

iViva Las Vegas!

These **Vegas Experts** Show Us the Best of Their City







Expert: Robert Gamch

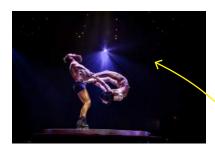
Credentials: Executive Director of VIP Marketing, Hakkasan Group

PROFILE:

• Has lived in Las Vegas: 14 years

• First job in Las Vegas: Passing out flyers for Light Group

"Clase Azul is so smooth and easy to sip on the rocks—it's my favorite drink to order."





DEAR TOURISTS

→ Please, stop day-drinking with tacky yardsticks, and start ordering bottle service.

Three Things Everyone Should Do in Vegas:

1. Go see the famed kinetic chandelier at OMNIA Nightclub inside Caesars Palace

www.omniaclubs. com/las-vegas

- 2. Cool off from the 120-degree heat at the world famous pool party at WET REPUBLIC Ultra Pool at MGM Grand Hotel & Casino wetrepublic.com
- **3.** Embrace the energy of the city! Soak it up, live in the moment and have fun

Hey, Batter Batter

• I met Derek
Jeter at a celebrity
golf tournament. I
deal with various
celebrities in my

line of work and normally I don't get starstruck, but I was a bit when I met Derek Jeter.

Be a Good Sport

• I am a die-hard
San Francisco 49ers
fan, but I also think
bringing an NFL
team to Las Vegas
will do great things
for the economy
such as creating
jobs, increasing
the sports culture
and attracting more
visitors. It will be
an added aspect to
make this city
even greater.

What Happens in Vegas...

 Locals know everything. Vegas really is a close-knit community and nothing stays a secret for long.

WEALTH OF LIBATIONS

For brunch, you can definitely catch me at The Black Sheep for souffle pancakes and bottomless bellinis. For the evening, Commonwealth offers a cool mixology menu in a unique ambiance inspired by pre-Prohibition era design.

SHOOK ME ALL NIGHT LONG

→ The espresso at Dutch Brothers is strong and gives me that extra kick for the late nightlife hours, especially if I'm going to watch the combo of humor and incredible circus-like acts in "Absinthe" at Caesars Palace, which I've already seen several times.

www.dutchbros.com

www.spiegelworld.com/
absinthe

MÁS PARA AMAR

→ The al pastor tacos at Tacos El Gordo are a must. It's the best place to get authentic Tijuana tacos and everything is homemade with fresh ingredients. www.tacoselgordobc.com

FEELING BLUE

→ Clase Azul is so smooth and easy to sip on the rocks—it's my favorite drink to order. You can get it anywhere that carries high-quality tequila options, but my favorite spot is Hakkasan Restaurant at MGM Grand Hotel & Casino. www.hakkasan.com

ENDLESS ENTERTAINMENT

→ On my day off you can find me walking down
The Strip to people-watch and get reacquainted with the city, or hiking at Red Rock Canyon. It's just a short distance from The Strip and features several paths, wild horses and burros and prime views of the city.

www.redrockcanyonlv.org

SPLISH SPLASH

→ Since I prefer dayclubs,
I'd head to WET REPUBLIC
Ultra Pool at MGM
Grand Hotel & Casino
because it's known
around the world for its
A-list artist lineup, famed
Champagne showers and
unrivaled setting. It's a
pool party like no other.

POP, ROCK AND DROP IT

→ Yellowtail at the
Bellagio Hotel & Casino
offers delicious, fresh
sushi with an incredible
view of the famed
Bellagio Fountains.
My favorite dish is the
"Popping Spicy Crab"
specialty roll. It has
cucumber, asparagus
and pop rocks.
www.yellowtail lasvegas.com



Yellowtail: MGM Resorts International | Absinthe Show: Erik Kabik

Must Try: Patty Melt Dog, Elote Dog, House Dog DIRT DOG www.dirtdogla.com 2

Must Try: A5 Wagyu Beef, Seafood Pancake 8OZ KOREAN STEAK HOUSE www.8ozlasvegas.com 3

Must Try: "S'motherload" Burrito, "Weekend Benny" SKINNYFATS skinnyfats.com



Must Try: Secret Menu Ultimate BBQ Sandwich, Famous Mac & Cheese, Smoked Brisket BIG B'S TEXAS BBQ www.bigbztexasbbq.com

FOR THE FOODIES

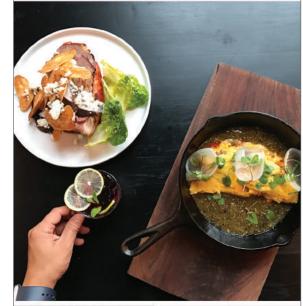
DREW BELCHER, CO-FOUNDER

OF UNLOKE DISHES OUT

MEALS THAT HIT THE SPOT













Flavors from around the world. Elegant yet Complex Food & Cocktails...

