

January



COMMERCIAL
Editorial Focus:
clean slate month
Product Focus:
dishwashers/
janitorial

RESIDENTIAL
Editorial Focus:
clean slate month
Product Focus:
food prep supplies

Ad closing date: 12/19/2014

February



COMMERCIAL
Editorial Focus:
winter comfort food
Product Focus:
quick ship bar sup-
plies/glassware/Line
Cook Pro/cookware

RESIDENTIAL
Editorial Focus:
winter comfort food
Product Focus:
stemware/bakeware/
baking supplies

Ad closing date: 1/23/2015

March



COMMERCIAL
Editorial Focus:
spring kickoff
Product Focus:
refrigeration/buffet/
hot holding/ovens/food
processors & blenders

RESIDENTIAL
Editorial Focus:
family dinner
Product Focus:
cookware/Easter and
Passover supplies

Ad closing date: 2/20/2015

April



COMMERCIAL
Editorial Focus:
spring cleaning
Product Focus:
school cafeteria/bbq/
ice/outdoor dining/
org supplies

RESIDENTIAL
Editorial Focus:
spring parties
Product Focus:
glassware

Ad closing date: 3/20/2015

May



COMMERCIAL
Editorial Focus:
summer fest & party prep
Product Focus:
catering/concession/
heating & finishing/
refrigeration

RESIDENTIAL
Editorial Focus:
summer party prep
Product Focus:
DIY wedding supplies

Ad closing date: 4/17/2015

June



COMMERCIAL
Editorial Focus:
summer kickoff
Product Focus:
water filters/ranges/
charbroilers/hoods

RESIDENTIAL
Editorial Focus:
summer kickoff
Product Focus:
kitchen tools for
garden fresh food

Ad closing date: 5/22/2015

July



COMMERCIAL
Editorial Focus:
outdoor dining
Product Focus:
outdoor catering/
ice/refrigeration
walk-ins

RESIDENTIAL
Editorial Focus:
summer grilling
Product Focus:
grilling tools

Ad closing date: 6/19/2015

August



COMMERCIAL
Editorial Focus:
back to school (foot-
ball season kickoff)
Product Focus:
warming & holding/
bar supplies

RESIDENTIAL
Editorial Focus:
back to School
Product Focus:
food prep for busy nights
(back to school)

Ad closing date: 7/17/2015

September



COMMERCIAL
Editorial Focus:
quick serve/fast casual
Product Focus:
prep tables/work tables/
fryers/coffee/floor mats/
floor cleanup/ice

RESIDENTIAL
Editorial Focus:
easy week night recipe
tools
Product Focus:
stir fry tools/
bakeware/food prep

Ad closing date: 8/21/2015

October



COMMERCIAL
Editorial Focus:
Halloween & Thanks-
giving preview
Product Focus:
pizza/catering/buffet/
refrigeration

RESIDENTIAL
Editorial Focus:
Halloween & Thanks-
giving preview
Product Focus:
pizza making supplies

Ad closing date: 9/18/2015

November

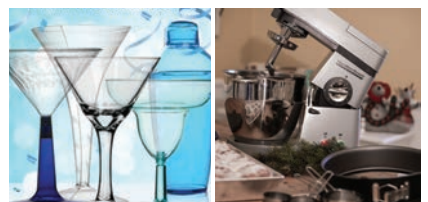


COMMERCIAL
Editorial Focus:
Thanksgiving and holiday
prep
Product Focus:
catering/serving station/
bar/convection ovens

RESIDENTIAL
Editorial Focus:
Thanksgiving and
holiday prep
Product Focus:
roasting pans/
bakeware

Ad closing date: 10/16/2015

December



COMMERCIAL
Editorial Focus:
end of year savings
Product Focus:
refrigeration/ice/
quick ship equipment
& supplies

RESIDENTIAL
Editorial Focus:
holiday guide
Product Focus:
holiday baking/gift
guides/12-day
holiday giveaway

Ad closing date: 11/13/2015