



**AFFILIATE PROGRAM GUIDE**



## **CONGRATULATIONS AND WELCOME TO THE HEALTHY HIVE AFFILIATE PROGRAM!**

Your success is our success, and you are not alone in your efforts.

If you have questions or suggestions on how to improve the Healthy Hive Affiliate Program, please let us know, and we'll do our best to assist you.

We at Healthy Hive pride ourselves on providing the best possible support to our customers, vendors, and our affiliates, like yourself. We are in this together.

We look forward to a mutually beneficial partnership for years to come.

## NOT ALL CBD IS CREATED EQUALLY

### Locally Sourced Hemp

Healthy Hive is passionate about supporting local, small businesses. We align ourselves with only the most trusted local farmers that cultivate hemp without the use of pesticides or dangerous chemicals. We select only the premium plants during the harvest.

### Processed and Manufactured

Our facilities are state-of-the-art to ensure precision processing and manufacturing. All our hemp extracts are third-party tested to confirm there are no contaminants, such as heavy metals, pesticides, herbicides, mold, or bacteria.

### Unparalleled Products

With our best-in-class sourcing capabilities, we're able to deliver unmatched products at the absolute best price. Quality is not compromised.

### Third-party Lab Tested

Each one of our products meets all federal and state guidelines and has been tested by a certified third-party laboratory. Each of our products has a COA (Certificate of Analysis) certifying the quality of our products.

### Premium Cannabinoid

We have a full line of premium cannabinoid products for your health and wellness, focus, relaxation, and athletic needs. Each product line contains specific cannabinoids to ensure you are achieving the maximum benefits.



### **What is CBD?**

Cannabidiol, CBD, is one of over 113 naturally occurring cannabinoid compounds in the Cannabis sativa plant. This plant has two primary varieties: hemp and marijuana.

### **What's the difference between marijuana and hemp?**

Anything with less than 0.3 percent of the compound tetrahydrocannabinol, THC, is classified as hemp; anything over this is marijuana.

THC is psychoactive, meaning it induces a euphoric sensation, or “gets you high.” THC is the compound in marijuana. Marijuana has been used for centuries recreationally, spiritually, or medicinally because of its psychoactive property.

Hemp is used to make food, rope, paper, building materials, natural plastics, and herbal supplements, such as CBD products. In contrast to THC, CBD is non-psychoactive and will not “get you high” because it contains less than 0.3 percent THC. Both hemp and marijuana plants contain CBD, but hemp possesses much higher levels than marijuana.

### **Is CBD legal?**

The 2014 Farm Bill had provisions

that allowed states to regulate hemp production. In 2018, a new Farm Bill was signed into law, making it federally legal to grow hemp—therefore CBD—and removed it from the Drug Enforcement Administration, DEA, purview. The legality of hemp production and usage varies from state to state.

The organization Americans for Safe Access has a guide on the specific laws in each state: [www.Safeaccessnow.org](http://www.Safeaccessnow.org).

### **What are the health benefits of CBD?**

Clinical studies have demonstrated CBD helps with relief of chronic pain, peripheral neuropathy, inflammation, osteoarthritis, and myofascial pain.

CBD gives relief to individuals who have insomnia by helping them fall and stay asleep. Furthermore, scientific studies have found CBD can stimulate the breakdown and oxidation of fat, which has the potential to help prevent the body from storing excess fat.

### **How does CBD work?**

The endocannabinoid system, ECS, is a complex network of cell receptors, and neurotransmitters



spread throughout the entire body. Almost every organ in the body has cannabinoid receptors.

ECS regulates biological functions such as:

- Neuroprotection
- Immune response
- Sensory perception
- Stress management
- Cognitive performance
- Digestive health
- Skin health

In the ECS, there are two primary cell receptors: CB1 and CB2.

CB1 receptors are found throughout

the body, but large concentrations are in the brain. These receptors promote the body's ability to process pain, mood, and movement. Subjecting these receptors to THC results in the euphoric, or "getting high," effect.

