

“Go Further Without Commuting Farther” Campaign

Aired on Q99 FM Radio Roanoke

Radio Spot 1—Radford University’s M.S. in Education

PERSONA: I wanted to go further in my teaching career, but with a full workday, I couldn’t afford to add much time to my commute. That’s why I chose Radford University’s Master of Science in Education. With four licensure areas to pick from, I got to work with experts in my field, conduct research, and get hands-on experience that inspires my teaching today—all from right down the road.

ANNOUNCER: Radford University’s graduate programs in Education include tracks for both licensed teachers and those seeking licensure. Go further without commuting farther. Learn more at *Radford dot E-D-U*.

Radio Spot 2—Radford University’s M.S. in Counselor Education

PERSONA: I wanted to help people deal with life’s challenges in healthy ways, so I chose Radford University for my master’s in Counselor Education. There, I gained quality clinical experience, and the evening classes worked great with my schedule. Plus, with campus right down the road, I didn’t have to travel far. Now I work as a licensed counselor in the town where I grew up.

ANNOUNCER: Make a difference in your community with Radford University’s graduate program in Counselor Education. Learn more at *Radford dot E-D-U*.