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EngagePoint™ (formerly Consumer Health Technologies, Inc.) Named as Systems Integrator for Minnesota Health Insurance Exchange

Fort Lauderdale, FL, July 16, 2012 – EngagePoint™, formerly known as Consumer Health Technologies, Inc., today announced that it will support the design and development of a statewide health insurance exchange in the State of Minnesota. As a subcontractor to MAXIMUS (NYSE: MMS), who was selected as the prime contractor to design, implement, and maintain the State's health insurance exchange, EngagePoint will act as the systems integrator, and will also deploy its financial management module for billing, aggregation and reconciliation of payments.

Following a competitive bid process, the State of Minnesota selected MAXIMUS as the prime contractor to design and develop the Minnesota health insurance exchange. MAXIMUS named EngagePoint, Connecture and Curam as subcontractors on the project. The contract is valued at \$41 million.

"We are pleased to be part of the MAXIMUS team to design and develop the Minnesota health insurance exchange, and look forward to applying our unique experience and expertise with HIX solutions design to the best advantage of the State of Minnesota and its citizens," said Pradeep Goel, CEO of EngagePoint.

The Minnesota health insurance exchange system will establish an online insurance marketplace for the State's population, enabling users to determine their eligibility for subsidized health insurance benefits online, as well as to shop, compare and enroll in health insurance plans, with access to dedicated customer support.

About EngagePoint

EngagePoint is a payer-centric Healthcare software and IT Services company that enables Government, Commercial, and Administrative Payers to engage their key stakeholders in bending the cost of care curve while improving the health and wellbeing of the people they serve. Currently implementing two Health Insurance

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Exchanges, EngagePoint delivers sustainable solutions that incorporate service-oriented-architecture (SOA), MITA adherence and reusable infrastructure. This allows EngagePoint clients to meet the requirements of Affordable Care Act mandates, to implement member engagement and retention strategies, and to match customized benefit packages to the needs of groups and individuals. Founded in 2007, EngagePoint is headquartered in Fort Lauderdale, FL, with offices in Maryland and North Dakota. For more information, visit www.EngagePoint.com.

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