

Rug Designers 2018

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Floor Fairy Tales.

Presenting the first ever Design & Production collaboration in carpet creation, we're humbled to finally present "Floor Fairy Tales".



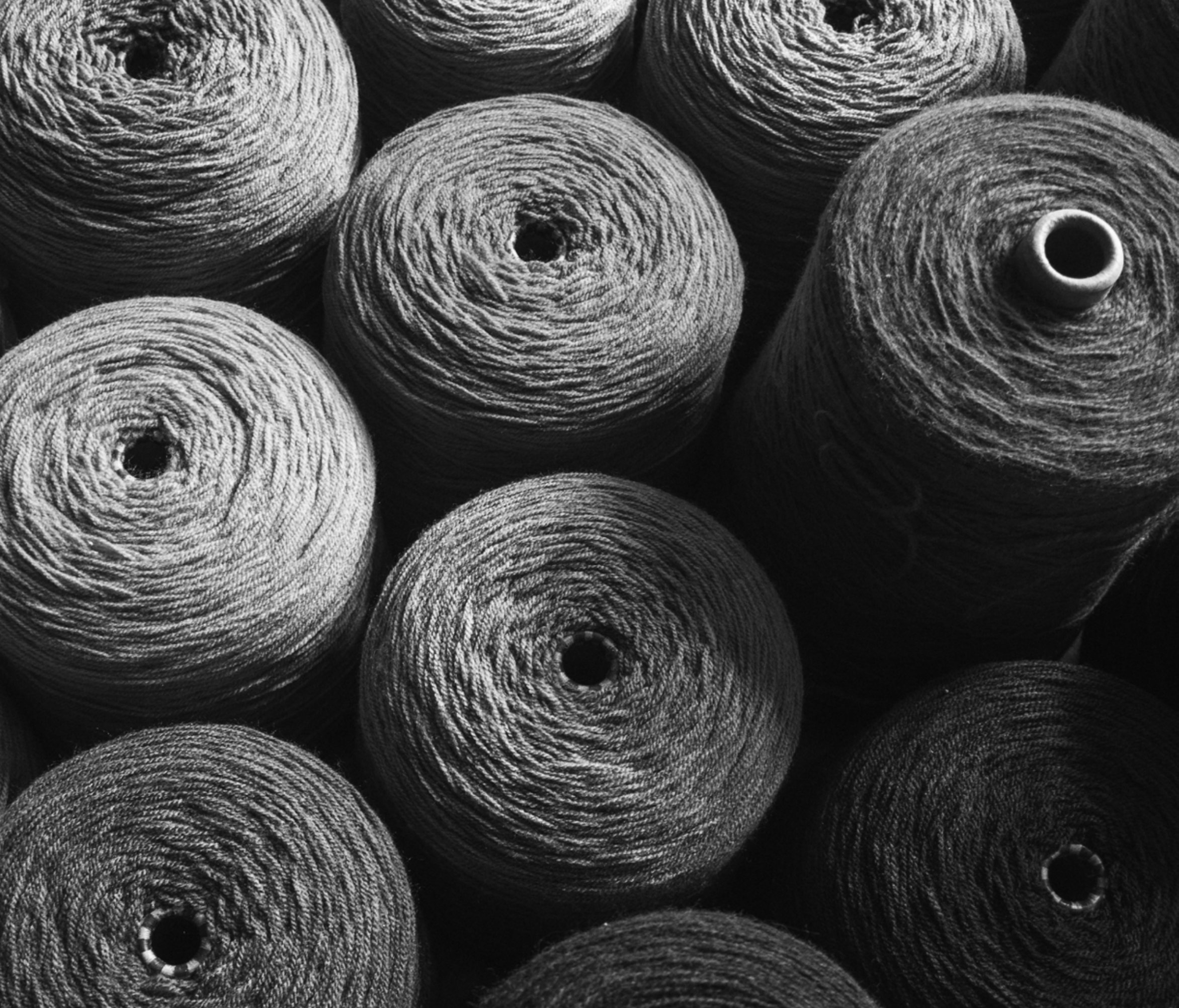
TAMA FLORENTINA
Creative Director of Moire

As a luxury brand providing high-end carpet who has been working close with all 10 designers, Moire is extremely blessed to have the company of these fine gentlemen and ladies who are masters in their own design worlds. But most importantly, we extend our utmost gratitude to Mr. Janto Wihardja for opening the gateway to Moire's most exciting project yet. Thanks to him, Moire is able to not just liaise with these wonderfully talented people in design industry, but also share a journey that is filled with creativity, passion and friendship.

