

# 4C ENVIRONMENTAL CONFERENCE

Collaborate and connect with peers, contribute to industry compliance!

## SPONSORSHIP & EXHIBITOR PRICING

### About the 4C ENVIRONMENTAL CONFERENCE

Formerly known as LBTF Conference...

Over the past three years, the LBTF Conference has made its mark and has since outgrown its name. Our new name reflects a broader focus on your most pressing regulatory issues and compliance concerns, including Leak Detection and Repair (LDAR), Benzene Waste Operations NESHAP (BWO), boiler, flares, Oil & Gas, air permitting and a special focus on wastewater compliance.

**The 4 Cs.**  
Collaborate and connect with peers, and contribute to industry compliance. It's the same great conference with additional topics and the same fundamental mission: to share knowledge, build camaraderie, grow our industry & advance your career.

### What's New in 2014:

- A 4th day added for advanced level trainings.
- New wastewater compliance track.
- Information filled presentations and trainings, with great networking opportunities to connect with your peers while enjoying some Austin-style fun.
- New Active-4C events to fuel your body while the conference fuels your brain (bring your gym bag)

Join your peers and industry experts February 24-27th in Austin, Texas as they share insights and best practices on the most significant environmental topics of the day.

### Sign up for UPDATES

First Name

Last Name

Company Name

Email Address

Submit

and follow us on:



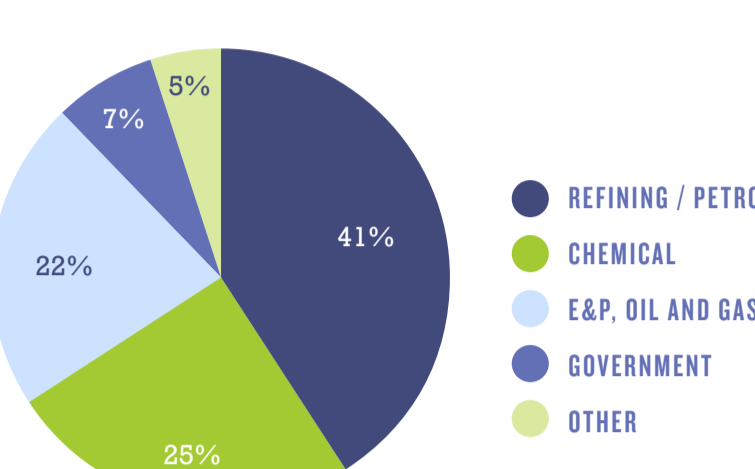
## ATTENDANCE & DEMOGRAPHICS

### Who is the 4C Network?

The 4C network is comprised of over 400 industry professionals representing various refining & petrochemical, chemical, exploration & production, and government entities.

Attendees include Federal and State Regulators, Managers and Supervisors, Engineers and Environmental Specialists, and Technical Personnel in addition to Service Providers.

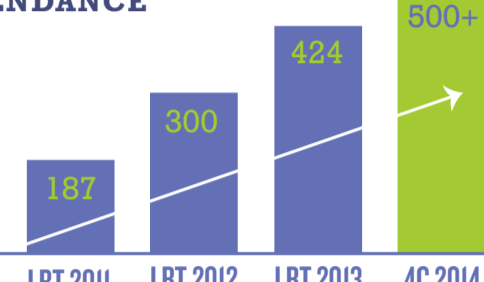
### THE 4C NETWORK BY INDUSTRY



### Bigger and Better each Year...

With a projected attendance of over 500 industry leaders, the 4C Conference is the premiere industry event to gain exposure.

### CONFERENCE GROWTH AND PROJECTED ATTENDANCE



### But don't take it from us...

Always well organized conference with relevant, up to date issues and speakers.

Great Conference! Good job with food, good job with networking, and good job with vendors.

Good information and comprehensive.

Excellent organization, planning, and coordination. Just what I thought... Great work on materials. Love the professionalism and expertise that you exude.

Really good packet of condensed training material. Good overview and expertise of speaker was very apparent.

Great chance to exchange views with industry and regulators.

This was uplifting, please continue it.

## EXHIBITOR INFORMATION

Commit to showcase your company as an Exhibitor or Sponsor at the 4C Conference in front of 500+ industry professionals. With over 40% yearly growth, our record speaks for itself and ensures your company gets the exposure it can expect.

Showcase your products and services to communicate your position as an expert in the field.

### Our Exhibitor Package includes the following:

- 1 Conference registration. (Essentials or Advanced training and both presentations days.)
- 2 booth operator passes.\*
- Highlight in website exhibitors page with link to company homepage.
- Logo and company information in Conference materials.
- Interaction and exposure to over 500 industry professionals.

### Schedule and Guidelines

- Set up Sunday February 23rd, 4pm - 8pm.
- Break-down Thursday February 27, after 5:00pm.
- Provide high resolution company logo and 20-30 pens for distribution.
- Table top displays only. (6 ft skirted tables provided; 10 ft floor displays are not permitted.)
- Info on shipping booths and packages will be sent a month before the Conference.

