

every picture tells a story

CELEBRATE GAINESVILLE'S
ROCK 'N' ROLL PAST WITH
VINTAGE-INSPIRED LOOKS

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PHOTOS BY ELIZABETH HAMILTON

Dancing in the Street

If you can find a yellow-and-green shift floral print dress, snatch it. The bolder the better, you should say. Danielle Kristin Lee embraced this look and became a doe-eyed '60s model in this vintage number (Persona, \$22). Run with the theme and strut in complementary colored wedges (Flashbacks, \$8.99) or try a modern shoe if you're looking for balance.





Gainesville is a hip, quirky city that moves to its own beat.

To some it's a college town, the headquarters of Gator Nation. To others, it's land of the hipsters and hippies. Most would agree it falls somewhere in the middle.

It continuously draws in innovators and dreamers. The economy is thriving with creativity and passion, from its tempting eats to burgeoning art scene to homegrown musicians. It's been a rhythmical force since the '60s and '70s, when it was home to wunderkinds like Tom Petty and labeled a "hotbed of music."

That era is remembered for its social revolution and boldness, which was also translated to fashion. Culottes, mini skirts, boxy cuts, go-go boots and bikinis were standout trends in the mid-'60s and into the '70s. False eyelashes were a makeup must. People embraced psychedelic prints, bright colors and mismatched patterns.

Refresh your wardrobe this spring with fashion inspired by Gainesville's colorful past, present and future. Add pops of yellow whenever possible, as well as lime green and teal. Better yet, create a look that incorporates all three. Throw in polka dots or (and) plaid to fully embrace this season of renewal and change. Shop local and dig for vintage gems discovered by our neighbors. Persona Vintage Clothing & Costumes and Flashbacks sell looks both from and inspired by more radical days. Duke Pinner of Pinner's Fine Shoes has been in business for more than 40 years, serving generations of Gainesvillians.

Don't take yourself too seriously, but do take risks with fashion. Rock on, Gainesville.

SPECIAL THANKS:

Hair by Heather, a stylist at Uptown Salon (5141 NW 43rd St.)

Makeup by Hannah Anderson, a UF Applied Physiology and Kinesiology freshman

WHERE TO FIND IT

- Persona Vintage Clothing & Costumes
201 SE 2nd Place
- Flashbacks
818 W. University Ave.
- Pinner's Fine Shoes
3411 W University Ave.

I Got You, Babe

What's a '60s spread without a taste of mod? Nikki Nelson embodied '60s icon Twiggy, the Queen of Mod, in a beige-and-white fitted vintage dress with black buttons adorning the upper left side (Flashbacks, \$4.99). The yellow hat with black bows was transformative and tied the whole look together (Persona, \$22). Black lace-up booties (Jeffrey Campbell, Pinner's Fine Shoes, \$165) and a white chain necklace wrapped as a bracelet (Persona, \$28), add a modern touch to the whimsical fashion moment.





Under the Boardwalk

Even if spring break hasn't been in your vocabulary for years, know now that this is still the season to show some skin. A deeper-than-usual neckline or a slightly exposed midriff will put your mind in vacation mode after hours. Fashion blogger Danielle Kristin Lee vogues in a true vintage set from Flashbacks (\$14.99). Afraid to wear bold pattern on bold pattern? Start slow and pair either piece with a more tame separate. For more throwback fun, throw on plastic bangles (\$2.99 and \$0.99).





Light My Fire

Business suits are slowly becoming a thing of the past. Make professional cool, chic and colorful starting with plaid fitted pencil skirt, as Kadie Lane, lead stylist at Uptown Salon, illustrates. A matching crop top is perfect for after-work drinks, but for the office, layering an oversized sweater or boyfriend-cut blazer will keep the look appropriate. (Forever 21 set, Flashbacks, \$13.99.) Plastic beaded accessories, like this black-and-white necklace from Flashbacks (\$2.99), add another playful, '60s element.

Georgia on My Mind

Plaid is neither limited to shirts nor wooded venues. The high-waisted wool skirt Nikki Nelson is curled up in was made circa 1960 (Flashbacks, \$34.99), yet its silhouette fits seamlessly with today's trends. Although it's a tad too hot for wool in Gainesville, look for similar pieces in different fabric or pair it with a lightweight crochet vest, like this one from Persona (\$12). The look blends the girliness of early '60s with the flower child vibes of the late '60s-early '70s. Nelson, secretary at the University of Florida Small Animal Hospital, adds a modern touch with Vaneli black suede wedges from Pinner's Fine Shoes (\$186).

