

San Diego, CA, August 3, 2016 — FMG Suite, a digital marketing company serving financial advisors and insurance agents, announced today that it is integrating its platform with Redtail Technology, a leading client relationship management software for financial services firms.

“With Redtail integration, our clients will be able to seamlessly sync their contacts in Redtail with their FMG Suite dashboard, making it simple to start a professional marketing campaign for those contacts,” says FMG Suite’s Vice President of Marketing, Heidi Saucier. “Our reach continues to grow, and we’re excited about expanding our partnership with Redtail.”

By connecting with Redtail’s latest version, Tailwag, FMG Suite users can automatically drop prospects who fill out their website forms into their Redtail Tailwag to keep their leads in one organized place. They can also sync their contacts and manage their email and social campaigns with a few clicks of a button, ensuring they stay connected with their prospects and clients.

“Because we both work with a specific clientele in need of marketing automation, we think our partnership with FMG Suite will be just the beginning,” says Mario Canas, Enterprise Relationship Manager at Redtail.

With the launch of Campaigns, FMG Suite’s newest digital marketing tool, the company is focused on providing industry-leading and advanced marketing strategies that will help advisors grow their business without having to dedicate extensive time, money, and resources to their marketing.

### **About FMG Suite**

FMG Suite, a leader in digital marketing for financial professionals, offers a total inbound marketing solution designed to increase referrals and leads through automated tools. At the heart of the system is a library of award-winning content, including videos, articles, infographics and calculators. By consistently sharing insightful content on multiple digital platforms, FMG Suite tools create consistent, rewarding engagement with clients and prospects. For more information, visit <http://fmgsuite.com>.

### **About Redtail Technology**

Redtail Technology is a leading provider of web-based Client Relationship Management (CRM), paperless office, and email archiving solutions in the financial services industry. Easily affordable, easy to implement and offering integration with many of the industry’s most widely used applications, Redtail is committed to providing financial advisors with the core technologies that drive their day-to-day operations. Visit [www.redtailtechnology.com](http://www.redtailtechnology.com) for more information.