CB2 receptors are found in the immune system and are instrumental in regulating inflammation and pain. CBD attaches to these receptors; CBD also helps the body use cannabinoids produced naturally by the body. CBD contributes to improved communication in ECS, helping to maintain a delicate balance and promoting therapeutic results.

## CANs AND CANNOTs OF TALKING ABOUT CBD

Clinical studies have demonstrated the many benefits of CBD, including pain management, helping with insomnia, and the potential to help with weight loss. However, we cannot make claims of the medical benefits of using CBD products. The Food and Drug Administration, FDA, states it clearly: This product has not been evaluated by the Food and Drug Administration and is not intended to diagnose, treat, cure, or prevent any disease.

When speaking or writing about Healthy Hive's line of CBD products, some phrases and words can and cannot be used.

CANs	CANNOTs
<ul style="list-style-type: none"><li>• Recovery</li><li>• Maintain active lifestyle</li><li>• Third-party lab tested</li><li>• Potential to help</li><li>• Best-in-class manufacturing</li><li>• Benefits of CBD</li><li>• Could reduce</li><li>• Might have</li><li>• Locally sourced</li><li>• Could relieve</li><li>• Might alleviate</li><li>• Satisfaction guaranteed</li><li>• Possible way to manage</li><li>• Manage signs of</li><li>• Supports well-being</li><li>• Enhance</li><li>• Compliment</li><li>• Assists</li><li>• Targets</li><li>• Calming</li><li>• Soothing</li><li>• Invigorating</li><li>• Relaxing</li></ul>	<ul style="list-style-type: none"><li>• Organic</li><li>• Treats</li><li>• Cures</li><li>• Medicine</li><li>• All-Natural</li><li>• Prevents</li><li>• Diagnose</li><li>• Guarantee results</li><li>• Heals</li></ul>



*Get to know the  
Healthy Hive product lines*



**Product Line:** *Green Birdie*

**Tagline:** *For the Active Golfer Lifestyle*

Created for the golfing enthusiast, the Green Birdie line of products promotes mental clarity and helps mitigate against everyday aches and pains that hinder their enjoyment on the fairway. The tinctures, roll-on, mint-flavor tablets, and creams make sure they get through all 18 holes.





**Product Line:** *HUSH*

**Tagline:** *Your Personal Spa Awaits*

Our Hush product line was designed specifically for women's skincare and wellness concerns, leaving them feeling revived, restored, and reconnected. Formulated with our premium CBD, the three products contain active ingredients to promote tailored responses:

- Lavender, Ylang-Ylang, Chamomile (pictured above)—*Relaxation*
- Grapefruit, Eucalyptus, Ginger—*Rejuvenation*
- Blue Spruce, Geranium, Bergamot—*Restoration*



**Product Line:** *Critical FIT*

**Tagline:** *Train. Win. Reset.*

Critical FIT was created for those with an active lifestyle. Whether you're a professional athlete or the weekend warrior, our line of superior CBD products helps the body prepare for a workout, maintain during exercise, and provide support to recover from strenuous activity.



MEDMED

**Product Line:** *MedMed*

**Tagline:** *For Your Health and Wellness*

For longer-lasting effects throughout the day and night, the MedMed tincture is the only Healthy Hive product that contains CBD and CBG, Cannabigerol, which is a lesser-known cannabinoid. Research suggests CBG possesses health benefits and could be the next big trend in cannabis wellness.



## HERE IS TO A LONG AND FRUITFUL RELATIONSHIP

We are excited you have joined the Healthy Hive Affiliate Program. We look forward to working with you, and we are committed to making ourselves available for help and guidance. Please don't hesitate to reach out to us for any reason.

For questions about our Affiliate Program, contact Kyle Swensen at:  
[Kyle@StalkXchange.com](mailto:Kyle@StalkXchange.com)

