

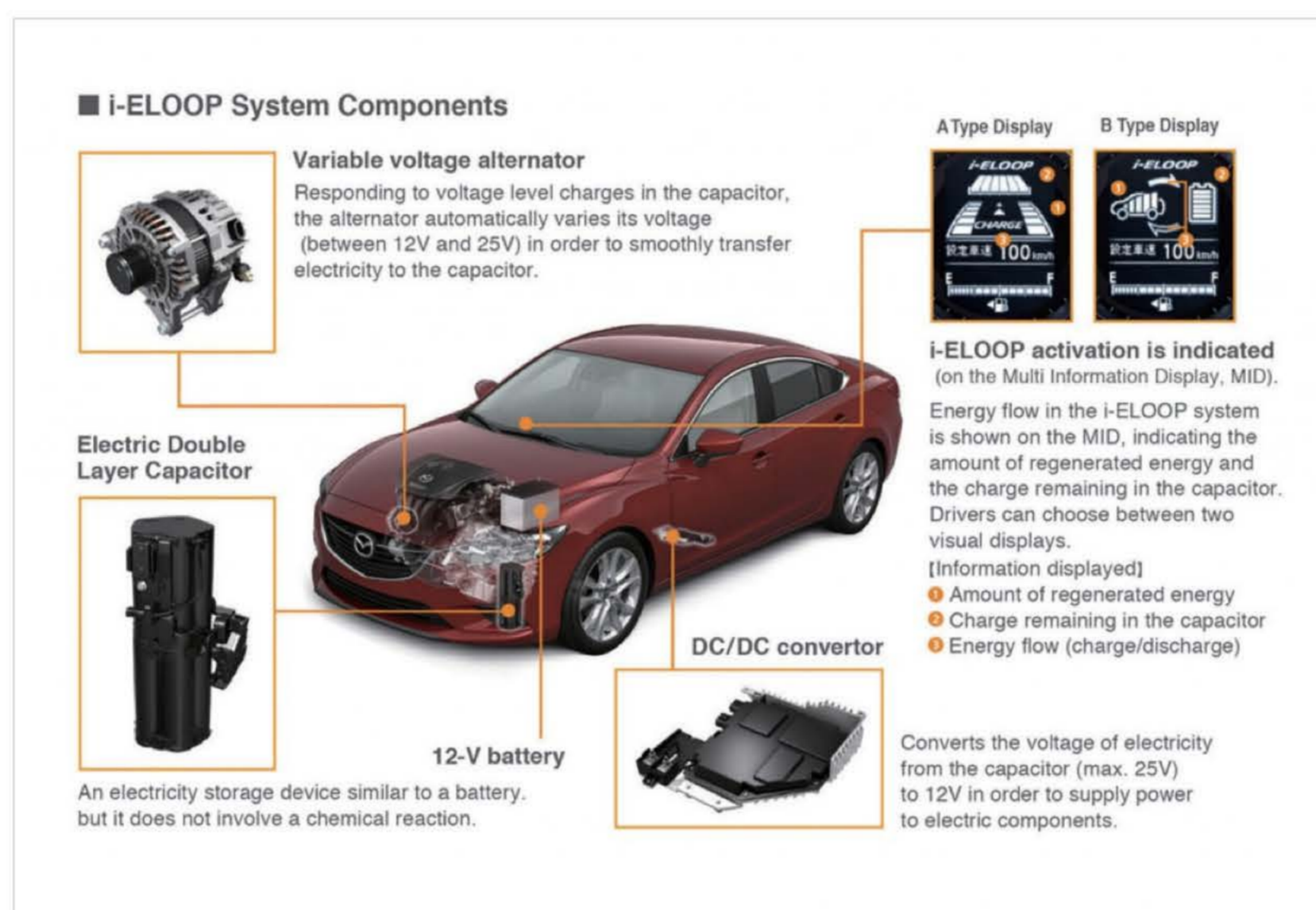


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Mazda Announces Pricing, Fuel Economy of Mazda6 With i-ELOOP

Posted on July 5, 2013 by Marc Librescu



Mazda has announced new pricing for the all-new 2014 Mazda6. The midsize sedan now includes Mazda's innovative i-ELOOP regenerative braking system, which converts the vehicle's kinetic energy into electricity when the car decelerates. The generated electricity is then stored in capacitors and used to power the car's electrical components, including the headlights, climate control and audio system.

When coupled with Skyactiv technology the Mazda6 will achieve outstanding fuel economy of 28 mpg city/ 40 mpg highway/32 mpg combined. Models without i-ELOOP-equipped will still get an incredible 38 mpg highway.

"Mazda is again changing the game of automotive engineering, this time making fuel efficiency not seem as a compromise but a true complementary feature as part of the complete vehicle package," said Jim O'Sullivan, president and CEO, Mazda North America Operations. "With the addition of i-ELOOP, the 2014 Mazda6 will achieve the best mileage for a non-hybrid midsize sedan. But fuel economy isn't the sole focus of our engineering and design teams, as being a leader in dynamics, design and safety create a win-win for the company and consumers."

MSRP for the 2014 Mazda6 starts at \$20,990. There are three trim levels on offer: Sport, Touring and Grand Touring. Powering the Mazda6 is a standard Skyactiv-G 2.5-liter gasoline engine that makes 184 horsepower at 5,700 rpm and 185 lb.-ft. of torque at 3,250 rpm. The Sport and Touring trims have MSRPs of \$22,695 and \$23,645 respectively. Both are offered with either a Skyactiv-MT six-speed manual transmission or a Skyactive-Drive six-speed automatic.

For more information on the Mazda6, visit www.libertymazda.net or your local Mazda dealer.

Written by [Marc Librescu](#).

Photo courtesy of Mazda.

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