It's been a huge honor to have worked together with 10 amazing Indonesian designers, ranging from interior, fashion, product and graphic designers. It is one thing to give them the creative freedom and opportunity to design carpet of their own artistic vision, but to see them working so extensively, pouring their hearts and souls, and taking each step of the production so attentively - we have witnessed firsthand what true dedication means and for that we will be forever grateful.

To Moire's artisans and the whole production team who have worked tirelessly in bringing all designs to live, you truly are heroes and inspirations. Together, we have shown that Moire is more than capable to deliver high quality local carpet products of intricate hand-tufted technique that speak of artistic values and exceptional functions. Regardless of the challenge in complicated designs or special materials, you more than rose to the occasion with your undying commitment.

As this collaboration successfully ended with a bang, Moire is ready to show the world all 10 gorgeous carpet creations that are limited edition and truly extraordinary. More exciting plans are coming as we now gear up for the opening of Moire showroom in January 2019. Interesting and prospective as it is, we realize that Moire's journey is far from over. In fact, it has barely just begun.



Bespoken craft for utility and satisfaction. Appreciating life in Moire way.

Carpet is an interior element which brings softness into the arrangement of furniture and materials in a design. Its existence holds a defining factor for warmth and overall nuance of the applied design. Moreover, finding the most ideal carpet becomes a significant process which binds all interior elements into a telling and tasteful story which speaks to whoever is in the room.

All of this contributes to how Moire views a carpet as an appreciation to lifestyle and finding the carpet that fits one's satisfaction and joy is more than just crossing off a task. These choices can be personal and even mark carpets as an interior element with memorable impacts in one's life stories. Other than a functional element, a carpet can also be an item that is passed down from one generation to the next.

For that reason, Moire embraces all interior design styles which aim at quality carpets. Premium material such as wool, silk, viscose, and bamboo can deliver carpets with refined taste that is expressive and personal in display. These carpets are all produced with hand-tufted technique presented in a variety of shapes, textures and colors, as Moire sets off as a local brand who is more than capable in producing quality carpet in countless designs.

Previously known as Rug House, Moire has developed premium grade products under the brand. Using hand-tufted technique has enabled Moire to work in details and with passion. Not only committed to material selection, Moire also explores colors and the best techniques in finding the best color composition and offering carpet designs with the most excellent patterns, colors, and textures.

Through its collaboration with ten renowned designers in Indonesia, Moire presents carpet designs that are elegant, warm, and unique to an interior design. Carpets are not viewed just as a flat functional surface, but rather a work of art. The result is a collection of carpet products that are meaningful, telling, exclusive and well-produced with hand-tufted method to ensure each and every detail is well presented.

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10 Rug Designers.



Left to Right

Santi Alaysius (DMDIO),
Hamprey Tedja (DMDIO),
Alvin Tjitrowirjo, Thomas
Elliott, Didi Budiardjo,
Hidajat Endramukti, Sammy
Hendramianto Syamsulhadi,
Eko Priharseno, Ronald
Humardani, Francine Denise
Tjoitang, Sandy Karman

An interpretation of life, finery, and style. A canvas to the living.

Design is getting more and more recognition as an important part of human lives. Its existence brings a level of quality, comfort, satisfaction and pleasure, in a way that is greater than other functions possibly could. When it comes to design, carpet is one of the interior elements which holds quite a significant importance in living. It works not only as an aesthetic visual and comfort, but also as an idea of luxury, making it just equally important as other interior components. Based on this spirit, Moire invited ten prominent Indonesian designers from different styles and background to further explore design inspirations and bring it in carpet creation.

