

Wake Up & Smell the Inspo

This Marketing Master Shares What Sparks Her Personal Inspiration



NAME:
Kirby Kurzeka



JOB TITLE: Marketing Director, SOCO & The OC Mix



RESIDENT OF:
Newport Beach



LOCAL LIVING: Born and raised in Orange County



Costa Mesa



FAVORITE PLACES TO SHOP IN COSTA MESA:

1. Zimmermann at South Coast Plaza
2. Red Balloon on 17th Street
3. Rococo on 17th Street

WOMEN EMPOWERED

While marketing is my day job, I run a website with two other women (Alatheia Hart and Christine Anderson) called The Art of Being Female. We feature inspiring women around us who excel at home, work and play!

"I love how SOCO is always evolving. There are always the best stores and restaurants at the center, and working with them never gets old."

THE ART OF BEING FEMALE

www.artofbeingfemale.com
@artofbeingfemale

SOCO & THE OC MIX

3313 Hyland Ave
Costa Mesa, CA 92626
949.760.9150
www.socoandtheocmix.com



TACOS ALL DAY EVERY DAY

→ I'm addicted to Taco María, and if you haven't been, you need to go...now! I can't go without getting multiple dishes because everything is so delicious! My favorites are the Caesar, quesadilla and all of the tacos. Carlos makes his non-GMO, organic tortillas from scratch daily with imported heirloom corn, and they are unlike anything I've ever had!

www.tacomaria.com



REJUVENATE YOUR HOME

→ I've had so much fun shopping at Rejuvenation ever since they opened at SOCO. I was a big fan of their online store before, but now I love going in to see everything in person.

www.rejuvenation.com



ONE OF A KIND

→ From paintings to crystals, to pots and outdoor chairs, I always find something unique at Molly Wood Garden Design store in Costa Mesa. I love the variety here. I've gotten everything from a selenite rod to give as a hostess gift, to the cutest pair of patio chairs and vintage painting for myself.

www.mollywoodgardendesign.com



WORTH THE SPLURGE

→ The last thing I splurged on was my couch from Cisco Home—worth every penny! It's the most comfortable couch for a long-legged bunch like our fam! While redoing my home, I constantly found myself going back to Cisco Home for more! Just recently I've purchased a couch, four chairs and countless pillows.

www.ciscohome.net



THANK YOU MOTHER

→ Gracias Madre just opened in Newport, and I've been obsessed! I love Mexican food, and it's a great healthy alternative. Not to mention, they have the most delicious cocktails! ■

www.graciasmadre.co

Photographed By: John Glover | Illustrations By: Vicente Marti Solar