



news release

Yamaha Expands MX Series with 88-Key, Weighted-Action MX88, Combining Synth Features and Real Piano Feel

BUENA PARK, Calif. (April 20, 2017) – Yamaha today announced the MX88, the latest addition to its popular MX line of synthesizers for stage and studio.

Equipped with 88 weighted keys, the MX88 represents the logical extension of the MX line, known for its high-quality instrument and synth sounds, deep computer and iOS integration, and with this introduction, a full-size keyboard featuring realistic piano action.

Connection to both Windows and Mac computers is a breeze, thanks to a class-compliant, bi-directional USB audio/MIDI interface. Players can record the keyboard's superb internal sounds into a computer-based DAW and monitor the computer's output through the keyboard's ¼" audio outputs or headphone jack.

The comprehensive sound collection of the MX88 is based on the legendary Yamaha Motif sound engine, and contains everything from synthesizer leads, pads and more to authentic acoustic instrument sounds. The realistic Concert Grand Piano sound has been optimized for the MX88 keyboard to provide the highest level of expression.

"The MX88 will appeal to players who need the touch and feel of a real piano with 88 weighted-action keys," said Nate Tschetter, product marketing manager, Music Production, Yamaha Corporation of America. "Now, any keyboardist can take advantage of the computer and iOS integration and superb Motif sound that distinguish the MX line in the market. And like the MX49/61 BK/BU, MX88 unlocks FM Essential – a free FM synthesizer iOS app. This provides the great sounds inside MX88 along with the pure FM synthesis Yamaha made famous."

Other key features on the MX88 include:

- A full selection of VCM effects

- Easy Split/Layer Performance Mode
- 16-part Multi timbral operation and 128-note polyphony
- Extensive hands-on control for VSTs and DAWs
- A software bundle that includes Steinberg Cubase AI

Between its comprehensive design, 88-key weighted-action keyboard and affordable price, the MX88 will appeal not only to professional musicians, but also to the educational and worship markets.

Pricing and Availability

The MX88 will be available at authorized Yamaha piano retailers starting April 20, 2017, with an MSRP of \$1,299.00

For further information, visit <http://4wrd.it/YAMAHAMX88>

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About Yamaha

Yamaha Corporation of America (YCA) is one of the largest subsidiaries of Yamaha Corporation, Japan and offers a full line of award-winning musical instruments, sound reinforcement, commercial installation and home entertainment products to the U.S. market. Products include: Yamaha acoustic, digital and hybrid pianos, portable keyboards, guitars, acoustic and electronic drums, band and orchestral instruments, marching percussion products, synthesizers, professional digital and analog audio equipment, Steinberg recording products and NEXO commercial audio products, as well as AV receivers, amplifiers, MusicCast wireless multiroom audio systems, Blu-ray/CD players, earphones, headphones, home-theater-in-a-box systems, sound bars and its exclusive line of Digital Sound Projectors. YCA markets innovative, finely crafted technology and entertainment products and musical instruments targeted to the hobbyist, education, worship, music, professional audio installation and consumer markets.

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