714.338.2446

301 N. Spurgeon St. Santa Ana, CA 92701

mercadomodern.com



Must Try: Phenomenal Menu Changes SPARROW + WOLF sparrowandwolflv.com



Must Try: Famous "86th Street" Square Sicilian Pie METRO PIZZA www.metropizza.com



Must Try: Omakase/Chef's Menu KAME OMAKASE www.sushikame.com

→ CONTINUED...



Expert: Sara Draper

Credentials: Flight Attendant, JetSuiteX

PROFILE:

• Has lived in Las Vegas: 2 years

 First job in Las Vegas: Manager and Visual Merchandising at a retail store in Fashion Show Mall

<mark>"Frankie's Tiki Room</mark> is a cozy 24-hour tiki bar with exotic drinks that make me feel like I'm on vacation!"





DEAR TOURISTS

→ Please stop taking off your heels to walk around the clubs and Las Vegas Blvd, and start wearing comfortable shoes that you can last all night in.

My Top Three Bars on Fremont St:

1. Corduroy w.corduroylv.com

2. Downtown Cocktail Room www.downtowncocktailroom.com

3. Evil Pie

Piece of My Art

 First Friday is a monthly arts festival with local artists and artwork, musicians and food truck vendors. What's not to love?

Broaden Your Horizons

• A lot of people think all Vegas has to offer is The Strip. We are close to Mount Charleston so you can ski or snowboard during the winter: we have Red Rock Canyon as well as Lake Mead

and the Springs Preserve; and we are close to the Grand Canyon or the Valley of Fire, which make for great road trips!

Rays for Days

 I'm a sun worshipper and, call me crazy, but I love that Vegas summertime heat! There's nothing like lounging by the pool with a cocktail (or two) in hand, good music playing in the background and getting tan!

Sky-High Miss American Pie

• Life from 30,000 feet is always an adventure! You never really know who you are going to meet that day, and what's in store for you. It's pretty exciting!

"Saying I have a mermaid obsession is an understatement, but Mermaid Lounge is so cute!

COFFEE, TEA OR GÄBI?

 → Gäbi Coffee & Bakery
 is a vintage coffee and tea house with a fresh bakery inspired from Korea circa 1920s. It's hidden in Chinatown and can only be found by an enormous wooden door and an illuminated "open" sign. www.gabicafe.com

RESELL-ABRATE GOOD TIMES

➡ ReBAR is an eclectic antique store that is also a bar, so everything is for sale! Furniture, wall hangings, trinkets, beer steins, etc. They have delicious vegan kielbasa, along with other nonvegan bar foods if that's not your thing.

TIDE OF **FRANKENSTEIN**

Frankie's Tiki Room is a cozy 24-hour tiki bar with exotic drinks that make me feel like I'm on vacation! I love the Frankenstein because it's super fruity. It's hard not to like any of their drinks though!

www.frankiestikirdom.com

WHOLE LATTE **OPTIONS**

→ I love Makers & Finders because where else can you get a Beet Root Latte? I also really enjoy their Salted Caramel Latte and their Vanilla Chai Latte. Did I mention I like lattes? www.makerslv.com

CHIP, CHIP, **HOORAY!**

→ Go to Nacho Daddy and take a scorpion shot. It's a pickled scorpion that you add to a shot of your choice! Then wash it down with an order of the Thai chicken nachos. You won't regret it! www.nachodaddy.com

YOU GOTTA BE SHIPPIN' ME

→ Downtown Container Park has bars and restaurants built in and out of shipping containers. They host wine walks and live bands, and it's especially fun over the summer. After that, you're right in the middle of Fremont St, and that's a whole other adventure! downtowncontainerpark.com

PART OF YOUR WORLD

⇒ Saying I have a mermaid obsession is an understatement, but Mermaid Lounge is so cute! They have interactive mermaids that swim in a huge 117,000-gallon saltwater aquarium with all sorts of ocean life. I hope to be a part-time mermaid one day when I'm not in the sky! www.silvertoncasind.com





Must Try: Ube French Toast, 10 /2 lb "Belly of the Beast" Burger TRUFFLES N BACON CAFE www.trufflesnbacon.com

Must Try: Famous Bobalati Italian Ice, Spicy Sandia, Cereal Soft Serve Custards **CJ'S ITALIAN ICE & CUSTARD**

9

www.cjsitalianice.com



Must Try: Happy Hour 5-8 p.m. and 12-3 a.m. for 50 Percent off All Steaks **HERBS & RYE** www.herbsandrye.com





Must Try: Robata raku-grill.com



Must Try: Famous Cheesesteak, "The Big Sexy" Pizza **THOSE GUYS PIES** www.thoseguyspie.com

CONTINUED...