### Exhibitor Pricing: \$1400

\*Additional passes can be purchased for \$150/person.

## SPONSORSHIP INFORMATION

Take advantage of unique sponsorship opportunities to promote your brand and get the attention of decision makers at the 4C Environmental Conference. Being a sponsor means you get more than just about out on conference signage, you also get increased visibility through:

- Company excerpt and logo inclusion in conference materials,
- Logo inclusion in prominent conference signage (Ex. Banners, directional signs, etc)
- Logo in 4C Conference website sponsor section with links to your webpage
- Logo inclusion in email communication.

## 1 MEAL & BREAK SPONSORSHIPS

Meals and breaks are the best platforms to get exposure with every conference attendee. Sponsorship includes company logo on signage during meal or break time.

**4** BREAKFAST SPONSORSHIPS AVAILABLE

**Conference Breakfast:** \$1750/DAY

Hi 'em while they're fresh! Be the first thing folks see in the morning as they fill up their morning cuppa joe and get ready to start the day.

*\*IDEA: Bring your own coffee mugs; set up table tents, and/or display your marketing material at breakfast to make a statement.*

**8** BREAK (AM/PM) SPONSORSHIPS AVAILABLE

**Conference Breaks:** \$850/BREAK OR \$1500/2 BREAKS (SAME DAY)

Wake people up to your brand with a candy or coffee break.

*\*IDEA: Include your business cards on break treats (candy bars, fruit bars, etc.) with your business cards so all attendees know who to thank for the lift.*

**4** LUNCH SPONSORSHIPS AVAILABLE

**Conference Lunch:** \$2500/DAY

Just like in school, lunch is everyone's favorite part of the day!

*\*IDEA: Take advantage of the table space to further advertise your company with table tents and other marketing materials.*

## 2 EVENT SPONSORSHIPS

Become part of the 4C Conference experience while instilling your company culture and presence into a sponsored event. Promote yourself with an Austin institution, create a signature drink that inspires collaboration, or leave a lasting impression in fun photographic memories with Interactive Sponsorships that make your presence felt beyond the two-dimensional world of ad copy and logos. Sponsorships include company logo displayed on signage throughout the event venue.

**Spazmatics Concert:** \$5000

*\*IDEA: Place knockout and surprises with your company logo on tables at the venue.*

**Welcome Reception Food:** \$3000

*\*IDEA: Sprinkle marketing material on the appetizer buffets and dining tables to further promote your company.*

**Welcome Reception Drinks:** \$3000

*\*IDEA: Create drink menus on the bar featuring your specialty drinks. Or set up a sponsorship desk near to the reception registration desk to further promote your company.*

**Photo Booth at Welcome Reception:** \$1000

*\*IDEA: Use your company swag as props for the pics.*

## 3 CONFERENCE ITEM SPONSORSHIPS

Whether industry leaders present from a podium displayed with your company logo or carry materials in a memorable tote bag, these sponsorships help build familiarity with your brand during - and in some cases also after - the conference. Sponsorships include company logo printed on all attendee conference materials.

**Welcome Gift:** \$3000

**Hotel Key Cards:** \$750

**Reusable 2Boz Tumblers:** \$2500

**Conference Tote Bags:** \$2000

**General Session AV sponsor:** \$2000/DAY

## 4 MEDIA PARTNERSHIPS

We are always happy to hear of new opportunities to partner with media outlets that would be of interest to the 4C Environmental Conference attendee's, please contact Natalie East at info@4cconference.com for more information.

\*\*Exhibitor and Sponsorship combined package deals are also available. Please contact Courtnie Hodge at courtnie@4cconference.com.\*\*

## SCHEDULE, DEADLINES, ADVERTISING SPECS

### Important Dates

October <b>4</b> Friday CALL FOR ABSTRACTS DEADLINE	November <b>10</b> Sunday EARLY BIRD REGISTRATION DEADLINE	January <b>7</b> Tuesday EXHIBITOR AND SPONSOR MATERIALS DEADLINE	February <b>4</b> Tuesday HOTEL GROUP BOOKING DEADLINE	February <b>19</b> Wednesday ONLINE REGISTRATION CLOSES
(logo and company write up)				
February <b>24-27</b> Mon-Thu  *ONSITE REGISTRATION AVAILABLE				

### Advertising Specs

Please follow these specifications when turning in your company logo, banners and information. Provide information to Courtnie Hodge at Courtnie@4cconference.com no later than January 7th 2014.

### COMPANY LOGO (FOR PRINT AND WEB)

JPG or pdf - 300 dpi, at least 3" wide. Prefer vector art if pdf. Actual size varies according to item, we will be in touch with you about your item and the actual size needed. Please note: all artwork for web and swag sponsorships will be in 4C Conference colors.

### COMPANY SUMMARY

50 word summary of company with up to 3 featured product service offerings, and a statement about your competitive advantage(s) to be published in conference materials. 4c Conference reserves the right to perform any copy editing should we see a way to make your content better stand out.