

ZOOM LUGGAGE

RUN DATE: IMMEDIATE

LENGTH: 60 SECONDS

SOUND: The sound of rolling luggage on a floor
Announcer announcing flights
Sound of bag ripping

Simone: Oh you've got to be kidding me.

Passerby: Whoa! Are you Simone Biles? Do you need help?

Simone: Yes, this old bag just ripped and I need to catch my flight in a few hours.

Passerby: Jeez that's awful. Where are you headed?

Simone: I'm on my way home to celebrate Christmas with my family and teammates.

Passerby: Well it looks like you need a new bag and fast. Have you heard of Zoom luggage?

Simone: Zoom luggage?

Passerby: Yeah, it's an online luggage company, so you can order it from your phone or tablet. They sell lightweight rolling luggage and they're the perfect size for carry-on.

Simone: They sound like good bags.

Passerby: Here, check out the website, it's zoomluggage.com

SOUND: Touching the keypad of an iphone.

Simone: Wow, they offer so many different colors and you can get your name or initials monogrammed.

Passerby: Yeah, I especially like the sky-blue color.

Simone: And they're inexpensive. I'm going to order one right now and order a few for my teammates, as Christmas gifts. Thank you so much for your help.

Passerby: No problem

Narrator: Check out zoom luggage, the perfect gift for travelers and business on zoomluggage.com

SOUND: Flight taking off