As a flat-surface layer that becomes a base of interior design harmony in a room, Moire views carpet as a canvas from all the stories that transpire in a certain room. Details and nuances that are present are an inseparable part of the carpet's function of the most accurate production, selection and design. It also represents quality that matches one's personality and desirable image.

Through this "Moire X 10 Designers" collaboration, Moire presents a variety of carpet designs which represent ten design characters with their own signatures. They are Hidajat Endramukti, Sammy Hendramianto Syamsulhadi, Santi Alaysius and Hamphrey Tedja, Ronald Humardani, Alvin Tjitrowirjo, Eko Priharseno, Thomas Elliott, Sandy Karman, Francine Denise Tjoitang, and Didi Budiardjo - all giants in their design fields who collaborated with Moire for this collection.

The multitude of background from all ten designers certainly contributed to the different perspectives and approaches in carpet design. These interior designers, product designers, architects, graphic and fashion designers brought their own imagination and inspirations into a wide range of expressive carpet designs. All their interesting details work as the interpretations of their experiences and visuals.

In the hands of these 10 designers, carpet is beyond just a cover, but a story that entails beauty and taste that match an owner's personality and the style one aspires to build. Material selection, technique composition, and different finishing by these ten designers reflect their original talent of impeccably unique taste, as well as balanced interaction with room and other interior elements.

These ten carpet designs for Moire shows the large potential in Indonesia designs field where therein lie endless quality products to further propel the advancement in the country. The designers and Moire production team have since completed the exploration, research and long process necessary to deliver these carpets with excellent visual for your enjoyment. Moire carpet will not just be a complementary item, but a style expression and artistic idea of life appreciation.

Modern interpretation of ethnic pattern. A modern take on traditional spirit.

If there is one thing that is certain, it's Sammy Hendramianto Syamsulhadi's deep love for Indonesian cultures. The designer who established his own studio in 2015, Sadha Harsa Srada (SHS), is well known for his over two-decade of work in Hadiprana design company. Sammy is more than proficient with commercial product development and highly experienced in H accent.

Through his elegant and expressive designs, Sammy has paved the ways to many Indonesian-inspired creations such as batik, songket, and Dayak patterns. Such traditional patterns continue to motivate Sammy to further explore the details, shapes, colors and textures that all merged into elegant and sophisticated design compositions. In his collaboration with Moire, Sammy is given the opportunity, freedom and challenge to explore his love of songket to a whole new medium dimension, namely carpet.

Presenting songket in his designs is not a new thing for Sammy, but carpet is definitely one entirely different medium with its own sets of challenge, particularly in understanding the material characteristics and hand-tufted effects on visual expression and color representations. Songket has always been a personal item that has a special place in his heart. Sammy also loves how songket effectively expresses the elegance in his designs. For his carpet creation, he prioritized neutral shade when using Halaban songket from West Sumatra.



Combining the soft colors, Sammy played with the varieties in songket as an appreciation to shapes, colors and textures needed to build a fully-characterized visual effect on his carpet. While neutral hue is picked as the focus, the design on his carpet still possesses an artistic touch which further highlights the interior design components. Sammy's carpet is not merely a layer on flooring, but also binds the existing interior elements and complements an area' expression.

A collaboration between Sammy and Moire, the carpet design exudes delicate and neutral styles. It is impressive in details and color gradations which pinpoint the traditional essence in one wonderfully artistic modern structure. Moreover, this collaboration item can facilitate a multitude of interior design ideas, from classic to modern. It works as an element that easily blends, but still speaks of meaning and builds personal dialogue with the room's character and atmosphere.



Material: Viscose | Dimensions: 200 cm x 300 cm | Technique: Cut pile & Loop pile

The imaginary journey into the paddy field. Glorious paddy field in an abstract.

A journey enriches life, opens the mind, and inspires us with the motivation to work, investigate and explore various ideas and possibilities in a design process. For Francine Denise Tjoitang who began his own design firm back in 2015, traveling never fails to inspire and often leaves an imprint etched to her heart.

