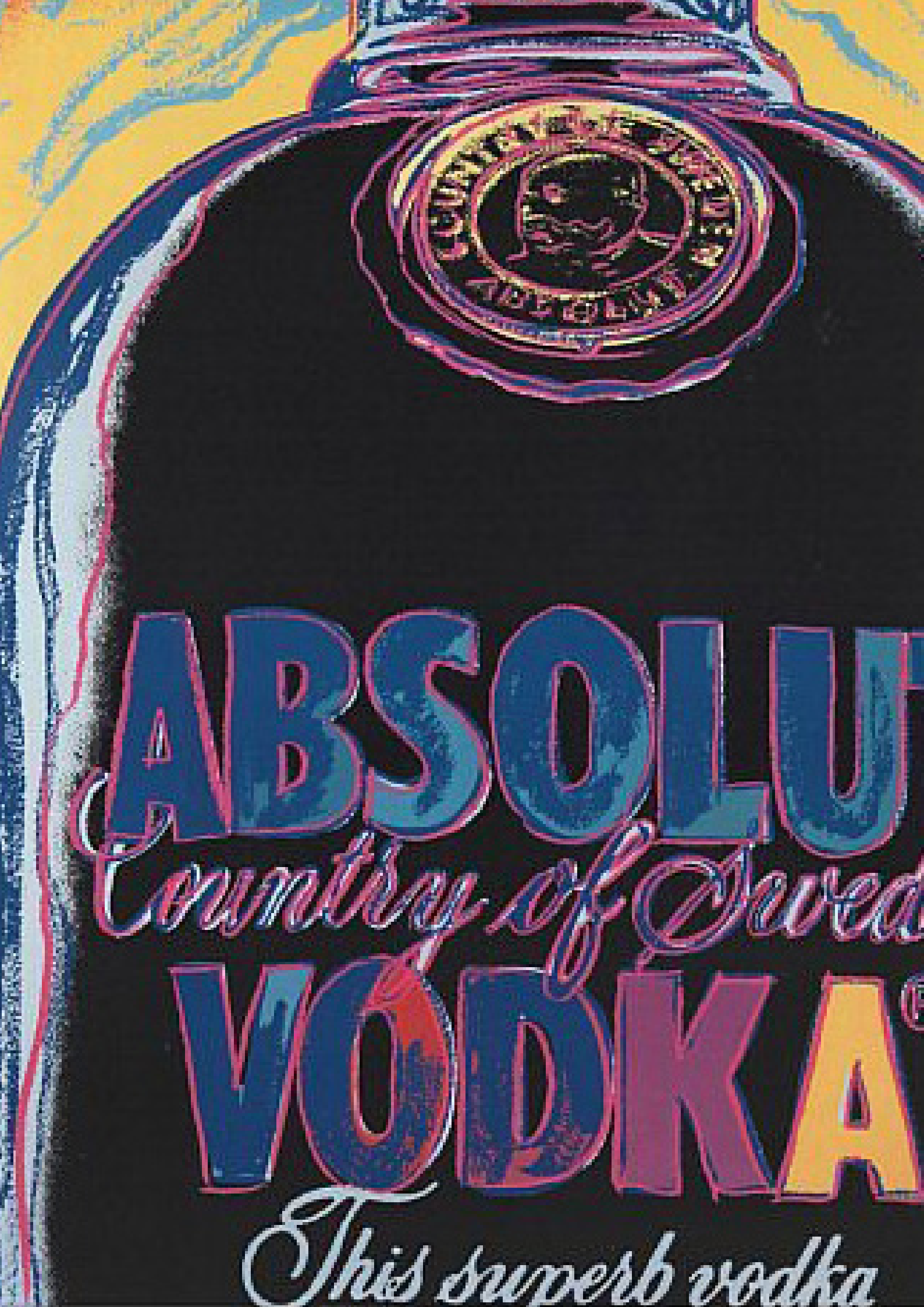
[Find out more](#) >



Popularity Boosts Prints

In the Pop-Art realm, popularity equals sales and the obligation to give fans more.. Sir Peter Blake reflects when he finally came around, "In the '60s I had the feeling that some of my contemporaries were simply making prints as a method of income, and I was far more moral in those days. I decided I didn't just want to make prints for money, I wanted to make prints if I was interested to make prints....I've always tried to push the boundaries of where print is at any point....I can't operate the computer and I didn't want to get caught up in the trap of making computer art. I'm still basically a painter, but the computer is a tool like the pencil is a tool." As it turns out, more is more!

[Find out more](#) 



ABSOLUT

Country of Sweden

VODKA

This superb vodka

‘Art-vertising’: Iconic Ads that Pop

Since the emergence of Pop-Art as we know it, artists have been collaborating with commercial brands for their artworks. The portrayal of brands through the media and its influence on pop-culture is an underlying theme throughout pop-art history. Some artists have been more successful than others in harnessing this power and in the process have created some of art’s most instantly recognizable and iconic pieces.

