

## **BEACH PATROL**

The people who make Miami



## KATHLEEN KLOCK Her Design Sense Is Moooi Caliente

ne of the most anticipated retail spaces to open in Miami in recent years, North Miami Avenue's Moooi boutique showcases the fantastical creations of Marcel Wanders, an international star of the design world who was awarded top honors at the *Elle Décor* International Design Awards and selected as one of Holland's 100 most influential people of 2007.

But it's Miami's own Kathleen Klock, Moooi (pronounced "Moy") Miami's director of operations, who presides over this emporium of sophistication. While Wanders and members of his European design collective create the whimsical furniture and accessories, it's Klock who makes sure each piece is paired with its delighted owner. "This store really allows people to express their personalities," Klock says. "I'll bring furniture to a client's home just so they can try it out before buying."

An architecture major at Florida International University who also studied fashion at the Art Institute of Miami, Klock initially wanted to be an interior designer. She then served as manager at several area stores, including Rebel, Project LX and Mermaids in Bal Harbour, before being tapped to run Moooi Miami. Since coming onboard, she has transformed a three-story yacht into an elegant Moooi showroom and designed a Moooi cabana for the Delano hotel, as well as a South Beach penthouse apartment for a *Robb Report* photo shoot.

Klock, 23, a native Floridian, says everyone is wowed by Wanders, who is also design director of the soon-to-open Mondrian hotel and condominium complexes in Miami and Las Vegas. Accordingly, expansion of the Moooi concept is also in the works: "We have plans to open in New York and spread across the U.S."

—Andrea Thompson

## JUST THE FACTS

If you could design one type of furniture, what would it be?: "A bed, the one thing everyone can't wait to get home to."

**Best thing about Miami:** "Being able to go boating in the middle of winter"

What's on your iPod?: "Feist, Sia, Mika."

Your biggest self-indulgence: "Manicure and pedicure days!"

Your idea of a perfect weekend: "A quiet, relaxing weekend spent with the people I love the most."

Person from history you'd most like to meet: "Andy Warhol—I would love to pick his brain."

**Your fantasy career:** "Being the owner and creative director of an internationally renowned design company!"

Her favorite pieces in the store include: "The Light Shade Shade chandelier and the Smoke Armchair, whose edges are burned before being upholstered so that each chair in the line is unique."

April 2008 Ocean Drive 169