Her desire to continually explore those inspirations was finally materialized through this collaboration with Moire in carpet designing. Francine has placed carpets as one of the important things in her interior designs. As an interior designer who loves sketching interior living, Francine feels happiest when her clients or owners can enjoy the warmth and togetherness of their homes with family members. For her, carpets not only function as a floor cover but also lend a touch of warmth and comfort to the overall room composition.

Moreover, carpets can help mute the noise in a room and connect furniture with other interior elements. Other materials may replace the mat or area marker function of a carpet, but the warm and comfortable effect through footstep is yet to be substituted with other materials. Through her collaboration with Moire, Francine Denise Tjoitang rose up to the challenge in presenting how spirited and proud she feels about Indonesia.



During her trip to Jatiluwih, Tabanan and Tegallalang, Ubud, Francine was so impressed with the stretch of padi fields and rice terracing which have always been strongly identified with Indonesia and South East Asia. These jewels have always served as the wisdom and civilization of our local culture. Not only are those stretches of golden yellow fields make for a beautiful sight, but each detail has its own interesting intricacies. While not everything seems outstanding, but when presented as a whole, the view creates a picturesque visual that is more than awe-inspiring to many.

Francine then poured her inspiration into the design with an abstract approach, but still imbued with visual identity in essence which feels familiar. In her process, she felt that the beauty through reality may not match that of the eyes. Hence, she continued to transform it into a visual composition that is not only artistically pleasing, but also comes with a personal connection. Aware of the need to include all imperfections and distortions that are present in the nature, Francine Denis Tjoitang believes that she can still deliver beauty, much like her carpet design from the collaboration with Moire.



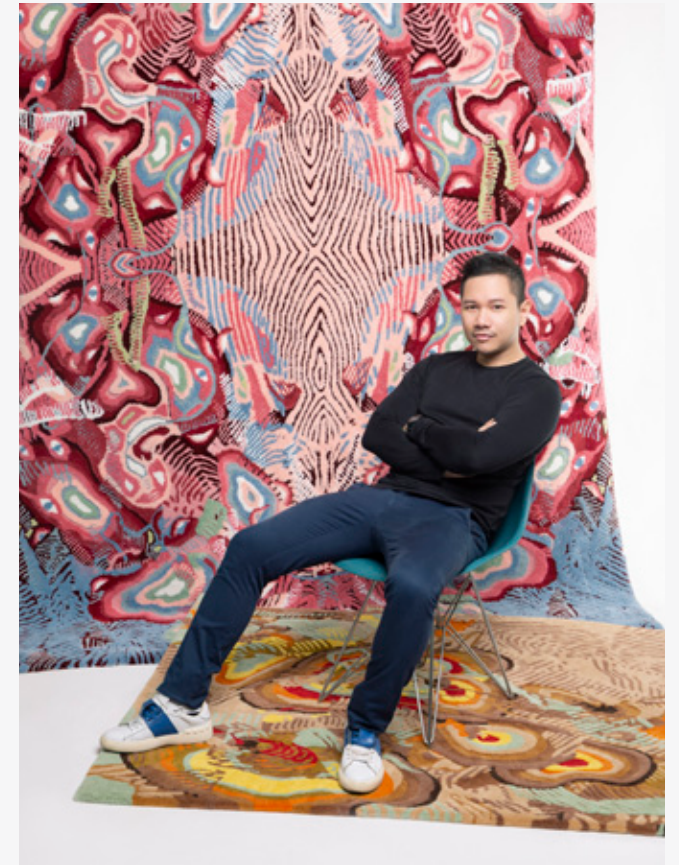
Material: Viscose | Dimensions: 285 cm x 210 cm
Technique: Cut pile, Loop pile & Emboss

Flowing lines of nature.

For a graphic designer, art is the freedom of creativity. Graphic designs are known to abide by certain functions, arrangements, and limitations, making it different than other line of designs in term of interpretations. Sandy Karman is one of the most artistic graphic designers who have poured his arts in many mediums other than just paper, including ceramic, marble, mdf, carpet and more.

For Sandy, carpet is a medium that functions as a cover but must have a specific quality that pays attention to certain artistic factors in the design. It can work as a canvas and build contrast with furniture or other interior elements, but also may be hung to be enjoyed as a piece of artwork with patterns and effects to influence the nuance of a room.

