



Unleash
the Sprinkles



Keep up to date with our recipe suggestions—past and present—by following us on Pinterest!



Find something you are passionate about and keep tremendously interested in it.

– Julia Child

Not too long after Whisk + Brush owners, Becca Bryan and Betsy Arroyo, perfected their doughnut recipe “just for fun,” they were asked to make a snack food for the weekly Black Rock Farmers Market. They took their doughnuts, aka “sugary, heavenly clouds,” and have sold out every summer weekend since.

Enjoying the companionship as much as the work, Becca and Betsy agree that the best part of this job is “having that deep, unshakable love for this (somewhat) silly endeavor.” They don’t even complain about getting up “at the crack of dawn” despite the fact they aren’t either one a morning person. That’s when you know you’re doing what you’re supposed to be doing.

Neither partner expected this business of doughnuts to take off so fast. In fact, they’re currently trying to play catch up and establish this newfound and unexpectedly popular business in the way it deserves, from solidifying their name, to branding the product, and deciding where and to whom they should market.

Their advice on pursuing your passion? Being “clear about your passion and the path in front of you” results in a joyous adventure; the highs are “greater than any snags along the way.” In other words, *Go For It!*

Sarah Sandidge can often be found reading a book. When she’s not reading for fun, she’s reading for work as a freelance editor, which is also fun. Her love for language, cultures and sociology makes people fascinating to her even though she’s a bit of an introvert, albeit a chatty one. When she isn’t glued to a written sentence, she is spending time with her family—mostly taking care of her two beautiful children—somewhere in the heart of Missouri. See how cute they are on Instagram [@LulainLondon](#).