

11 August 2012

Request for Donations to The Oldingham Cats and Dogs Home

Dear Salem Pet Owner,

Did you know that around 5000 cats and dogs are abandoned every year in Massachusetts? Only about half of these animals are successfully rescued and adopted by new families. Sadly, the others either die or have to be euthanized due to overcrowding and financial restraints in animal shelters.

The Oldingham Cats and Dogs Home was founded in 1975 by Daniel Oldingham, a veterinary surgeon with a passion for helping abused and abandoned animals find happy homes again. Since then, we have been caring for lost and rescued animals and our goal is to find loving "forever" homes for every one of them. We currently care for around 800 animals per year and we are strictly a no-kill shelter.

The story of Fritzy, the rescued dachshund

Fritzy was rescued from an abandoned house in Salem in 2009. When he arrived at our door he was malnourished, had been beaten and his front right leg was badly infected. We treated him, but unfortunately were not able to save his leg and had to amputate. He was a sweet yet feisty little guy who immediately won everyone over, and the vet who operated on him named him Fritzy.

That night, we had a particularly full house and Fritzy had to bunk with another sick bay patient, a sickly golden retriever who wasn't expected to make it through the night. The next morning, however, we were greeted by two bright-eyed dogs snuggling happily together. The retriever made a full recovery and Fritzy was adopted by the vet who had named him. Fritzy became the official mascot of The Oldingham Cats and Dogs Home and still comes to work with his owner every day to spread cheer and lift the other dogs' spirits.

How your money helps animals in need

The Oldingham Cats and Dogs Home is a non-profit, non-governmental organization that relies solely on your generous donations to survive. Even though all of our staff are volunteers, we still need funds and have annual running costs of around \$150 000. 100% of your donation goes directly towards things like animal food, medical supplies, life-saving drugs, utility bills and the maintenance of our building and grounds.



Several local animal shelters have closed down in recent months, and we find ourselves having to treat and house a surplus of abandoned animals. Although we would never turn away an animal in need, your monetary contribution will go a long way in helping us to help every animal.

Your donation is fully tax-deductible. You will also gain great peace of mind in knowing that you are helping an animal get much-needed care and medical attention. We realize that money is tight these days, but even the smallest donation is greatly appreciated. Here are a few examples of what your money could buy for the animals:

\$20	Buys a dog or a cat food for one we	ek
720	buys a dug of a cat food for one we	C I

\$50 Buys the medical supplies and drugs needed for one dog or cat sterilization

\$100 Buys a course of antibiotic drugs for a dog with Lyme Disease

\$1000 Buys a dog or a cat food for one year

How to donate

Enclosed is a donation card and a postage-paid return envelope. Please send cash, money order or check, and don't forget to fill out the donation card so we know who to thank! Please make checks out to **The Oldingham Cats and Dogs Home**.

<u>Donations make great gifts.</u> If you would like to donate on behalf of someone else, please indicate this on the donation card along with that person's name. You will receive a customized Thank You card in the mail to present to your loved one.

For more information we invite you to call us on (t) 978 567 4567 or to visit our website: www.oldinghamanimals.com. On behalf of all the grateful animals and staff at Oldingham Cats and Dogs Home, thank you for your effort and generosity.

Yours Sincerely,

Mr. Mike Blatch

Managing Director

Fritzy Official Mascot

P.S. With every donation of \$100 or more you will receive a "Fritzy says Fanks" T-shirt and a special place on our Oldingham Heroes Hall of Fame display board