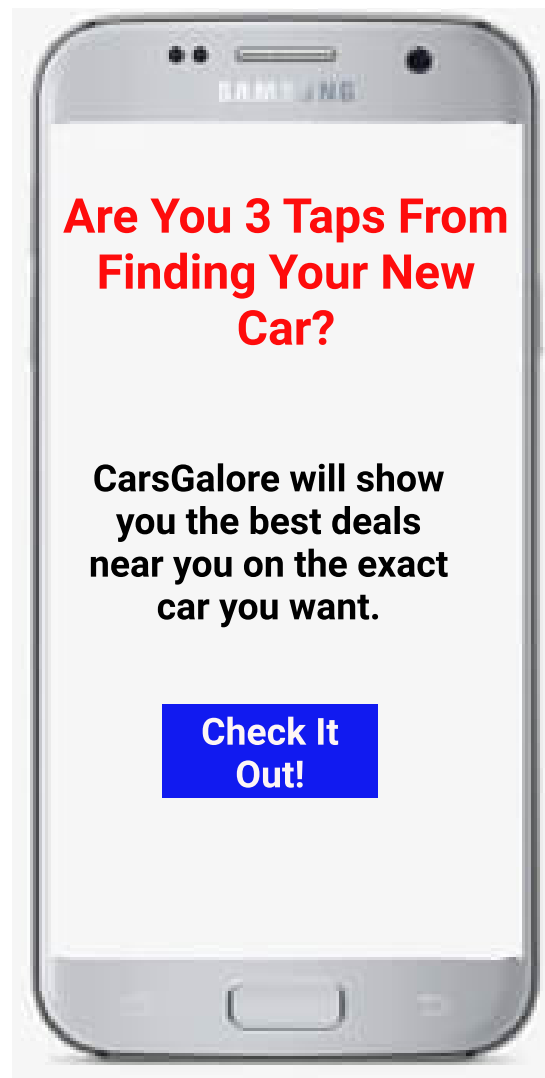
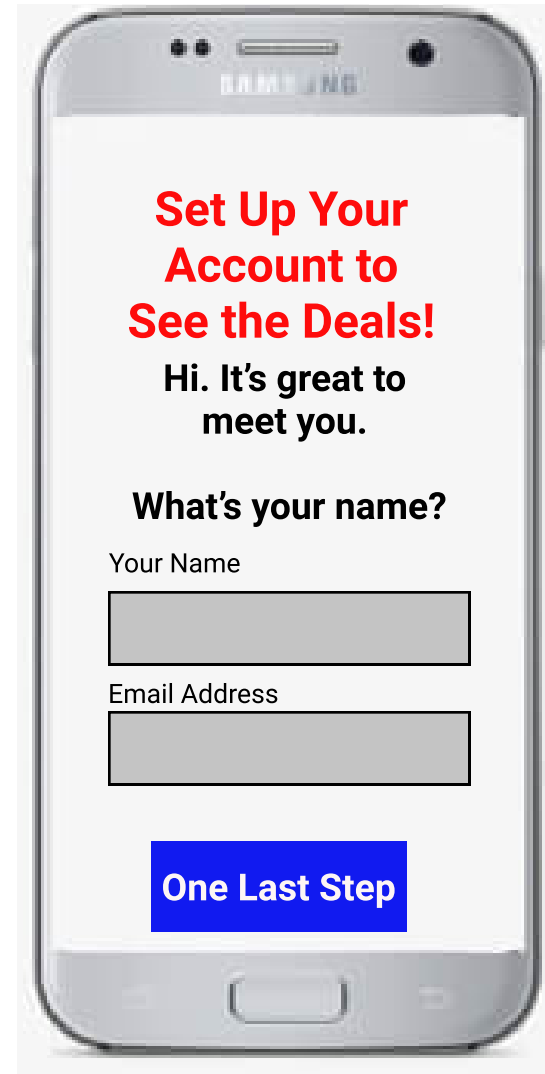


