

Perspire & Inspire

Holly Eve Shares Brands Worth the Buy



NAME
Holly Eve



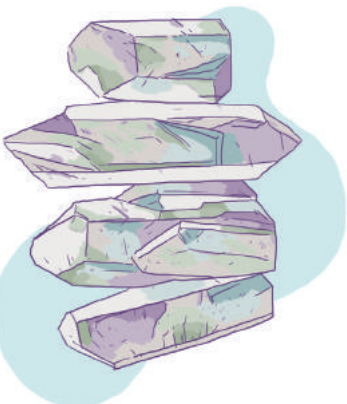
JOB TITLE
CEO, Founder & Creative
Director of Madame Lemy



RESIDENT OF
Pasadena



LOCAL LIVING
7 years (But I've been
bi-coastal throughout that
time in NYC)



ETHICAL SHOPPING

→ I love supporting the local, high-quality artisanal store, Ten Thousand Villages. They create opportunities for artisans in developing countries by selling their products in their markets through long-term, fair-trading relationships. They have a good selection of spiritual and inspirational pieces with my favorite being their crystals.
www.tenthousandvillages.com



CLEAN BEAUTY

→ The Whole Foods in Pasadena is my favorite place to shop for beauty products. They are, of course, clean and organic. I love to buy essential oils and use them to mix in other products while I'm making my own concoctions. It's very well-curated, and they often have new brands.
www.wholefoods.com



CHIC LADY

→ I love Blaque Label because their items are high-quality and unique. They're edgy and sexy yet still appropriate to wear for a business meeting. I've met the owners, and they are great people. My favorite item has been a lilac silk trench coat—it's elegant, sexy and badass all in one.
www.blaquelabel.com



SPA DAY!

→ At Natural Feeling Spa, I love the unique products that she sources for her treatments. She sells the products that she uses, so you can use them at home! The entire experience is meditative and spiritual—I always leave feeling rejuvenated and refocused. The owner, Adina Diaz, does a lot of workshops that are worth attending.
www.naturalfeelingspa.com



SUPPORT THE GIRLS

→ Jenette Bras in Pasadena sells high-quality bras from Paris that I really like. They custom-fit you to the bras, and their sizing is extremely accurate. Their bras have changed the game for me. If you are looking for everyday simple and sexy bras, check them out! ■
jenettebras.com

Pasadena

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OF MY FAVORITE MADAME LEMY SCENTS

Lime! It has oakmoss that gives it a rich aroma, which I source from France.

CHANGING PERSPECTIVES

Madame Lemy has been a platform for me to educate people on the importance of switching to natural products and to speak about my own struggles with mental health. Even if I can impact just one person, then it's worth being vulnerable.

"My best friend tragically lost her life to breast cancer, and she was the person who informed me why I should stop using antiperspirants and switch to natural deodorant. It's been my mission to pass on her legacy and inspire people to switch to clean products."

Photoshoot Location:
NATURAL FEELING SPA
8042 W 3rd St
Los Angeles, CA 90048