## **Press News**

### Northern Swedish Insurance Company appoints new Chief Executive for UK branch

Rolf Torinson has been appointed as Chief Executive of the UK branch of Northern Swedish Insurance Company currently opening in Peterborough.

The company, whose assets total £500 million, provides house, car and contents insurance.

Mr Torinson, originally of Sweden, was the former Operations Director of Yorkshire Life in Bradford. He lives in Leeds with his wife and two children.

- Ends -

For press information, contact Tracey Karele at TK Copy & PR on: (tel) 978 978 7654 or <a href="mailto:traceykarele@gmail.com">traceykarele@gmail.com</a>

#### Notes to Editor:

Northern Swedish Insurance Company was established in 1863 and is the eleventh largest insurance company in Sweden with assets of £500 million. Their products are easy to use because of simple forms and standardized prices, resulting in a quick turnaround time for quotations. They are currently opening an office in Peterborough where they will sell their products through financial intermediaries. More information is available at www.northernswedish/unitedkingdom.co.uk



Rolf Torinson

# **Press News**

## Northern Swedish Insurance Company launching UK operation in Peterborough

Northern Swedish Insurance Company is launching their UK operation by opening a new office in Peterborough.

The new branch will create around 120 jobs, and the company urges locals to apply. Resumes can be sent to human resources at <a href="https://example.co.uk">hr uk@northernswedish.co.uk</a> or contact (tel) 978 456 2318.

The Swedish-owned company was established in Scandinavia in 1863 and has grown to become the eleventh largest insurance company in Sweden. The company, whose assets total £500 million, provides house, car and contents insurance.

"In the past few years we've had excellent growth as a business," says Chief Executive Rolf Torinson.

"This growth has been greatly helped by our user-friendly products."

Their products are easy to use because of simple forms and standardized prices, resulting in a quick turnaround time for quotations. In the UK, their products will be sold through financial intermediaries.

- Ends -

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Work is almost complete on the new offices of Northern Swedish Insurance Company in Peterborough, UK