## Singlewire Software

### **Best Places to Work 2017**



# SAFETY STARTS WITH TRUST

At Singlewire Software, their team is working everyday to develop emergency notification software that helps share critical information during times of crisis.

"Singlewire employs about 75 people who are working on software that serves a purpose: keeping people safe," said CEO Paul Shain.

Singlewire aims to create an environment for success for its employees. That goal is reached through three things: embracing customer goals, trusting and supporting the individual and providing the tools and training employees need to reach their full potential.

A partnership with Cisco Systems provides a learning environment that is conducive to success for employees, many who are computer programmers or quality assurance specialists.

Singlewire's collaborative working environment and emphasis on work/life balance factor into why employees feel Singlewire is a Best Place to Work.

The collaborative environment at Singlewire is one of the main reasons the company has a low turnover and high morale among employees.

This year the company moved their office from a high-rise off of the Beltline to a building on a wooded, nine-acre lot on Deming Way. The building incorporates the idea of creating "third space" locations, such as outdoor patios, indoor lounges, cafes and libraries, where employees can go to work.

"Employees don't want to sit at a cubicle all day," said Sarah Dewbre, human resources manager. "This new building provides ample opportunities for everyone to find a place that best suits their work needs."

#### At a Glance:

Company name: Singlewire Software

**Years in business:** 8 years

**Company values:** Embrace customer goals, trust and support the individual, and provide tools and training for people to reach their potential.

#### **Company info:**

1002 Deming Way, Madison (608) 661-1140 www.singlewire.com