In 1985 Warhol became the first artist commissioned to create a portrait of the Absolut Vodka bottle in what would become one of the most successful advertising campaigns. Britto would later follow in his footsteps in 1995 for the famous vodka brand as well.

Just one year later, Sir Peter

Blake began his long-standing relationship with The Macallan, who designed the label which adorned the first 12 bottles of the highly collectable Macallan 1926, bottled back in 1986. View Blake’s 80th birthday commemorative collection [here](#).

Skip forward a couple decades to the historical US Presidential Elections of 2008, when the first African American, Barack Obama was elected President. The Barack Obama “Hope” poster is an image of Barack Obama designed by “OBEY” artist Shepard Fairey.

Britto scored with FIFA World Cup 2014 and his deal with Hublot in their latest campaign featuring iconic Soccer legends throughout history. He is not the first, and certainly won’t be the last!

10 Iconic Ads that Pop



Top-Romero Britto Absolut Vodka Bottle (1995)
Bottom-Romero Britto Pepsi Cola (1994)



Top -Romero Britto Hublot Campaign. (2014)

Bottom left - Romero Britto Mattel Barbie Doll. (1996), Bottom right - Romero Britto

12 Iconic Ads that Pop



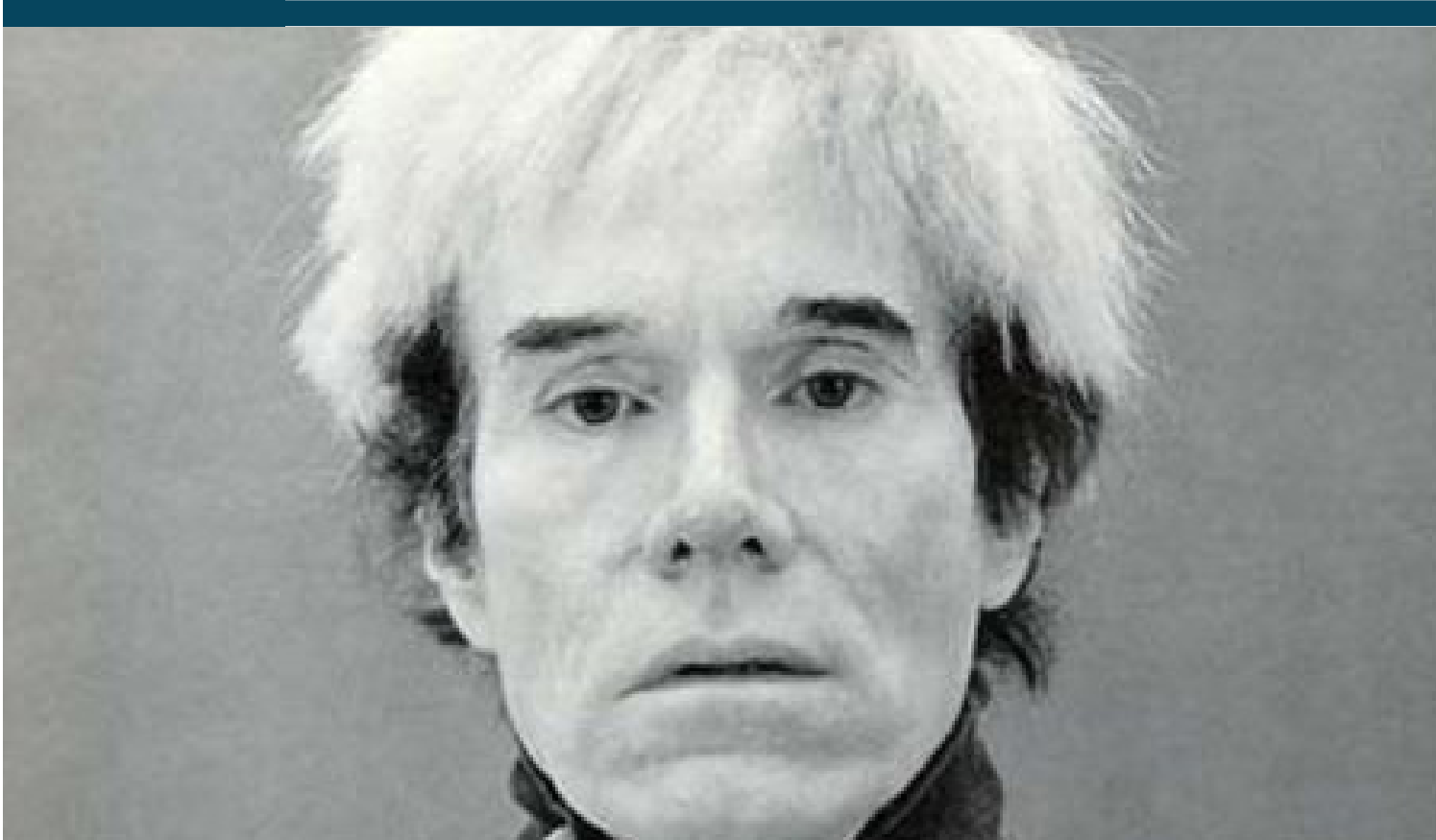
Top - Sir Peter Blake

Bottom left - 80th Birthday Peter Blake Macallan Series Bottom right - Original 1926 design by Blake (1986)



