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508 S Main St Suite 101 Zelienople, PA 16063

<<First Name>>,

This is Kirk Farra, President at In-Synch Systems. To be completely honest with you, this is an inbound solicitation to discuss business. I don't like sending these any more than you like receiving them, but if you can take 45 seconds to read this and let me know if it would make sense to have a further discussion (and I understand if it's a *no*), I would genuinely appreciate it.

We have worked with law enforcement agencies similar in size to yours, so I thought I would reach out.

## Agencies that we've worked with typically experience at least one of these five obstacles:

- Apprehension about their records management software's compatibility with NIBRS reporting standards.
- Frustration with the lack of customer service or responsiveness of their current records management vendor.
- They are discouraged about the level (and quality) of query and advanced search functionality in their current records management software.
- Worried, their records management software won't connect during fieldwork or a natural disaster.
- Concerned about uploads to expensive 3rd-party data-sharing systems, to fight and solve crime with other cooperating departments.

It would be disrespectful of me to presume you have similar challenges in your organization without understanding more about your agency. I thought it would be worth reaching out and see if you'd like to hear more about the In-Synch RMS.

I look forward to hearing from you either way.

Sincerely,

Much a June

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## President, In-Synch Systems

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