

Yamaha Expands U.S. Digital Piano Line with Apple iOS Compatible Arius YDP-103

New digital piano is ideal for both kids and parents, plus mobile app to help choose and manipulate sounds

BUENA PARK, Calif. ([PRWEB](#)) October 03, 2016 -- Yamaha today announced the YDP-103, the latest addition to the company's popular Arius family of console digital pianos. Already a top-seller internationally, the YDP-103 now joins the U.S. market as the gateway model to the Yamaha Arius line.

Classic styling and hi-tech iOS control come together in the YDP-103, the ideal instrument for the contemporary family. Anyone can use their Apple iOS device to access sounds and features quickly. Aspiring pianists can connect the YDP-103 to their computers and interact with creative or educational software. Returning players can polish their piano skills. Active parents can enjoy having a piano in the home.

The YDP-103 reflects the world-class legacy of Yamaha acoustic and digital pianos with a rich rosewood finish, modesty panel, fold-flat music rest, and a sliding key cover. Stereo AWM sampling technology delivers a remarkable piano sound that is both accurate and authentic. Matte-finished black keys and Graded Hammer Standard key-weighting (GHS) provide the keyboard with a touch and feel faithful to that of a grand piano, allowing students and returning players to develop their fingering skills correctly. All three pedals are present; the damper pedal even supports half-pedaling.

Exclusive to Yamaha is the Digital Piano Controller App for Apple iOS devices, allowing users to interact with their YDP-103 via a colorful and intuitive graphic interface. Players can select and layer sounds, add reverb, adjust the touch curve, and access additional functions. USB/MIDI connectivity allows the YDP-103 to interact with other Apps and software titles on a computer or iOS device.

"The addition of the YDP-103 opens up the Arius line to a new tier of cost-conscious consumers," said Dane Madsen, marketing manager, digital pianos, Yamaha Corporation of America. "It's the perfect family piano for both the creative kids and the involved parents. The sound and feel are entirely authentic, providing a solid foundation for future learning. And the Digital Piano Controller app adds a whole new level of interaction and relevance for the smartphone set."

The stereo speaker system reproduces the onboard sounds with brilliance and clarity. Headphones can be used for private practice, and the dual headphone jacks allow student and teacher or parent and child to listen and play together, without the distractions of other household members. The USB connectivity, dual headphones jacks, and other features also make the YDP-103 an excellent choice for educational piano labs and other institutional uses.

Pricing and Availability

Yamaha YDP-103 (MSRP: \$1299.00) Arius digital piano will ship October 1, 2016.

For more information, visit www.4wrd.it/YDP103.

**Contact Information****Peter Giles**

Giles Communications

+1 (914) 798-7120

Online Web 2.0 Version

You can read the online version of this press release [here](#).