The collaboration with Moire was a highly interesting chance for the designer who is the first Indonesian who successfully displayed his poster design at Paris La Fête du Graphisme, The Graphic Art Festival in Paris. The freedom given to Sandy in this project has allowed him to explore colors, textures, and shapes, as well as dynamics. Inspired by the colorful and intricate tapestry, Sandy's design is about creating the same flavor of art through hand-tufted carpets.



The lines in tapestry flowed as one familiar language that Sandy has known so well. He then expressed it in a design that was inspired by the deserts. The combination of lines and colors reached an exceptional aesthetic in an attractive form of composition with a strong character. "Dance of the Desert Coral" brings the visual of desert stones through the power of graphic designs which plays on the color of brown dunes and a touch of red turquoise. His second design, "Sound of Blossoming Peony" was inspired by the peonies and dominated by soft pink colors.

As a graphic designer who pays attention to details in colors and texture, Sandy Karman and Moire have been through the process of thread selection quite intensively, all for the sake of the most elegant and impressive final products. These carpet designs are produced with absolute care and attention, so that they not only appear beautiful when viewed from certain distance, but also display details in lines of colors which run together through our imagination to the nature. These designs are work of art which flows and speak in dialogue with your imagination.



Material: Wool | Dimensions: 200 cm x 300 cm & 120 cm x 170 cm
Technique: Cut pile & Emboss

A recollection of nature. Layers of nature.

Thomas Elliott's fondness to the world of architecture began very early in the age of 8. His early interest has given him a habitual attitude in observing as well as being attracted to lines and details, which proven to be the source of energy that fuels Thomas's creativity and ideas development. As an architect with over 25 years of experience in Indonesia as well as the owner of Paramita Atirama Istasadhya (PAI Design) design consultation company, Thomas has always enjoyed using design as a dynamic vessel of interactions and dialogues.

Using this collaborative chance with Moire in carpet designing, he aspired to be much freer, more personalized and imaginative. Renowned in his many high-end classy living and several hotel properties ,such as Grand Mahakam and Hermitage, Thomas is no stranger to the carpet design process. He is highly familiar with projects that demand special skills, yet this Moire collaboration was interesting in its own way since Thomas was not limited to specific need and content of a project.

He set his heart on bringing up his childhood memory in one fall when in America. As the leaves fell near winter, little Thomas was so absorbed in the beauty of nature, showers of colorful foliage, busy insects going about and a thin layer of ice that reflected the vision around him through a certain perspective. This vivid memory held such visual power of the natural layers made through the changing seasons in nature.

Personal as it may seem, Thomas Elliott used this picturesque memory as his unique and interesting inspiration. He aspired to deliver a visual impression on the emotionally- moving layers of nature through a carpet design. Using the warm earthy colors of fall such as brown, yellow, red and golden, this carpet is versatile and flexible enough to blend in various designs such as modern or classic.



The element of carpet for Thomas Elliott is one where all other components are well arranged. Functioning beyond a floor cover, Thomas puts carpet as an artistic piece with satisfying quality. He also noticed how carpets represent a strong personal interaction due to a barefoot tradition, which means that a carpet's texture and softness has an immediate effect to skin contact as a part of the mood and beauty of an interior design.

Selecting a carpet material that is soft to touch, determining the ideal colors, and ensuring the design matches that of his nature inspiration is one long and pleasurable production process in his collaboration with Moire. The result is one carpet that is not only aesthetically-qualified but also as a way to convey and share his story of the changing time. And just like the nature, his creation complements the room in the most subtle way despite the depth of its visual beauty.



Material: Viscose | Dimensions: 200 cm x 300 cm
Technique: Cut pile, Loop pile & Carving

Local accent in de stijl world.

De stijl is Dutch for "the style", a name of the Netherlands artistic movement started back in 1917. Backed by big names behind it, such as Piet Mondrian and Theo van Doesburg, this movement had quite an influence to the international design styles back in the era. This term was also used to refer to the work of artists during 1917- 1931. In Indonesia, the influence of this artistic movement can be found in several pre-independence buildings which basically served pure abstracts and minimization to achieve form and essential colors in designs.

