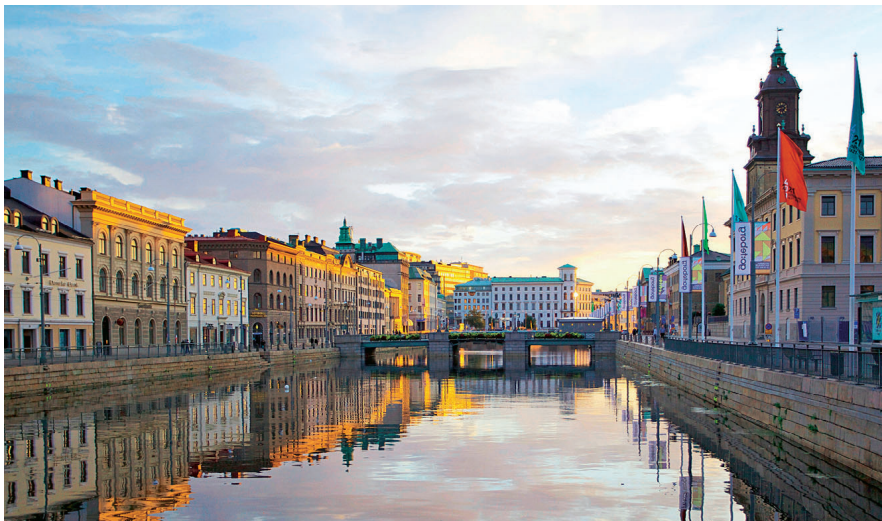


# Gothenburg

The chic citizens of Sweden's second city have a keen eye for design, making it the perfect getaway for stylistas



## Stay

- With a pretty top-floor restaurant and rooms lavishly furnished in Belle Epoque style, Hotel Pigalle has an intimate feel and is ideal for romantic getaways or a girls' weekend. From £155; [hotelpigalle.se](http://hotelpigalle.se)
- When the fashion crowd are in town, it's Hotel Flora they stay at. It exudes Scandi good taste, from the library to the Crashpad single rooms designed for solo trips. From £77; [hotellflora.se](http://hotellflora.se)

## Eat

- That Gothenburg classic, the open shrimp sandwich, is a speciality of the restaurant Heaven 23, which is in a tower overlooking Liseberg amusement park and was decorated by a Swedish graffiti artist. [heaven23.se](http://heaven23.se)
- Stefan Karlsson, the chef at the Michelin-starred SK Mat & Människor, does fine dining with a humorous touch. Guests can even try making, as well as tasting, dishes from the menu, which showcases seasonal Swedish produce. [skmat.se](http://skmat.se)

## Drink

- *Fika* – coffee and cake – is a daily ritual for Swedes. Participate at one of the

Clockwise from above **Sunset over the canal; Hotel Flora; Da Matteo café; fashion from Weekday; the bar at Clarion Hotel Post**



Da Matteo bakeries, renowned for their cold-press coffee and sourdough sweet treats. [damatteo.se](http://damatteo.se)

- Dosa Ivanov, the barman at Clarion Hotel Post, is a Swedish cocktail champion, so it would be rude not to sample a Spring Break, his winning concoction of gin, ginger, chilli, strawberry and elderflower. [clarionpost.se](http://clarionpost.se)



## Shop

- With its great mix of labels (1440, Back, Rodebjer etc), Weekday on Södra Larmgatan is a great place to start buying

into the left-of-centre Scandi aesthetic. [weekday.com](http://weekday.com)

- Friends of Form stocks quirky fashion, homeware and art and is set in a small courtyard alongside a champagne bar and cool hair salon. [friendsofform.se](http://friendsofform.se)

- Now in its 15th year, Whyred excels at mod minimalism and boy-meets-girl dressing. Check out its chic concept store on Södra Larmgatan. [whyred.se](http://whyred.se)
- No style-run on Gothenburg would be complete without a trip to Nudie Jeans on Vallgatan. The denim label began life in the city. [nudiejeans.com](http://nudiejeans.com)

## Do

- Gothenburg's archipelago is peppered with tiny fishing villages, coastal pathways and

secluded swimming spots. Brännö, part of the car-free southern region, is like stepping back in time to a simpler way of life. There are bikes to hire, good beaches and a folklore museum. Invest in a City Card travel pass, which covers trams and ferries and gives free entrance to many attractions. [goteborg.com/en/do/Gothenburg-city-card](http://goteborg.com/en/do/Gothenburg-city-card)

## Spa

- Luxuriate in Upper House's glass-bottomed outdoor Champagne Pool, which is suspended 20 storeys above the city. A day pass grants access to the spa's hammam, Jacuzzi pools and, of course, sauna. [upperhouse.se](http://upperhouse.se)

## FLY WITH

BA offers return flights to Gothenburg from Heathrow from £87