



free to breathe  
a partnership for lung cancer survival

### Help foster hope for the future.

Each and every person affected by lung cancer has a unique [story of strength](#). These stories share a common thread: lung cancer has upended our lives. It has taken the very breath from us and from those we love. But for so many, research advancements have meant more time with loved ones and hope for the future.

One of these stories belongs to Eric, a teenager from Ohio. Eric's mom, Debi, was diagnosed with lung cancer when he was only 4. At the time, Debi's goal was to live long enough to walk Eric into school on his first day of kindergarten. Earlier this year, she was able to walk Eric to his first day of high school – 10 years after she was diagnosed – all because of research that led to treatment advancements.

Unfortunately, lung cancer research is severely underfunded. Far too few people get to share a story of survival and hope. That's why we are so grateful to you for taking part in the Atlanta Free to Breathe event. Your commitment to participate and fundraise will help us advance the science that will save lives and help more families share moments

As someone who has chosen to join the Free to Breathe family, you have an important story to tell, too. The most powerful way to inspire others to donate is to share that story – whether on your Personal Fundraising Page, in an email, on Facebook, or face to face. Why are **YOU** fundraising for Free to Breathe?

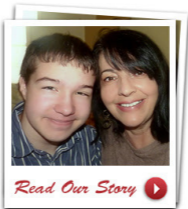
If you haven't already, check out our [pre-written fundraising emails](#). You can quickly personalize these emails with your story and send through your Fundraising Success Center. **Start small: send out five fundraising emails right now.**

The sooner you begin fundraising, the sooner you will reach your fundraising goal, and the sooner your fundraising efforts will help more loved ones share milestone moments, like Eric's first day of high school.

With sincere gratitude,

*Your Friends at Free to Breathe*

P.S. Start fundraising now! Log in to your personal [Fundraising Success Center](#) to send five fundraising emails today.



[Read inspiring stories of strength](#) from lung cancer survivors, their loved ones, and the medical professionals working to support them.

### Top 5 Fundraising Tips

1. Set up your personal fundraising page.
2. Set a fundraising goal.
3. Make a personal donation.
4. Start by asking the people most likely to donate.
5. Use Facebook, Twitter and emails.

Read more about these tips and get additional fundraising information on our [Fundraising Tips page](#).

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