

INTRODUCING

uae.fang.com

THE UAE'S PREMIER
PROPERTY PORTAL
IN CHINA

房天下 Fang.com

fang.com

CHINA'S MOST TRUSTED PROPERTY MARKET PLACE

Established in 2004, Fang Holding Limited is a full-service property portal offering marketing, financial, e-commerce and other value-added services.



fang.com

KEY FACTS



24 COUNTRIES AND 658 CITIES

COVERED BY FANG.COM



150 MILLION

UNIQUE VISITORS
MONTHLY



4.04 MILLION

HOURS AVG. MONTHLY
USAGE TIME



120 MILLION

REGISTERED
USERS



140 MILLION

DAILY ACTIVE
USERS

uae.fang.com

**THE NEW HOME
FOR YOUR LISTINGS
IN CHINA**

Now joining fang.com diverse portfolio is a fully-integrated, customer-friendly platform that will host listings from the UAE's leading developers and brokers.



uae.fang.com

**GROW YOUR
BUSINESS WITH US**

MARKETING

Benefit from digital advertisements
(banners, logos, links, floating signs and
featured promotions)

E-COMMERCE

Solutions catering to all services including
direct sales, special memberships, online real
estate brokerage, and much more

LISTING

Post your entire property portfolio online for
Chinese customers to browse and evaluate

PROPERTY MANAGEMENT

Choose from our Gold & Platinum
Management Packages designed to meet
the requirements of most landlords living
outside the UAE



uae.fang.com

GROW YOUR BUSINESS WITH US

RESIDENTIAL SALES/LEASING

Create listings in Chinese with full support of our dedicated team. Advertise your apartments, villas, penthouses and mansions, both ready and off-plan

COMMERCIAL SALES/LEASING

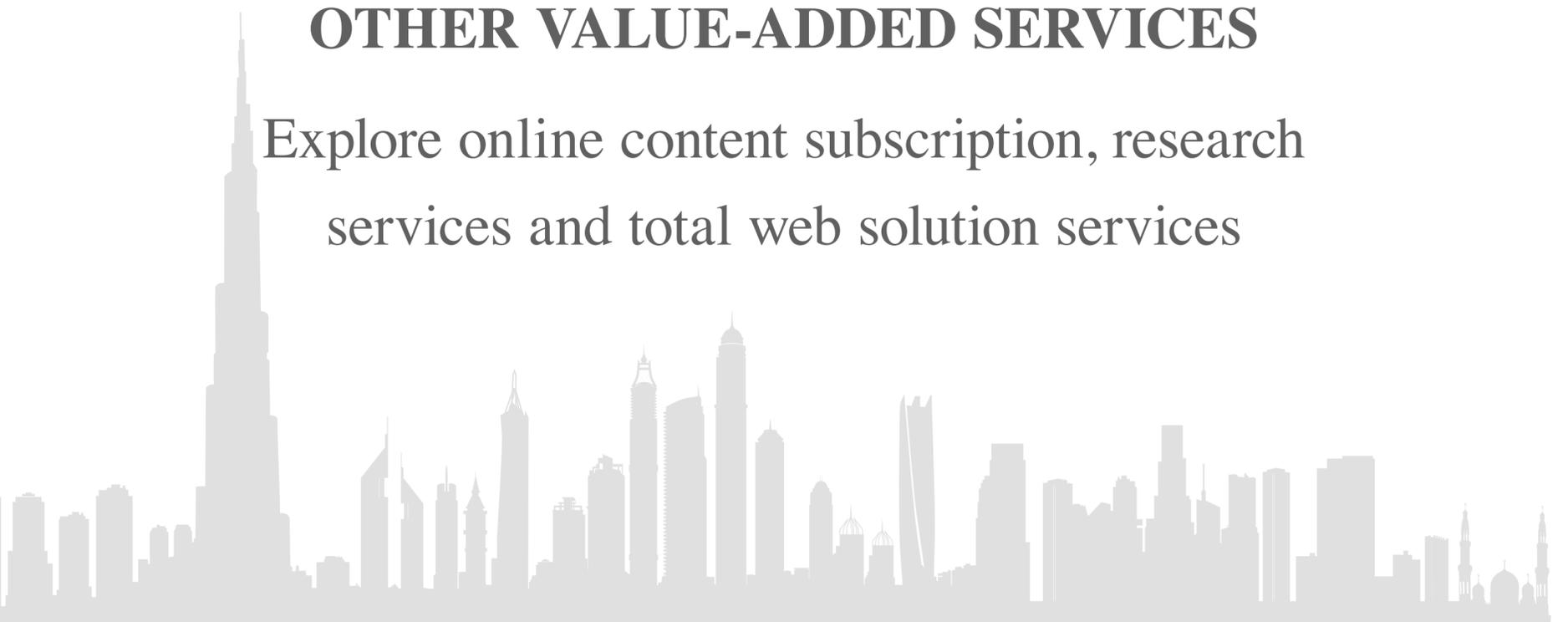
Sell or lease all types of commercial properties to Chinese investors and business people including offices, outlets, labour camps and warehouses

VALUATION & RESEARCH

Experienced valuers provide an accurate, reliable assessment of your property value for all types of properties

OTHER VALUE-ADDED SERVICES

Explore online content subscription, research services and total web solution services



UAE

CHINESE INTEREST FOR UAE PROPERTY IS RISING

The UAE is gradually emerging as the new favourite market of Chinese buyers, with:



200,000

CHINESE LIVING
IN UAE*



4,000

CHINESE COMPANIES
IN UAE



53% MORE
CHINESE REAL
ESTATE INVESTORS
Over last 5 years



AMONG **TOP 20**
NATIONALITIES
Searching on local
property portals

DUBAI

THE IDEAL CITY FOR CHINESE INVESTORS

Dubai has a number of current, and future preferential policies announced for China – from the Chinese language to be taught in 100 UAE schools to the upcoming Middle East’s largest Chinatown. That makes Dubai the perfect place for Chinese nationals’ investment, work and pleasure.

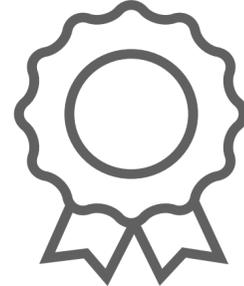


DUBAI

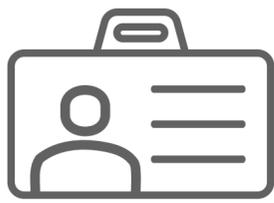
KEY FACTS



AMONG **TOP 10**
MOST VISITED CITIES
IN THE WORLD
IN 2018*



1ST
MOST VISITED
CITY IN THE
WORLD BY 2025



25MN
EXPECTED VISITORS
TO EXPO 2020 DUBAI



20MN
EXPECTED ANNUAL
VISITORS BY 2025



10.44MN
INT'L GUESTS
JAN – AUG 2018



USD 537 P/DAY
AVG. TOURIST
SPEND

**According to research by Euromonitor International 2018 report*

uae.fang.com

TO BEGIN YOUR JOURNEY,
PLEASE CALL:

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(INTERNATIONAL)



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