

LOCALE[®]

Editor's Note



118
EDEN
GROW WHERE
PLANTED



By the time this issue hits the racks, summer will be nearly over. The embers of backyard barbeques will dwindle, and a soft chill will kick off my favorite season: autumn. I know, I know—saying that sounds like blasphemy, especially in the gorgeous, endless-summer county of San Diego, but I can't help myself.

Truth is, I'm a sucker for all things autumnal: how copper-colored leaves pave the streets and how they sound beneath the soles of our favorite boots. Give me the gloomy, clingy marine layer that sets our sunsets on fire. Give me the sweaters that leave lint everywhere and the obligatory accessory a warm coffee shop cup brings to every outfit. And while I'll always take a Mexican hot chocolate over a Pumpkin Spice Latte (sorry, not sorry), I love to watch people cozy up to colder weather in their own ways.

Whether you're mourning summer or celebrating fall, our new San Diego issue has something for you to enjoy in any season. It all starts off with our stunning cover star, Chantel Jeffries (pg. 36). After that, read up on the stories of locals who made it to the big time in our Alive Experts "Blood, Sweat and Tears" (pg. 47), then flip through our Guide of where to take all your soon-to-arrive holiday visitors (pg. 57).

Speaking of visitors, our colorful new For the Fridge concept is here to get you and your bar cart ready for any occasion (pg. 76). And prepare your body for sweater weather—we have some truly mouthwatering foodie spreads in our Sweet Spots (pg. 95), Veggie VS Regular (pg. 103) and Meals Deconstructed (pg. 91) features.

With Small Business Saturday coming up on Nov. 30, we got to know some SD businesses to help you give locals some love! Whether it's getting your shop on with **EDEN** in University Heights (pg. 118) or strolling through Carlsbad Village (pg. 130), there are plenty of ways to support your local artisans and businesses. After that, we're ruffin' it with Insta-famous pooch @thatdogrupert (pg. 121), and LA-based blogger Neal Hruby plans our next date night in Del Mar (pg. 132).

So much love went into the creation of this issue, and I can't tell you how much I hope it finds its way into the places you care most about: in your sandy beach bags as you soak up summer's last rays with your family, or on your coffee table, waiting patiently to curl up with you and your cup of Mexican hot chocolate (or your Pumpkin Spice Latte). ■

Happy Reading,



JORDAN NISHKIAN Editor
jordan.n@localemagazine.com | @wordsbyjordan

Hi Sweet Heart
LA JOLLA, CA

GIFT BOUTIQUE

**7920 IVANHOE AVENUE
LA JOLLA 92037**

**GIFTS & GREETINGS
FOR ALL OCCASIONS**

**CARDS CANDLES
LOCAL ARTWORK
BOOKS BARWARE
PARTY SUPPLIES
GIFTS FOR KIDS**

**FOLLOW ALONG
@HISWEETSLAJOLLA
WWW.HI-SWEETS.COM**