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FOR IMMEDIATE RELEASE

HDRsoft Releases New Version of Photomatix Light

**** Version 2.0 Adds New Features to Intuitive and Powerful HDR Photo Software ****

Montpellier, France – HDRsoft, the premier provider of high dynamic range (HDR) software tools, announces the release of Photomatix Light 2.0, the latest version of its popular HDR software program.

Photomatix Light is a simple and intuitive stand-alone photo processing application that merges bracketed photos to allow a greater dynamic range than is possible with conventional digital photography. It was designed for photographers who want an easy-to-use introduction to HDR that is powerful enough to produce professional-quality results. Photomatix Light is based on the same HDR processing engine as Photomatix Pro, the industry-leading HDR software by HDRsoft. After selecting the source photos, users can adjust the processed image by changing various settings, or choose from built-in presets such as Painterly or Grunge. Photomatix Light automatically aligns bracketed exposures, allowing photographers to create HDR photos with or without a tripod.

Photomatix Light 2.0 adds these new features:

- Images can now be pre-processed with high-quality noise reduction.
- Addition of the Tone Compressor tone mapping method (previously only available in Photomatix Pro).
- The effects of the presets are displayed in preview thumbnails.
- Alignment and noise reduction options can be adjusted in the Preferences panel.

Photomatix Light 2.0 is available for Windows (XP/Vista/7) in 32 and 64-bit versions as well as Macintosh (OS 10.5/10.6). The price of one license is US\$39. Photomatix Light 2.0 is a free upgrade for licensed users of Photomatix Light 1.0 and is free for licensed users of Photomatix Pro.

For more information and to download a free trial version, please visit www.hdrsoft.com. An evaluation key is available on request.

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About HDRSoft

HDRsoft was the first company to release innovative HDR software for digital photography. They released the first version of Photomatix Pro in 2003 and it soon became the industry-leading HDR software, preferred by photographers all over the world. For more information, please visit www.hdrsoft.com.