



MILES FROM PALM BEACH 746



Winston-Salem, N.C.

TWIN CITY

Some things are just better together. Such is the case with Winston-Salem, North Carolina. Not to be confused with the witchy Massachusetts town, this Southern Salem dates back to 1766 when the Moravians (an Eastern European religious group) established a new homestead and selected a moniker that means “peaceful.” A hundred years later, neighboring Winston rose to prominence as an industrial hub for tobacco and textiles. They joined together in 1913, earning the nickname Twin City. While Winston-Salem’s commercial glory days may have faded, they left buildings and warehouses ripe for retrofitting as well as historic homes and landmarks that offer a view into the Winston-Salem of yesteryear. Add to this a grassroots business community eager to deliver the best in Southern food and culture, and you have the recipe for an unexpectedly enchanting drive destination. (visitwinstonsalem.com) —M.M.

slide. Situated off the lobby and named for R.J. Reynolds’ wife, The Katharine serves a modern brasserie menu in tribute to the couple’s Parisian honeymoon.



THE CARDINAL HOTEL’S EXTERIOR IS LIKE A MINI EMPIRE STATE BUILDING. INSIDE, DINE AT THE KATHARINE (ABOVE AND LEFT). GRAYLYN (UPPER AND FAR LEFT) WAS ONCE THE PRIVATE HOME OF A PROMINENT WINSTON-SALEM FAMILY.

For something totally different yet still very Winston-Salem, stay at Graylyn (graylyn.com). Formerly the estate of businessman Bowman Gray and his wife, Nathalie, Graylyn is the second largest private home in North Carolina that now functions as a hotel and conference center. The 55-acre property is open to the public and evocative of a British manor, with much of the interior looking as it did when Nathalie designed it, right down to the Prohibition-era hidden alcohol cubbies in the library. Top off your Graylyn visit with a meal by chef Gregory Rollins, a Barbados native with a keen eye for colorful compositions.



STAY Architecture buffs will adore The Cardinal Hotel (thecardinalhotel.com). This Kimpton property is located downtown in the Reynolds Building, the circa-1929 R.J. Reynolds Tobacco Company headquarters and the design muse for the Empire State Building. The 174 rooms feature menswear-inspired decor (think: pinstriped wallpaper and chairs upholstered in Carolina tartan) in homage to Hanes clothing, another prominent Twin City company. Much of the tower’s Art Deco spirit remains, as seen in the original elevator banks and divine gold-leaf detailing. Downstairs, guests can frolic in a two-floor rec room outfitted with a basketball court, bowling alley, and adult-size

SEE + DO

More blocks from The Cardinal, the Downtown Arts District abounds with galleries, shops, eateries, and the public art park Artivity on the Green. At the nearby Sawtooth School for Visual Art (sawtooth.org), road trippers can join local creatives for a class on anything from painting to printmaking. Art aficionados should also venture outside downtown to the Southeastern Center for Contemporary Art (secca.org), which brings dynamic visual installations and cultural events to an expanded estate where James G. Hanes once lived. No trip to Winston-Salem is complete without a stop at Reynolda House Museum of American Art (reynoldahouse.org). This 100-year-old historic home belonged to R.J. and Katharine Reynolds, and has been preserved to reflect their lives, complete with antique furniture and their personal belongings. In addition to the gardens and an impressive art collection, be sure to check out the sleeping porches, indoor pool, and a basement bar decked with mirrored walls.



STEVEN CRAIG COOK



JEFF SILKSTONE

EAT An unassuming foodie haven, Winston-Salem’s restaurant scene excels in flavor and experience. For example: Spring House (springhouseinc.com), which slings up Southern dining with a sense of humor inside a 1920s-era mansion. Executive chef Tim

GO ON ART OUTINGS AT SECCA (LEFT), ARTIVITY ON THE GREEN (ABOVE), AND REYNOLDA HOUSE (TOP). DEVOUR GRITZ & GREENZ (RIGHT) AT MARY’S GOURMET DINER AND SAMPLE UNIQUE SOUTHERN DISHES AT SPRING HOUSE (UPPER RIGHT).



STEPHEN CHARLES

DON'T MISS: WINSTON-SALEM IS THE BIRTHPLACE OF THE ART-O-MAT (ARTOMAT.ORG). IN 1997, ARTIST CLARK WHITTINGTON BEGAN REFURBISHING OLD CIGARETTE MACHINES INTO ART DISPENSERS. THE IDEA TOOK OFF, AND ART-O-MATS CAN NOW BE FOUND WORLDWIDE, WITH THE HIGHEST CONCENTRATION IN WINSTON-SALEM. GO ON AN ART-O-MAT HUNT TO HIT SOME OF THE CITY’S COOLEST SITES. THE BEST PART: TOKENS ONLY COST \$5 AND YIELD SOUVENIRS YOU CAN’T GET ANYWHERE ELSE.



RED BOAT PHOTOGRAPHY

Grandinetti cooks a seasonal menu dotted with signature items like a stack of fried green tomatoes loaded with pulled pork in a Cheerwine barbecue sauce. Before heading to Spring House for dinner, you can fill (and fuel) your day at such breakfast favorites as Mary’s Gourmet Diner, which uses locally sourced produce and products to create dishes like Gritz & Greenz, and Krankies (krankiescoffee.com), a coffee roaster and shop known for its heavenly homemade biscuits. Just beyond Krankies, you’ll find Alma Mexicana and its unique tapas take on Mexican food, including a vegetarian-friendly eggplant-barbacoa taco. Pair it with a killer cocktail, like Alma’s Casa Horchata or a margarita accented with orange bitters. <<