For Hidajat Endramukti who is well known for his work in high-end living, such as The Shalimar Boutique Hotel, and Restaurant de Soematra, de stijl gives a fluid flexibility in terms of patterns and styles exploration. Ideas that are formed during his interaction process with de stijl are what motivated Hidajat Endramukti to dig further the carpet design in his collaboration with Moire.

During his career with Endramukti Design which he initiated since 1990, Hidajat is no stranger to exploring carpets and even designing them, since it was hard to find ideal carpets in Indonesia. Whereas he has always regarded carpets as an important element that helps fill a room otherwise it lacks a content. An interior composition must include a carpet that not only fits in terms of colors and shapes, but also in perception and nuance that support the existence of other interior elements.



His design in Moire collaboration is different, as it was not to fulfill the need of a dictated interior design, but rather a carpet that can embrace other design characters. Hidajat Endramukti approached the project from an international-meets- local in a de stijl artistic process. The surface, colors, lines that were minimized in essence of international style was then merged with batik pattern as the accent.

These two contrasting elements work successfully in Hidajat's design through his skillful intuition, experience, and taste that he had honed in color compositions, textures, materials and even lines as well as the existence of local patterns in different context. The result strikes a visual balance and touch that is artistic, warm and filled with characters. The accent of local patterns in a de stijl design is subtle enough, but still works as the complementing and enforcing the visual expression of the carpet. It is a collaboration that speaks of unique values and rich in characters from Hidajat Endramukti and Moire for a multi-spectrum interior composition.



Material: Wool | Dimensions: 200 cm x 300 cm | Technique: Cut pile & High Carving



Spark the energy of indigo.

Creativity holds many faces and has the ability to flow to different work mediums. The creative energy of Eko Priharseno is one that is constantly burning and doesn't stop at his creations for Aedi Design, the studio he founded in 2004. As a creative soul, Eko is not only known as an interior designer, but also for his creative work in graphic design, mural, furniture, DJ and many more.

Collaborating with Moire in carpet designing is a chance that he's been looking forward to, since carpet is an interior element with a vital position and is irreplaceable in his own interior designs all this while. To him, carpet is not merely a floor cover, but helps define an area, acts as an accent, and works as a defining element in creating a room filled with the right character and mood.

The freedom given to him in this collaboration was another interesting thing for Eko Priharseno who loves to play with colors, patterns and shapes. He understands that carpet designs have a different language in details and knows how to manipulate and actualize his imagination of a randomly-stacked carpet. This simple inspiration is what created a refined taste in design as Eko continued to explore the denim expression and indigo color.



The indigo color makes for its own charm in Eko's carpet design. The visual is fine and eye-catching, yet feels calm with an energy in its presence. The clashing effect from the randomly-stacked carpet has successfully created a unique build in design. Eko Priharseno has managed to present beauty from his unkempt expression in a modern, contemporary and highly dynamic context.

The challenging design and production process in his collaboration with Moire has made this carpet design special. Not only in terms of thread and color selection which required extra attention and taste, but also surface contour. This is an experience to completely enjoy a carpet of two-dimensional beauty and three-dimensional effects or influences. When your foot touches the surface, you'd feel a mix of comfortable and unique contour. All of which represents the design character of Eko Priharseno that is modern, clean and contemporary with strong lines.



Material: Viscose & Wool | Dimensions: 200 cm x 350 cm
Technique: Cut pile, Loop pile & Emboss

A new experience of playfulness.

The quest to find and seek a carpet that matches an interior design always holds many stories. Soft materials in a carpet has the ability to be become an irreplaceable interior element that builds a friendly and intimate mood of a room, hence, a lot of us want to find the most ideal one for our room. As this process usually happens during the last phase in design, it is often hindered with many limitations such as colors, sizes and patterns. This becomes a process that requires serious thoughts, is time consuming and exhausting.