EL RANCHITO MEXICAN RESTAURANT

How many locations have you been to?



CORONA DEL MAR



LAKE FOREST



COSTA MESA







ORANGE



LAGUNA BEACH



SAN CLEMENTE



LAGUNA NIGUEL



SANTA ANA



SEAL BEACH



FOOTHILL RANCH

12 Orange County locations to serve you. Each individually owned by an Avila family member honoring Mama Avila's authentic recipes.

WWW.AVILASELRANCHITO.COM





Expert: Ryan Labbe

Credentials: Partner, Clique Hospitality-81/82 Group

PROFILE:

• Has lived in Las Vegas: 7 years

 First job in Las Vegas: Developing parties and residencies at various Las Vegas venues

"The Golden Tiki is a cool dive bar with pirate décor and awesome cocktails that always make for a fun night."



DEAR TOURISTS

→ Please, please stop walking around barefoot in/after the club, and start understanding that not everything is free

Three Restaurants Only Locals Would **Know About:**

- 1. The Black sheep blacksheepvegas.
- 2. Pier 215 pier215restaurant.
- 3. Herbs & Rye herbsandrye.com

Stay Tuned

 March 2019 saw the opening of a new concept of ours: The Barbershop Cuts and Cocktails at The Cosmopolitan. Clean up your

before slipping through the Janitor's Door to a hideaway bar.

Tattle Tale

• What happens in Vegas doesn't stay in Vegas-social media has killed that!

In My **Honest Opinion**

• Day parties are better than night parties: they let you end your night early and not wake up as hungover.

fade and sip on a fine-aged whiskey

CLINKIN' ABOUT? ⇒ Even locals can

GET UP

AND GLOW

→ For an unforgettable

iconic Neon Boneyard

at the Neon Museum,

Las Vegas, Nevada for

Downtown Fremont St-

there's always something

www.vegasexperience.com

POUR DECISIONS

→ The Golden Tiki is a

décor and awesome

cocktails that always

make for a fun night.

But if you're looking for

something more rough

to Double Down Saloon

for live punk shows and

www.thegoldentiki.com

doubledownsaloon.com

bacon martinis.

WHATCHA

around the edges, go

cool dive bar with pirate

postcard-worthy pics

www.neonmuseum.org

as well as exploring

going on there!

visit, I suggest visiting the

be surprised at The Barrymore, a great local spot for good food and a swanky outdoor patio, and at Commonwealth, which may or may not have a secret speakeasy called The Laundry Room. www.barrymorelv.com www.commonwealthlv.com

TIME TO UNWIND

On my days off you can usually find me at home with my dogs doing not

a damn thing! But if I'm heading out, you can find me at The Unknown Bar sipping a superrefreshing, perfectlymade paloma or at Rose. Rabbit. Lie. with a New York Minute in my hand. palms.com/unknown.html cosmopolitanlasvegas.com/ restaurants/rose-rabbit-lie

BELLA NOTTE

→ If I want to live like a tourist for a day, I like to walk The Strip and head to Scarpetta for a great view of the Bellagio Fountain show while enjoying a delicious meal. www.cosmopolitanlasvegas. com/restaurants/scarpetta

UNFORGETTABLE **PERFORMANCES**

→ Las Vegas is known for its incredible live performances, but some of the best shows I've ever seen here are "Michael Jackson ONE" by Cirque du Soleil, "Opium" and "Absinthe." www.cirquedusoleil.com/ michael-jackson-one spiegelworld.com/opium spiegelworld.com/absinthe

A PERSONAL TOUCH

⇒ Being a regular has its perks. At Soho, I order off-menu and ask for the beef tataki roll, and Taco Y Taco knows how I like my chicken tacos-"white boy style!" www.tacoytacolv.com





13

Must Try: Chile Relleno Skillet, Hawaiian Breakfast Plate **PEG'S GLORIFIED HAM & EGGS** 14

Must Try: Famous Vegan Fried Chicken Sandwich, Nashville Hot Chicken Sandwich **FLIPPIN' GOOD** flippingood.com

15

Must Try: Ube Flan Cupcakes, Ube Butterbars, Ube Monster Milkshake, Ube Cheesecake CAFE 86 www.cafe-86.com













Must Try: Pizzalzone, Lobster Stromboli **BROOKLYN PIZZA CO.** www.brooklynpizzacompanylv.com



Must Try: Filipino "Kamayan" Feast FULL HOUSE BBQ www.full house vegas.com

CONTINUED...





