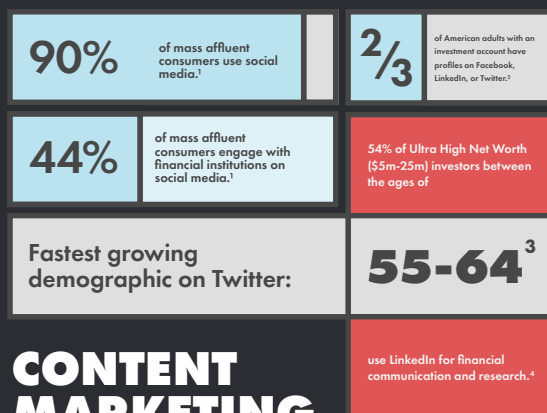


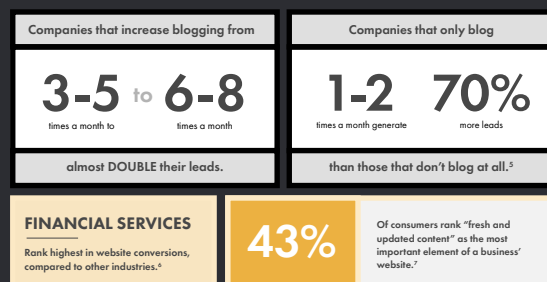
THE STATE OF FINANCIAL MARKETING

The world of digital marketing is chock-full of opportunities for financial advisors. From social media to content marketing, independent financial advisors are seeing all kinds of success from their efforts.

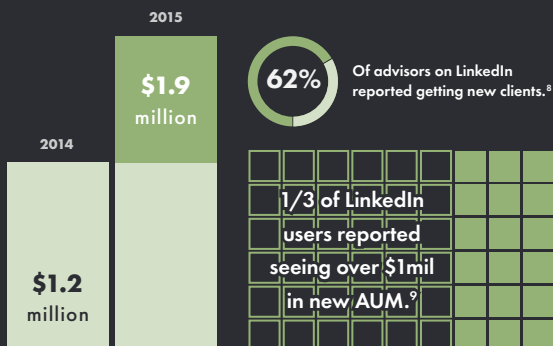
SOCIAL MEDIA



CONTENT MARKETING



INCREASED BUSINESS



The median increase in assets gained through social media activity.¹⁰

For help getting your digital strategy up to par, contact FMG Suite today: <https://fmgsuite.com/>

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2) <http://amymichwain.com/20-astorishing-social-media-statistics-for-financial-advisors/>

3) <http://www.businessinsider.com/strategies-social-media-statistics-2013-7>

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6) http://www.cmo.com/features/articles/2014/2/25/Mind_Blowing_Stats_Financial_Services.html

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8) <https://www.financial-planning.com/slide-show/9-steps-to-grow-your-aum-with-linkedin>

9) <https://www.bluetountainmedia.com/blog/self-graphic-digital-marketing-for-finance-what-businesses-need-to-know-to-excel-online/>

10) <https://www.putnam.com/newsroom/press-release/189-over-80-percent-of-financial-advisors-use-social-media-for-business-according-to-2015-putnam-investments-social-advisor-study/101>