

CREATIVE DESIGN BRIGHTON

*A design for your business.*

*A brand for your vision.*

Get started FREE

*Call us TODAY*

**Most businesses have  
light bulb moments.  
Only the best brand them.  
WILL YOU?**

**GRAB A DISCOVERY CALL**

*It's free and there's no obligation*





*Put your business in a class of its own in every part of your advertising, social and sales funnel.*

*From brochures, posters and point-of-sale to logos, infographics, editorial, web design and more.*

# Branding for those light bulb moments

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We get it. We know you need more than a logo and a tagline. You need design and branding that:

- measures up to your product or service by communicating *quality*,
- embodies your values and delights your customers,
- puts your business where it belongs - ahead of the competition.

And all without losing your shirt or taking a ton of your time. After all, you do have a business to run.

# WHY US?

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CDB's skill is in bespoke design and branding for online, print and digital marketing materials. Our focus is achieving outstanding results at reasonable prices.

And our vision? That's easy.

It's to distil our creativity with your business's core values. That's the way we convey the true essence of your organization. We connect your vision to your business identity *by design*.

We'll get to how we do that in a moment. But first, why do we do that?



## ***Creative Design Brighton***

*A communications and branding agency with spark.*

*We're what you need to create the image your business is crying out for. One that's a perfect match for the great things you do.*



*In short, your tribe 'gets' your brand. That's what they buy into.*

*Take a peek at our **portfolio** to see CDB's design and branding expertise.*

## Why we spark your brand's emotion (without the tears)

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Because a successful brand 'speaks' your ideas effortlessly. It's powered by the emotional eloquence of design to bring your vision to life. And the results?

- Your brand appeals to the hearts of your audience, as well as to their intellect.
- It builds trust with your ideal buyers by reflecting their world view back to them.
- It helps create enviable goodwill for your business.

And none of it needs to be difficult.

# HOW WE WORK

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How do we identify the essence of your business? Where do we start? Glad you asked.

- First, we listen (and we mean really listen) while you tell us what you're looking for. The impact you want to make. The ideas that inspire you.
- We find out what sets your product or service apart. What it is, what it does, its clientele and competition – and your skills, struggles and aspirations.
- We discover what your buyers care about. What catches their attention. Their worries. Their mindset. How they like to feel.

Then ...



## ***Creative Design Brighton***

*A communications and branding agency with spark.*

*We're what you need to create the image your business is crying out for. One that's a perfect match for the great things you do.*



*CDB's creative process.  
It's the secret to  
unlocking a brand  
identity which is  
unmistakably you.  
And one that's uniquely  
in tune with the attitudes  
and aspirations of your  
target market.*

## CDB's secret to amplifying your ideas and buffing up your vision

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... we drill deep. We focus our artist's eye on every aspect of your business. In fact, we're a little obsessive about it. We don't stop until we've crystallized your key values into visual design concepts that meet - and even surpass - your expectations.

It's what we do all day, every day (so we've become pretty good at it).

Some say CDB produce a kind of *alchemy*.

# Sample CDB's branding power, FREE

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If a little alchemy is what you're after, we offer a free discovery call with no obligation. We're professional but down to earth, and we like to keep things light.

In just 30 minutes ...

- You get to discuss the questions you're burning to ask. About bringing life to your vision in ways that differentiate you from the competition.
- You determine if we're the best agency for your business. We're not the right fit for everyone and we won't waste your time pretending otherwise.
- We demystify design. And we show how your marketing can work a lot harder for you.



*Get started today by  
arranging a discovery call.*

*It's free, and we're  
delighted to hear from you!*

**Call us TODAY.**

*Talk to you soon.*