Expert: Tal Cooperman

Credentials: Creative Director, Palms Casino Resort

PROFILE:

- Has lived in Las Vegas: 5 years
- First job in Las Vegas: Director of Marketing at Drai's Nightclub and Dayclub at The Cromwell

"Trust me, make an appointment and head up to the fourth floor of the Louis Vuitton boutique in The Shops at Crystals to see Akhob, a permanent James Turrell installation."





DEAR TOURISTS

→ Please stop with the oversized frozen cocktails, and start enjoying a hand-crafted cocktail

My Top Three **Favorite Shows:**

1. KISS

T-MOBILE Arena When: 2019

2. Billy Idol Pearl at the Palms When: 2019

3. Queen with Adam Lambert Where: Park MGM When: 2018

Tough Crowd

• Las Vegas is living proof that change happens quickly, but one of Vegas' most notorious bars, the Double Down Saloon, has been bringing live punk rock shows and wild drinks for over 25 years!

Pte. Collection

• Dr Lonnie Hammargren, the former Lieutenant Governor of Nevada,

amassed this incredible collection of curious artifacts that he displayed prominently within and throughout his East Las Vegas home. It's wild to even drive by, but inside, you see so many wild things he's collected over the years.

A Knight to Remember

• My favorite Golden Knights player would have to be Marc-Andre Fleury because the goalie has one of the toughest jobs in hockey.

Love Where You Work

• I get to work with some of the best hospitality professionals in Las Vegas and we are creating the next era of Las Vegas!

"Amber Unicorn Bookstore is a vintage bookstore with a huge collection of cookbooks.

SADDLE UP

→ Pioneer Saloon is

a 100-year-old bar in Goodsprings, which is just 30 minutes outside of Las Vegas. It's/a taste of the Old West and so close to the beautiful mountains of Red Rock Canyon.

www.pioneersaloon.info

DO IT FOR THE 'GRAM

→ Trust me, make an appointment and head up to the fourth floor of the Louis Vuitton boutique in The Shops at Crystals to see Akhob, a permanent James Turrell installation. It's an amazing immersive space that is a true visual treat.

LATE-NIGHT CRAVINGS

→ For the best pizza in town, head to Naked City Pizza. But when I'm craving tacos, you can catch me next door to Sapphire at El Dorado Cantina for their carne asada and chicken tacos. www.nakedcitylv.com www.eldoradovegas.com

DELICIOUS SEN-SATION

→ Sen of Japan is the freshest sushi off the Strip. It's located at the edge of Summerlin on the west side of town and has a casual setting and great service. My must-try? The Garlic Shrimp Sushi! www.senofjapan.com

A DRINK IN

MY PALM

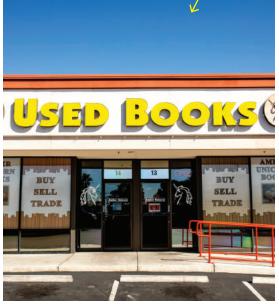
→ Palms has the best drinks! For a cup of the freshest coffee that always goes down smooth, I go to Lucky Penny for a J. Gursey Coffee espresso, and for a cocktail with less calories, I recommend a Kettle Rocks with lemon at The Unknown Bar. palms.com/unknown.html

DAM IT

→ Boulder City, Nevada is an awesome town about 45 minutes outside of Las Vegas, near the Hoover Dam. If you're in town in February, make sure to check out the DAM Short Film Festival. www.damshortfilm.org

IT'D BE A MYTH-**TAKE NOT TO GO**

⇒ People go out of their way to visit this store! Amber Unicorn Bookstore is a vintage bookstore with a huge collection of cookbooks. It's cool to support a local business that has been selling actual books for years. amberunicorn books.com



