Blending coffee with livestock and agriculture

To ease food insecurity in the coffee lands, Heifer International works to help coffee farmers diversify their income as well as food sources. Heifer supplies farmers with the inputs and training a family needs to make it through the lean months, including rabbits, fish, chickens, pigs, honeybees and crops as well as training on how to connect local markets.

A partnership with Heifer provides sustainable livelihoods for coffee farming families.

Heifer International, in conjunction with coffee companies, works to diversify income and food sources for commodity farmers.

Through the introduction of small-scale livestock, new and sustainable food crops and market training, we offer commodity farmers a way to feed their families and supplement their income when coffee cannot.

Heifer offers:

۲

- Increased food security and improved nutrition by diversifying farm production and consumption of highly nutritious food
- Increased income by linking farmers to alternative markets for the sale of surplus organic and local produce
- Strengthened farmer co-ops and business skills
- Improved ecosystem sustainability

Join Us

۲

Partner with Heifer International and help improve the lives of coffee growers everywhere.

Contact:

Denise Henderson denise.henderson@heifer.org 501.907.2980

> Kenny Clark kenny.clark@heifer.org 501.907.3902

About Heifer International

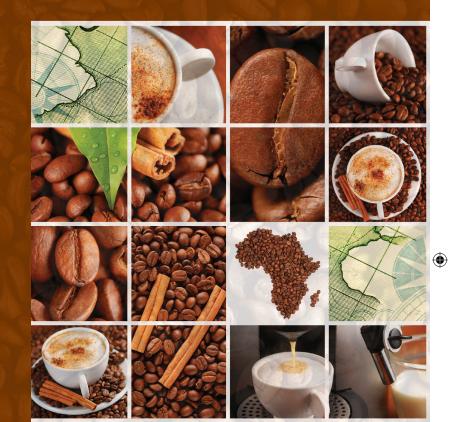
Heifer International is a global development organization working to end hunger and poverty in an environmentally sustainable way. To date, Heifer has conducted agriculture and livestock programs with 15.5 million smallholder farm families in more than 125 countries in Africa, the Americas, Central and Eastern Europe, and Asia/South Pacific. Heifer's goal is to enable farmers to achieve food security, improve yields and generate revenue by diversifying crop and animal production, applying improved farming techniques and bringing products to market. Heifer International currently manages a project portfolio of more than \$100 million in 39 countries.

Currently, Heifer works with coffee farmers in Ecuador, Guatemala, Honduras, Kenya, Mexico, Nicaragua, Peru, Rwanda, Tanzania and Uganda. There is potential for Heifer to work in Haiti, Bolivia, Brazil, India, Vietnam and China.

> INTERNATIONAL www.heifer.org

Printed on recycled paper





Coffee with a conscience

Chronic hunger is a common challenge in coffee-growing communities all over the world.

The Skinny on Seasonal Poverty in the Coffee Lands

- Seasonal poverty affects 600 million
 people worldwide
- Coffee is the most traded
 agricultural commodity in the world
- The 25 million coffee farmer families in the world depend upon coffee as their primary source of income
- One coffee bush yields slightly less than one pound of coffee per year
- For every pound of gourmet coffee sold, a coffee farmer may receive between 12 and 25 cents
- Los meses flacos or "the thin months" is not unique to Mexico and Central America. Known as seasonal poverty elsewhere, this phenomenon takes place during a region's rainy season
- Two-thirds of small-scale coffee farming families cannot maintain their normal diet between 3 and 8 months a year

Seasonal Poverty Cycle*

What happens and when during the year.

Coffee growers sell the year's harvest—farmers get paid once a year and must stretch the income until the next year's harvest The rainy season begins Cropping is difficult as seeds are unable to germinate and oftentimes grow mold because of the exceedingly damp conditions

Torrential rain means high risk of waterborne diseases

Farmers resort to taking out high interest loans, forgoing medical and education expenditures to feed family Often, men leave home in hopes of finding paid work in cities and urban centers

۲

Harvest stocks dwindle, little food is available and there is limited access to roads due to flooding Prices for what little food

is available shoot

Sources: www.coffeekids.org · www.heifer.org · www.IFAD.org

ntral

۲