

Congratulations

COUPON MUST BE PRESENTED AT TIME OF PURCHASE

20% OFF
OR
15% OFF

your wedding band purchase when you open and use a [Brand] credit card.*

your wedding band purchase when you use any other form of payment.*

VALID MONTH DD - MONTH DD, 2013

13 W A 1 5 0 0 0 0 0 0 0 0 1 8

13 W A 2 0 0 0 0 0 0 0 0 0 1 8

15% OFF

20% OFF

*Offer valid through Month DD, YYYY for the purchase of one or two wedding bands. You must present this coupon in-store at the time of purchase. Off original/ sale price on select items. Intermediate markdowns may have been taken. Original prices may not have resulted in actual sales. Offer excludes designer collections, loose diamonds, specially priced items, special events, special orders, gift cards, repairs, warranties and prior purchases. This offer cannot be combined with any other offer. See Jewelry Consultant for details.

WISHING YOU A *lifetime of happiness*

Dear <FName>,

Thank you for trusting the Zales family of brands with the purchase of your engagement ring. Now that your wedding planning is underway, we are here to help you with some of the most special details, including the important task of choosing your wedding bands.

Your wedding bands are the symbols of your everlasting love and commitment to each other. They are also a reflection of your personal style and individuality. We offer a large selection of designs for you to choose from, in a wide variety of options and price ranges. Whether you prefer a classic polished metal finish, want to add interest with beveled edges or gemstones, or seek just the right band to accompany her engagement ring, you are certain to find the perfect match.

In appreciation of your business, we invite you to take advantage of this special offer:

RECEIVE
20% OFF*
YOUR WEDDING BAND PURCHASE

VALID MONTH DD - MONTH DD, 2013

with a Zales or Gordon's credit card or
15% off with any other form of payment



*See back for details. ZLS-NCM-BM-0913

The enclosed pamphlet features just a few options to help inspire you. When you're ready, visit your nearest store and let your personal Jewelry Consultant guide you in selecting a pair of rings that you will both love.

We look forward to serving you again!

ZALES
THE DIAMOND STORE®
zales.com

ZALES *outlet*®
THE DIAMOND STORE
zalesoutlet.com

Gordon's
JEWELERS®
Celebrating Relationships Since 1905®
GordonsJewelers.com