...CONTINUED

FOR THE FOODIES

DREW BELCHER, CO-FOUNDER OF UNLOKT

DISHES OUT MEALS THAT HIT THE SPOT

Must Try: Spencer **ECHO & RIG** www.echoandrig.com

18

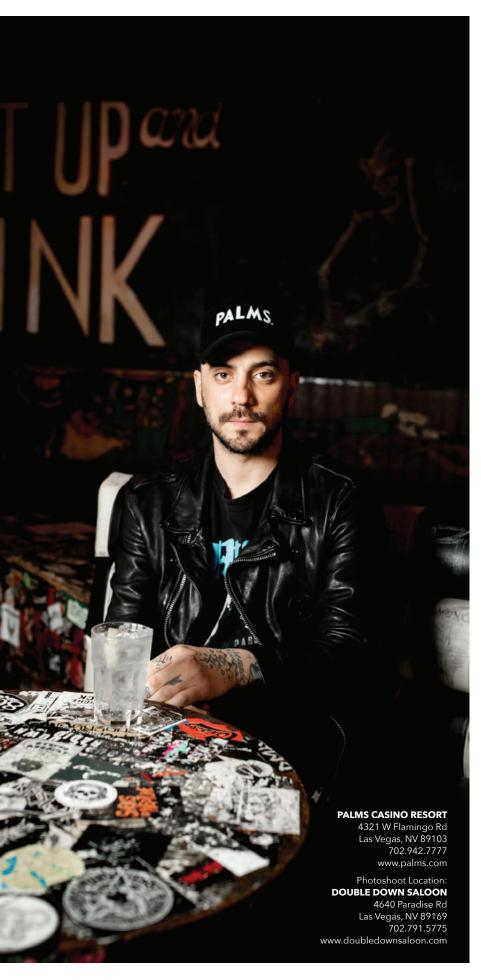
19

Must Try: Hawaiian Garlic Shrimp, Plate Lunch Burrito FIST OF FUSION www.fistoffusionislandgrill.com 20

Must Try: **BORN AND RAISED** www.bornandraisedlv.com



Must Try: "La Asada Skirt Steak With Chimichurri, Maine Lobster Ceviche **MORDEO BOUTIQUE WINE BAR** www.mordeolv.com





Must Try: Oysters in Rotation, Spicy Tuna Tartar With Waffle Fries, French Toast With Caviar, Prime NY Steak With Miso Hollandaise OTHER MAMA

www.othermamalv.com



Expert: Ronn Nicolli

Credentials: SVP Creative Strategy, Palms Casino Resort

PROFILE:

- Has Lived in Las Vegas: 17 years
- First job in Las Vegas: Runway model for Fashion Show Mall



WHAT EVERYONE THAT COMES TO VEGAS SHOULD DO:

- → Come to KAOS dayclub and nightclub
- → Stay at the Palms and get a drink at The Unknown Bar. I recommend the Bee's Knees!
- → Go around properties and get the social experience

PLACES MOST TOURISTS WON'T KNOW ABOUT BUT PROBABLY SHOULD:

Pho Kim Long in China Town

→ This place is open 24 hours, has excellent food and a very cool, authentic environment.

Mr. Coco's at Palms Casino Resort

→ It's an amazing spot that's brand new to Vegas and really enjoy coming here.

The Laundry Room

in Commonwealth

→ This is a great place for connecting with friends, getting to know each other and networking.

NATIVE KNOWLEDGE:

➡ Floating above the central bar in The Unknown Bar is the eye-catching artwork of British artist Damien Hirst. The Unknown (Explored, Explained, Exploded) features a 13foot, thrice-segmented tiger shark swimming in formaldehyde. ■



"TOURISTY" ACTIVITIES THAT YOU STILL ENJOY AS A LOCAL

Walking Around Downtown

→ It's nostalgic!

The Strip on New Year's Eve

→ Always a new experience and what a celebration!

Escaping to Red Rock for Hikes

→ It's nature at its finest.





"The money doesn't come easy [in Vegas]. It takes hard work out here."

RONN'S FAVES



Favorite Sushi:

→ Kuruma Ebi no Tempura at Zuma



Favorite Taco:

→ Carne
Asada Tacos
at El Dorado
Cantina



Favorite Cocktail:

★ East-Coast
 Kali at CATCH

PALMS CASINO RESORT

4321 W Flamingo Rd Las Vegas, NV 89103 702.942.7777 www.palms.com

Photoshoot Location:

THE UNKNOWN BAR 4321 W Flamingo Rd Las Vegas, NV 89103

Las Vegas, NV 8910 866.942.7770 www.palms.com/ unknown.html