



2015 HSLI Social Media Kit

Questions? Contact Joseph Morra at Joseph.Morra@uwri.org

The Hasbro Summer Learning Initiative (HSLI) is a six-week summer model that offers Rhode Island children a thrilling learning opportunity that combines hands-on experiences with real-world applications; field trips to deepen knowledge; and a commitment to service learning that builds essential skill such as civic-mindedness and citizenship.

What Can I Do?

Spread the word! We're looking to share information and raise awareness on how high-quality summer learning programs like those in HSLI can reverse summer learning loss. Help United Way of Rhode Island turn "summer school" on its head!

Just follow these steps and you'll rock this social media thing.

Step 1. Grab some text and/or an image.

Step 2. Share on all your social media channels: Facebook, Twitter, Instagram. Share, share, share!

Step 3. Tag us, Hashtag it, Link to our site. We know, we know – that was three steps in one!

Step 4. Victory dance. Because you're awesome!

Thanks for joining us! Neighbors helping neighbors can make positive, lasting change when we all work together.

See below for our tags, links, tweets, and more!

Be A Friend – Tag Us

@LiveUnitedRI @AfterSchoolRI @Hasbro

Important Links

<http://www.uwri.org/our-work/HSLI>

<http://www.uwriweb.org/summerlearning>

<http://afterschoolri.org/for-advocates/rethink-summer/hasbro-summer-learning-initiative>

Hashtag It Up

#HSLI2015

#KeepKidsLearning

#SummerLearning

#ServiceLearning

#CommunityConnections

#RethinkSummer

#SummerSlide



TWEETS

Having trouble ensuring your children have productive things to do this #summer? Check out the #summerlearning programs offered in #RI.

What does the #HSLI2015 do? It provides a hands-on, enriching summer learning curriculum for children and youth across #RI!

FACT: More than 1/2 of the achievement gap between lower- and higher-income youth can be explained by unequal access to summer learning.

Unequal access to #summerlearning? Let's agree that this needs to change. #HSLI2015

We want you to Rethink Summer. Why? Come on by to #UWRI, and we'll fill you in!

Open doors and provide opportunities for #RI youth. Support #summerlearning.

Summer does not have to be a missed opportunity for children and youth! #HSLI2015 #summerlearning

FACT: Most students lose about two months of grade level equivalency in mathematical computation skills over the summer.

Join @Hasbro, @AfterSchoolRI, and @LiveUnitedRI to support #summerlearning.

What can you expect in a #HSLI2015 program? #HandsOn #ServiceLearning #Fun #Libraries #Communityconnections

Don't let our youth fall behind during the summer. Support @Hasbro #summerlearning. #KeepKidsLearning

Learning doesn't just happen in the classroom. #HSLI2015 sites are out in their communities, diving deep into the power of #servicelearning!

Help close the achievement gap. Support #summerlearning with @Hasbro. Support #HSLI2015.

What does #HSLI2015 do? Provides 210 hours of programming to youth during the critical summer months. Yep, 210!

Thank you to @Hasbro for opening doors and providing opportunities for #RI youth. Join them and support #summerlearning!

#Summerlearning programs lessen achievement gap and increase test scores. #HSLI2015

#Summerlearning programs help a child's math & reading skills AND offers a safe environment. #HSLI2015

Support #summerlearning. Prevent #summerslide.

FACEBOOK POSTS

Parents consistently cite summer as the most difficult time to ensure that their children have productive things to do. Are you one of them? Check out the summer learning programs offered in #RI.

FACT: More than half of the achievement gap between lower- and higher-income youth can be explained by unequal access to summer learning opportunities. Let's agree that this needs to change. #SummerLearning #HSLI2015

Open doors and provide opportunities for #RI youth. Support #summerlearning.

Summer does not have to be a missed opportunity for children and youth! #HSLI2015 #summerlearning

FACT: Most students lose about two months of grade level equivalency in mathematical computation skills over the summer. Join @Hasbro, @AfterSchoolRI, and @LiveUnitedRI to support #summerlearning.

Let's not waste summer! Let's fill it with learning – hands-on, service-oriented learning – the kind that can change youth for the better. @Hasbro #summerlearning #HSLI2015

Too many #RI children and children across the US lose ground academically over summer vacation. Help change that by involving your child in #summerlearning.

Thank you to @Hasbro for opening doors and providing opportunities for #RI youth. Join them and support #summerlearning!

Why are #summerlearning programs crucial? Great Question! They help lessen achievement gap, increase test scores, help a child's math & reading skills, & offer a safe environment! #HSLI2015

Support #summerlearning. Prevent #summerslide.