

# That's His Style

This Triple-Threat Boss Knows His Way Around Town

Anaheim



## SPOTS FOR SPECIALTY ITEMS

1. Shirts and Sweaters from Comme des Garçons
2. Denim from A.P.C.
3. Sweatshirts from Buck Mason

## TUNE IN AND SUIT UP

We have a podcast once a week where we interview local influencers and business leaders in our community. There's no other place you can go to get fitted for a suit, drink a craft beer, listen to a live podcast and buy a house all under one roof.

### CGRE

[www.cgreoc.com](http://www.cgreoc.com)  
@cgre\_tv

### ÊTRE BESPOKE

1200 Newport Center Dr  
Newport Beach, CA 92660  
949.478.7703  
[www.etrebespoke.com](http://www.etrebespoke.com)

Photoshoot Location:  
**THE BEER CO. BREWERY**  
3910 E Coronado St, Ste G  
Anaheim, CA 92807  
[www.beercobrewery.com](http://www.beercobrewery.com)



### NAME

Cedric Channels



### JOB TITLE

Owner of CGRE, Être Bespoke,  
The Beer Co. Brewery



### RESIDENT OF

Newport Beach



### LOCAL LIVING

Originally from Laguna Beach,  
10 years in Newport Beach



## FIT FOR A SIP

→ Etre Bespoke is our Newport Beach fashion house with everything from suits to casual wear and fantastic custom sneakers—my favorite is the patent leather sneaker. We even serve craft beer on tap while you're getting fitted!  
[www.etrebespoke.com](http://www.etrebespoke.com)



## THE ULTIMATE MAN CAVE

→ We created The Design Lab Studio for my three businesses where people can come hang out, watch the Lakers game, drink craft beer and enjoy the creative process. There's a graffiti wall on our back patio that everyone signs when they come in.  
@cgre\_tv | @etre\_bespoke | @thebeerco\_



## FIND TIME TO UN-WINE

→ I love supporting local and family-owned businesses like Hi-Time Wine Cellars in Costa Mesa. Spend a Saturday wine tasting, and be sure to ask for Gabe—he always has the best wine recommendations (that won't break the bank).  
[www.hitimewine.net](http://www.hitimewine.net)



## MAKES SCENTS

→ Le Labo has a little shop located in Lido. And aside from their amazing fragrances, they have a face moisturizer that I can't live without; it's scented like Santal 33.  
[www.lalabofragrances.com](http://www.lalabofragrances.com)



## RAGS TO RICHES

→ American Rag offers a stylish, cutting-edge collection of clothes, shoes and accessories. They always have unique items and designer brands that you can't find in most places. ■  
[www.americanrag.com](http://www.americanrag.com)