

500 *in* 50

A \$25,000 BUTLER FUND CHALLENGE

APRIL 11-MAY 31



“Butler gave me the focus and discipline to race and still graduate in four years. By setting a goal and staying diligent, I was able to succeed in both.”

—Ed Carpenter '03

Dear ,

From his first race win at the age of 8, IndyCar driver Ed Carpenter '03 knew he had tremendous athletic talent, but **he had a bigger future in mind – one that included college.**

“I wanted to be a team owner someday, so I knew I needed to go to college. I just had to finish in four years so I wouldn't slow down my racing career.”

It took persistence and time management to succeed, and learning these skills is Ed's biggest takeaway from Butler.

“I don't think I would still be in IndyCar if I didn't have my Butler experience. The discipline I learned is the whole premise of racing: Stay on task and keep the goal in mind.”

Now, we're waving the green flag on our own race. **If Butler receives 500 Butler Fund donations in 50 days, Bob '74 and Kathi Postlethwait '74 will make a \$25,000 gift in honor of all who participate.** This means your gift, no matter the size, will go further in giving today's students critical skills for a successful career.

You've given generously before. As a loyal Bulldog, will you help lead this race? Make your gift by May 31 at BulldogNation.Butler.edu/500in50. Thank you for investing in the lives of current and future Butler students.

Mark Brower

Mark Brower, Director of Annual Giving

P.S. To view race standings and help Butler win the \$25,000 challenge, visit BulldogNation.Butler.edu/500in50.

BUTLER
UNIVERSITY

Your Butler Fund gift provides countless opportunities to Butler students and brings us one step closer to achieving the 500 in 50 challenge.

Yes, I would like to support Butler students with a gift of:

**Denotes Ovid Butler Society recognition level.*

PLEASE SELECT A DESIGNATION FOR YOUR GIFT:

GIFT INFORMATION

- This is a joint gift.
- This gift is in memory/honor of:

- This gift is anonymous.
- This gift should be applied to a pledge.
- My employer or spouse's/partner's employer matches my gift.
- Please contact me with information on including Butler in my will, endowing a scholarship, or other giving opportunities.

Please make check payable to Butler University.



HELP US ACHIEVE OUR GOAL

500 *in* **50** = **\$25K**

BUTLER FUND
DONATIONS

DAYS

BUTLER FUND
CHALLENGE GIFT

Did you know that you can direct your Butler Fund gift to scholarships or the academic college of your choice?
A wide variety of financial aid options and student resources are funded each year by your support.

BECAUSE OF YOU, WE ARE BU.

TO MAKE YOUR GIFT BY CREDIT CARD, PLEASE VISIT OUR SECURE ONLINE GIVING SITE AT BULLDOGNATION.BUTLER.EDU/500IN50.

GIFT MATCHING INFORMATION

Visit matchinggifts.com/butler to find out if your employer will multiply the impact of your donation to Butler University.

QUESTIONS?

Contact the Office of Annual Giving at 800-368-6852, ext. 9469, gifts@butler.edu, or visit us online at butler.edu/gifts.

CONTACT INFORMATION

My contact information has changed:

Name: _____

Home address: _____

Home phone: _____

Cell phone: _____

Email: _____

Employer: _____

Job title: _____