Top - Shepard Fairey-Hennessy Special Edition Bottle. (2014)

Bottom left - Shepard Fairey Bottom right - Barack Obama "Hope" Poster (2008)



CKI Offer: Complete Edition of Andy Warhol's 'Campbell's Soup Can I'

Warhol paintings generally sell for ten's of million's of dollars whereas Warhol prints for the time being, are much more accessible to the public at large, with his most iconic screenprints valued at around US\$ 350,000 – US\$ 400,000. During his creative years, Warhol created many of the worlds most desired and instantly recognisable print portfolios including Marilyn Monroe, Campbell's Soup Cans I, Mick Jagger and Flowers.

[Find out more](#) 



**"Campbell's Soup Cans I"
(1968)**

Complete edition

The extremely rare complete set of ten screenprints.

Each signed and numbered 'Andy Warhol 179/250' on Verso

Size: each sheet 35 x 23 in. (88.9 x 58.4 cm.)

Edition Size: 250 (26 artist's proofs)



**US\$ 724,000
(complete set of 10)**



Wayne Thiebaud B. 1920

Wayne Thiebaud (pronounced 'tee bow'), born November 15, 1920, is an American painter best known for his colourful works depicting commonplace objects—pies; lipsticks; paint cans; ice cream cones, pastries, and hot dogs—as well as for his landscapes and figures.

He is associated with the Pop art movement because of his interest in objects of mass culture, although his early works, executed during the fifties and sixties, slightly predate the works of the classic pop artists.

Thiebaud uses heavy pigment and exaggerated colours to depict his subjects, and the well-defined shadows characteristic of advertisements are almost always included in his work.

[Speak to one of our consultants to find out more about Thiebaud](#)

Right - Wayne Thiebaud



94 year-old Thiebaud Tops 2013 Charts



Thiebaud's sales in 2013 placed him at the number ten spot for "Most Expensive Living Artists" on Skate's 5000 report. He is also the eldest on this list. Unfortunately the time will come when Thiebaud will retire from his creative life. In turn, this would lead to an inevitable spike in sales once his works are no longer being created.

His "Two Jackpot" oil-on-canvas fetched a whopping 6,325,000 USD at a Christie's auction in November of last year, winning him the number 7 highest sale of a living artists in 2013.

[Speak to one of our consultants to find out more about Wayne Thiebaud](#)

The most expensive living artists

Rank	Artist	Quantity of works in Top-5000	Average price (USD million)	Total value (USD million)
1	Gerhard Richter (1932), Avant-garde	110	6,782	746,083
2	Jeff Koons (1955), Neo-pop	44	6,854	301,582
3	Jasper Johns (1932), Pop-art	32	6,470	207,049
4	Damien Hirst (1965), Conceptual Art	32	5,091	162,905
5	Zao Wou-Ki (1921), Abstract Expressionism	35	3,645	127,607
6	Richard Prince (1949), Abstract art	21	4,433	93,094
7	Zhang Xiaogang (1958), Symbolism, Surrealism	17	4,787	81,395
8	Zeng Fanzhi (1964), Expressionism	17	4,298	73,075
9	Peter Doig (1959), Magic Realism	13	5,218	67,834
10	Wayne Thiebaud (1920), Pop Art, Neo-realism	13	3,272	42,539
11	Ed Ruscha (1937), Pop Art	11	3,742	41,167
12	Takashi Murakami (1963), Neo-pop	8	5,072	40,583
13	Yue Minjun (1962), Cynical Realism	9	3,872	34,848
14	Chu Teh-Chun (Zhu Dequn) (1920), Abstract Expressionism	10	3,384	33,846
15	Frank Stella (1936), Minimalism	10	3,306	33,060



The Gumball Machine (1970)

The Gumball Machine (1970)

Silkscreen in colours

Silkscreen in colours

Rare proof before the edition of 50

Rare working proof before the edition of 50

Image Size : 42 x 28 cms (16.54 x 11.02 ins)

Image Size : 42 x 28 cms (16.54 x 11.02 ins)

\$50,900 AU

\$44,350 AU

7.5% return pa for 2 years

7.5% return pa for 2 years

CKI Collins & Kent
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