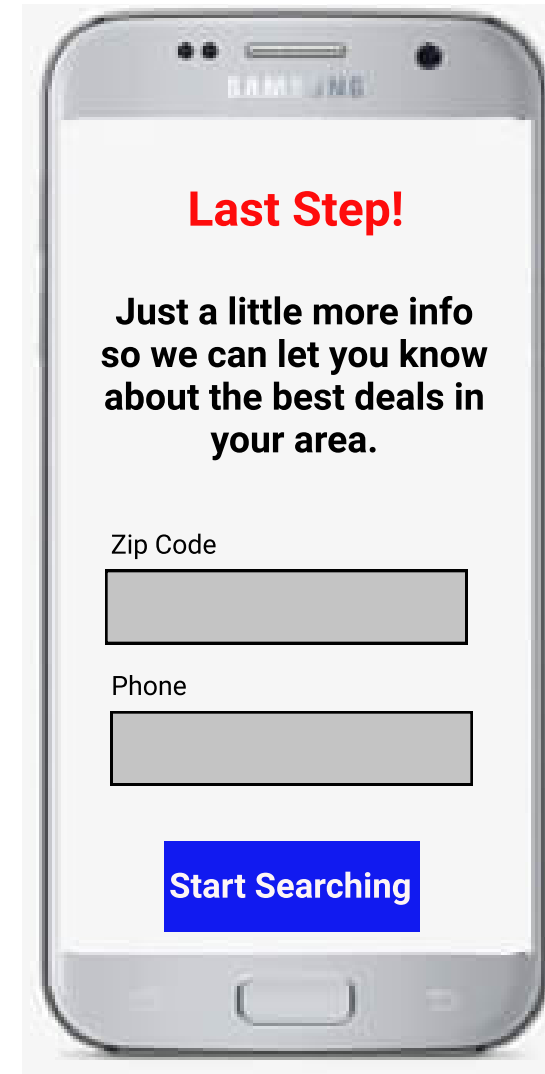
Write a multi-screen registration experience for a car-buying app that lets users view discounted prices. The app also enables dealers to call and email the user so they'll visit the dealership to buy a car.



I wanted to show them how quick and easy it would be to sign up for the app and let them know what the app would do for them.



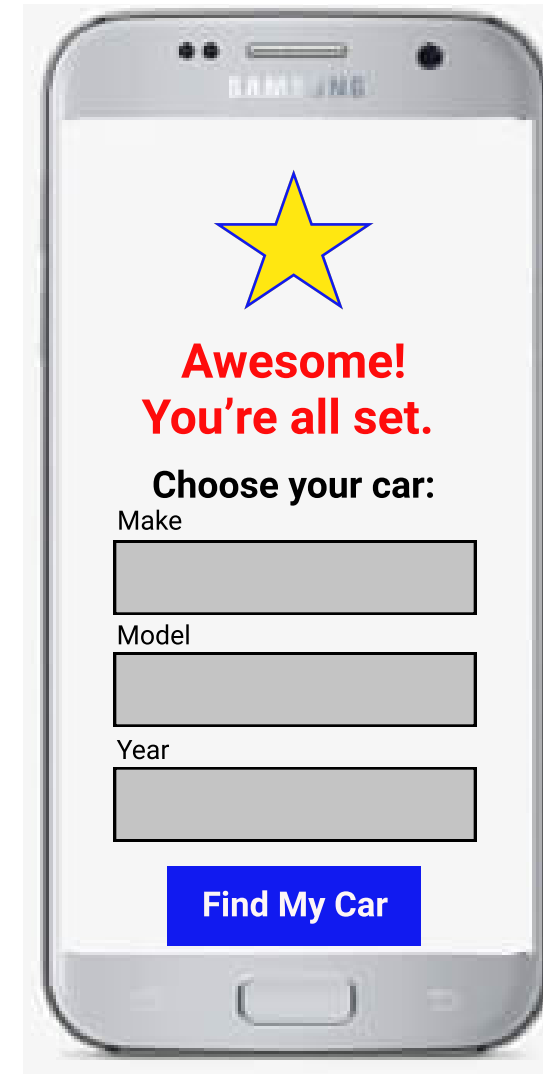
It's important to let the user know the benefit of taking the next step. I also, wanted to establish a friendly voice so they feel like the app will be helpful and fun to use. With the button, I wanted to again emphasize that it's easy and quick to sign up.



Again, emphasizing how easy the set-up here is. Once they get here I want to make sure they know they're almost done so they finish registering. I also wanted to let them why we are asking for their Zip and Phone.

I also think since they may not be used to entering Zip and Phone it's important to let them know that we won't be asking them for anything else.

The button let's them know they can search on the next screen. Everything on this screen is there to make sure they finish.



A friendly confirmation message reminds them how friendly and fun the app will be to use and the button gets them right to the reason they're using the app in the first place.