Santi and Hamphrey founded Domisilium Studio in 2009 and have since delivered designs for residences, offices and commercial properties such as hotels and restaurants. GO-JEK Headquarter, Artotel Jogja Hotel, Marriott Yogyakarta, Restoran Kayu-Kayu, and many more are just a few of their recent and exciting portfolio. During their career, Santi and Hamphrey have experienced countless stories about the search for the most ideal carpets in their projects.

Their designs are explorative and always put forward fresh ideas which make them stand out. This time, through DMDIO which is the mini alter ego of Domisilium Studio, they both tried to find the essence of carpet which then became the fun solution to limitless creation as well as answering the classic problem of finding the most perfect carpet.

With "Playfulness" as the concept proposed by Santi Alaysius and Hamphrey Tedja in the collaboration between DMDIO and Moire, this experience has become an oasis for the conception of a carpet. All this time, the search for carpet is not only challenged by design and quality, but also pricing and the need of interior designs which is prone to changes as time passes.



This carpet design is an invitation to play along in creating one style with no limit. Divided into smaller modules, this is a way for the carpet to still appear in its variety while only changing the exploration in arrangements. Moreover, the modular carpet design is highly flexible in determining the desired size. The fun and dynamic design is made for carpet owners who are ready to participate interactively. Changing the arrangement or adding other module is some of the things that you can do to create different carpet looks.

The usual carpet selection which required deep consideration and seriousness can be more interesting with this design. The modular concept is indeed not common, but works as its strength in character. With a variety of different arrangements, the modular carpet does not only function as a cover, but also becomes a multi-function interior item. Other than giving warmth, marking an area and forming a friendly and intimate room, this carpet design successfully gives a satisfaction in interaction and presentation of visual attraction that is dynamic and refined. It's absolutely a fun and new experience one must not miss.



Material: Viscose & Wool | Dimensions: 415 cm x 250 cm
Technique: Cut pile, Loop pile, Emboss & Shaggy

A reflection of life.

Expanding an idea into design exploration is a process of self-enjoyment for many designers. New pointers, fresh perspectives and understandings are just a few of the things that can make a designer excited and full of anticipation in transforming ideas into excellent details. For Ronald Humardani, all of that is a whole-hearted and personal interaction which results never fail to enrich his soul and creativity.

Many prestigious interior designs of premium living and the furniture gallery of Registry in Surabaya are the reflection of Ronald's sharp skills in paying attention to his surrounding before translating to his work. From all the interior elements needed to be included, carpet holds a special place in his design. More than just a supporting element of visual accent, Ronald utilizes carpets to embrace all interior elements which are used as a unity in meaning and feeling that evokes those in the room.

Each room needs a different design touch and it all dials back to the needs and activities that the room must facilitate. This is where Ronald once again put in the carpet element to give the perception of area marker by positioning it as more crucial compared to the rest of the room. For that reason, this collaboration chance with Moire is an important one for Ronald.



As an interior designer who always observes and receives inspirations from many sources in his daily activity, Ronald feels that life is a limitless source of ideas. He sees it as ripples of water which consist of repetition but also dynamic movements that go hand in hand with the ticking clock. Through this life dynamic, each individual can find the character that beams in interactions and dialogues with the world around him/her.

Ronald worked on this idea which he then developed into exploration of lines, shapes, colors and the combine effect resulted from the hand-tufted technique, as well as the finishing. Through Moire production who always pays attention to detail, Ronald Humardani can create an expression of designs just as his wish. He employed repetitions and dynamics in his carpet design as the expression that holds all elements in a room. His carpet design may be subtle, but it is made to bind and strengthen all the compositions in the room in an elegant and expressive taste.



Material: Wool | Dimensions: 200 cm x 300 cm | Technique: Cut pile & Carving

Sharing and relaxing.

Alvin Tjitrowirjo is popularly known in the world of product designs, both in Indonesia and international scene. Almost annually, Alvin displays his work in international exhibitions such as Maison&Objet Paris followed with positive response. He is also one of the few Indonesian designers who have collaborated with international furniture brands such as Moooi.

