

Providing Credit Unions with Secure Options for Today's Banking

As person-to-person contact is extremely limited in economic times like these, credit unions must hit the target by offering fully integrated and secure online banking.

Where can credit unions find the safest financial products for today's vulnerable market?

Member Access Processing caters specifically to the credit union industry and is proud to offer the latest and most affordable financial services in the business. Providing a safe and secure environment for your customer's financial assets is a top priority and a must in today's world.

Here are eight online products provided by member access processing:

- **Contactless Card Services**
- **Mobile Banking**
- **NFC Payments**
- **Digital Payments**
- **Transaction Alerts**
- **Digital Issuance**
- **On-Demand Card Manufacturing**
- **VISA Debit Processing Services**

The Need for More Secure Mobile Banking Solutions

As contactless transactions become more prevalent, credit unions can ease customer apprehension by offering secure financial solutions. Banking solely online may be a new concept for some customers.

In the wake of social distancing, curbside pick-up, teleconferencing, and the stay-at-home quickly becoming the new normal, [mobile banking has increased](#) considerably.

For example, online consumer products such as [Mobile Wallets](#), also known as Digital Wallets, are becoming more and more popular. The amount of iPhone users with models that support the Apple Pay option increased from 66% to 92.8% from 2016-2020. That is a substantial increase in online shopping statistics!

An Uptick in Remote Customer Accessibility

Credit Unions are also now tasked with the decision to implement, offer, and activate [remote and online customer service](#) via video conferencing, live chat, etc. Therefore, privacy and security best practices are more crucial than ever.

What are the best mobile and remote-accessible products that a credit union can offer its customers?

Here are just a few of the secure key technology options offered by Member Access Services:

- **EMV Technology**
- **Card Controls**
- **Transaction Alerts**
- **On-Demand Card Manufacturing**

- **Contactless Payments**
- **Digital Issuance**
- **Cyber Security**

Credit unions stand to sustain their current customer base as well as generate new lifelong accounts by offering industry-leading digital products as well as anti-fraud and cybersecurity services.

An Unrivaled Partnership with VISA

Visa Debit Processing Service and Member Access Processing empower credit unions by offering unequaled service and reliable card protection. [Scammers have emerged in full force](#) during these unbridled economic times, increasing the need for enhanced card security.

That's why offering the latest [EMV technology](#) with each card option is key! The "EMV in a Box" program is a simplified and seamless way to deliver and personalize cards for each customer.

Here are a few of the card solutions powered by VISA that are offered by Member Access Processing:

- **Debit Cards**
- **Credit Cards**
- **Prepaid Cards**
- **Gift Cards**
- **Reloadable Cards**

Creating strong, stable, and long-term banking relationships are essential as credit union patrons begin to direct most of their transactions online and away from the lobby.

Partnering with Member Access Processing is The Smart Choice

When you partner with Member Access Processing, you can be assured that you will be equipped with the finest and best financial services for your customers!

Curious how Member Access Processing can help you? Then [contact us today!](#)

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