

Costa  
Mesa



### Longhorn Cowboy Hat - \$180

> "A staple part of our brand is the classic cowboy hat and the Longhorn keeps the tradition going strong. Because of its suave black style, we wear it when we want to dress formally, but can also wear it when riding out on the ranch."



### Seager Cowboy Coffee - \$20

> "We love coffee, so we hand-picked this unique blend with organic beans and roasted it locally with our friends at Hidden House Coffee."

### LaMour Cowboy Hat - \$140

> "This hat is a part of our newly released cowboy hat collection that we are very excited to launch! It pairs well with a beach day or day out on the mountain trails."



### Donny Snapback - \$30

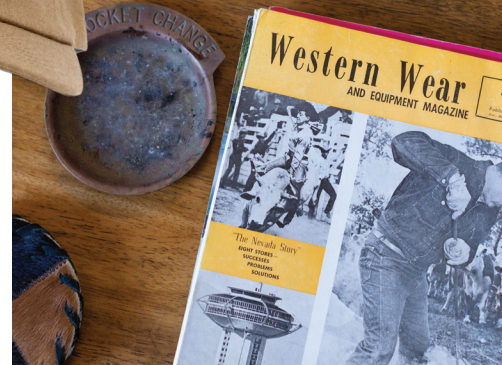
> "If the comical depiction of a Yeti wearing hiking clothes, holding medicinal MJ and the word 'Trailblazing' isn't unique enough, the hat is made with a biodegradable organic hemp material."



**Mattson Smith**  
Co-President, Seager Co.

**Elliot Shaw**  
Co-CEO & Co-Founder, Seager Co.

**Case Anderson**  
Co-Founder, Seager Co.



Product Photography Provided By: Seager Co.



### 'Last Star Dance' Tee Storm - \$30

> "This tee not only looks great, but it also gets people in the best of moods."

### 'Buckaroo' Western Snap - \$75

> "This Snap shirt is the perfect blend of traditional Western and simplified surf style." (not pictured)



## MY STYLE

**No One Does Rough and Ready Like Seager Co.**

Founded in 2015 by friends **Case Anderson, Elliot Shaw and Mattson Smith**, Seager Co. has a style that ropes together rugged 'western grit' and coastal California cool. From its high-quality craftsmanship to its focus on environmentally-friendly practices, Seager Co. is proving that the West Coast surely is the best coast.



### 'Big Blue' Cord Snapback - \$30

> "Everyone should have some faded blue corduroy in their hat quiver—Big Blue is an instant classic."

WRITTEN BY: **JORDAN NISHKIAN**  
PHOTOGRAPHED BY: **ANDREA DOMJAN**