Since 2006, Alvin has established a design firm Alvin T and run under the same brand for his furniture design collection. With product design as his background, Alvin has also worked with interior for commercial purpose such as Potterhouse, Collete&Lola, Cake A Boo, Ottoman's Coffee, and plenty more. Product design has indeed become the expression of his love toward the exploration of Indonesia's wealth in culture through a modern contemporary visual structures. His work medium is not limited only to product, but has also extended to space and interior.

In his collaboration with Moire, Alvin saw how the local culture is yet to have a place for a carpet function that is more active or beyond just a cover and room enhancer - something close to a picnic mat that doesn't just coat a space but also facilitates a togetherness that is interactive and joyful amidst the refreshing nature. This inspired Alvin to fluently translate and present a carpet in the shape and detail that speaks of modern and current design.



To deliver a new function for his carpet design, Alvin felt the need for it to fulfill the comfort factor in a way that it has never been before. Adding two sets of backrests of different height will make for a more relaxed and comfortable seating. This design is a way to enjoy the interaction on carpet actively so that the mood becomes more personal and dynamic.

Using wood material, Alvin focused on the natural color and skipped the dipping and chemical treatment method to work as the base. It was also inspired by the dual tone of grass by applying the hand-tufting technique to create different contour effects. The expression of this refreshing pattern was then combined with two backrests in nude and terracotta shades. Both are detachable and can be moved as one pleases. His design is indeed extraordinary and may evoke other ideas for the users or designers who use this carpet in their interior

Alvin Tjitrowirjo not only poured his ideas into one modern and contemporary carpet design in this Moire collaboration, but also selected details which only used very small amount of chemical content, as well as optimizing carpet functions as something warm, interactive and intimate. With Alvin's carpet, let's share stories, interactions, and relaxing sessions on a carpet that is artistic, modern and fresh.



Material: Wool | Dimensions: Diameter 300 cm x 300 cm & 300 cm x 200 cm
Technique: Cut pile & Emboss

Enchanted French garden.

Paris will always have its personal charm on Didi Budiardjo. After all, this fashion designer had had the chance to live and study in the world-beloved city of fashion previously. For him, the cityscape of Paris is famed for its artistic and elegant intricate details, particularly the buildings and gardens. One of the most famous garden in Versailles was designed by Andre le Notre, a landscape designer who was very close to King Louis XIV of his era.

Andre le Notre was not only a visionary, but his work displays a visual strength with impressive details that are filled with characters and elegance of French kingdom in its time. This was the inspiration for Didi in exploring a planning map from Andre le Notre's design into his own in Moire collaboration.

He worked to transform the carpet medium beyond the two-dimensional floor covering. The contour effect, combined hand-tufted technique, and color selection became effective elements in Didi's creation of a premium and elegant design which offers a depth of carpet experience that is exclusive and refined.

Inspired by the irresistible French garden, Didi Budiardjo put in neutral colors of black, grey and cream through a transformational process in presenting a 3D effect that imitates the real object. Several Andre le Notre's designs in water fountains also made an appearance by the application of iron on Swarovski crystals - all picked based on its close resemblance to water expression.



As a fashion designer with over 25 years of experience, Didi Budiardjo treated the carpet designing process as he does his other meticulous fashion masterpiece, all for the sake of creating these impressive details. The demand for quality was further perfected by adding on 11.000 premium grade iron on Swarovski crystals to decorate the carpet and represent the French water fountains. A challenge only made possible by the excellent production team of Moire.

Didi Budiardjo's carpet design can still work as a mat, but the creative process behind it is a creation of masterpiece which relied on high creativity and fine taste. As his own aesthetic achievement, the carpet with iron on Swarovski crystals is a new luxury that will always be more than just a carpet. This is a work of an artistic interior design that speaks, charms, impresses and appreciates the definition of elegance supported by other interior elements.



Material: Wool | Dimensions: 200 cm x 300 cm | Technique: Cut pile & Emboss

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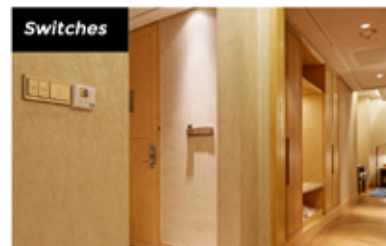


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