

Ethical AI symposium – promotion campaign

Topical content posts

Binary District @BinaryDistrict · 8 Aug
Read how Neural Architecture Search is aiding in the creation of [#NeuralNetworks](#) to boost the efficiency of complex computations in [#MachineLearning](#)



Expensive, Labour-Int
Overcome Barriers in I
[journal.binarydistric](#)

Binary District @BinaryDistrict · 2 Sep
Both the US and [#China](#) have made [#ArtificialIntelligence](#) integral to their future plans. With different approaches, which of the two global superpowers is poised to win the race for [#AI](#) superiority? [bit.ly/2kdIPRO](#)



Binary District @BinaryDistrict · 30 Aug
Neural networks represent the next stage in image and physical object recognition [#technology](#). Before they can be properly utilised, though, we need to break the 'black box' and wisen them up to potential adversaries: [bit.ly/2LazAck](#)
[#AI](#) [#MachineLearning](#)



Binary District @BinaryDistrict · 31 Jul
AI is currently not very good at doing multiple things at once, which is why self-learning by machines is so important to [#AI](#) development. Find out the current state of play over on Binary District Journal:



What Is Artificial Intelliger
[journal.binarydistrict.cc](#)

Binary District @BinaryDistrict · 5 Aug
"My name is 0100111001, and I'll be your driver tonight." [#AI](#) is taking the wheel in our cars, but will it be liable for accidents? We explore the legal implications for autonomous vehicles



What's Up With..
[journal.binary](#)

Binary District @BinaryDistrict · 26 Jul
"The nature of developing and implementing machine learning algorithms is one of dedicated hand-holding from their developers..."
Discover how [#AI](#) can complement the work of [#data](#) scientists



Machine Learning Vs. Analysts: Will AI Eventually Replace Data Scientists?

[journal.binarydistrict.com](#)

Event announcement and update posts



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PROGRAMME UPDATE

The Ethical AI conference programme has had a massive overhaul, accounting for the incredible collection of speakers we've confirmed over the past few weeks. Check out a full day (that's 08:30-21:00) of discussion around AI and its development, regulator debate. Unbelievable va



Binary District @BinaryDistrict · 31 Jul

The [#ethicalAIconf](#) programme is fit to burst: a full day (that's 08:30-21:00) of discussion around [#AI](#) and its development, regulation, applications and implications. Check out the incredible array of confirmed speakers – it's going to be a massive day

10 September

09:00 – 19:30
Primalbase London

**Ethical AI:
Is it possible?**

Ethical AI: Is it possible
eventbrite.co.uk

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Early Bird tickets are to sign up while they
eventbrite.co.uk



Binary District @BinaryDistrict · 22 Jul

Ethics washing – fabricating or exaggerating a company's interest in equitable [#AI](#) systems that work for everyone. How big is the problem and how can companies make a real difference? Be part of the discussion at 'Ethical AI: is it possible?' bit.ly/2XVAnGH [#ethicalAI](#)

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**Ethical AI:
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Ethical AI: Is it possible?

Early Bird tickets are now on sale for only £90 + transaction fee: hurry to sign up while they are still available! About Binary District We're ...
eventbrite.co.uk

Social media-based competitions

Binary District @BinaryDistrict · 17 Jul

OK, enough with the Simpsons. New focus: fill the gaps on the board and get 10% off our upcoming [#EthicalAI](#) symposium. Leading experts discuss building [#AI](#) that truly benefits society. The first 10 correct comments get rewards – we'll DM you the discount code [#ethicalAIconf](#)



Binary District @BinaryDistrict · 13 Aug

[#Competition](#) time: win a FREE ticket to our [#EthicalAIconf](#) on 10 September. Unravel these cryptic synopses to identify 3 famous [#AI](#) related films. The first 3 comments to identify all 3 films correctly win a free ticket. [#EthicalAI](#)

1. Dr Jones Attempts To Replicate Former Glories
2. Shakesperean Hero Goes Rogue On Monolithic Mission
3. Johnny Utah Confronts Weaving After Taking Pill

[#EthicalAIconf](#)



Poll-based insights



Binary District @BinaryDistrict · Apr 29

Does AI need regulation or will it hinder progress?

55% Rules save us

45% Rules break us

423 votes · Final results



Binary District @BinaryDistrict · Mar 27

What will #AI be doing in 10 years time?

29% Enslaving us

12% Lying in scrapyards

28% A narrow range of tasks

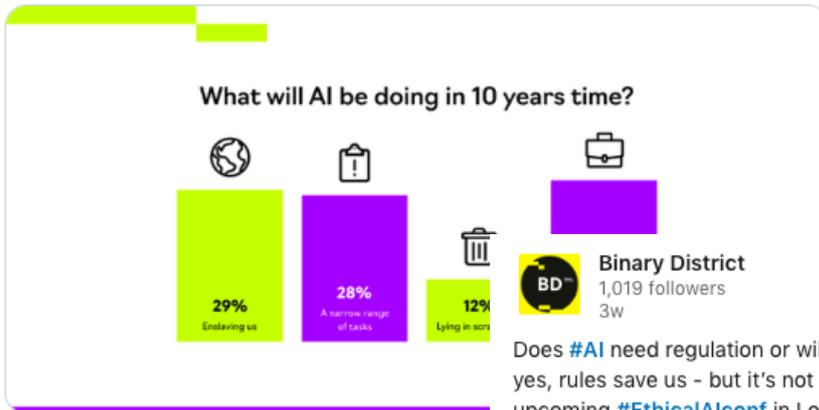
31% Your job

280 votes · Final results



Binary District @BinaryDistrict · 16 Aug

According to our #poll, 10 years from now #AI will be taking our jobs...a familiar refrain? Set the record straight - make sure you're part of our #EthicalAlconf in September to examine the nuances of #ethicalAI applications bit.ly/2XVAnGH



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Does #AI need regulation or will it hinder progress? Just over half of you told us yes, rules save us - but it's not a convincing majority. Join the debate at our upcoming #EthicalAlconf in London next month - sign up today: <http://bit.ly/2XN2W4Y> #EthicalAI

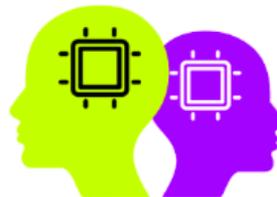
Does AI need regulation or will it hinder progress?



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Should big tech fund research into #AI ethics? Yes, you said - but only by a small margin. As with so many referendums, the issue is still up for debate: join the Ethical AI discussion on 10 September in London: [...see more](#)

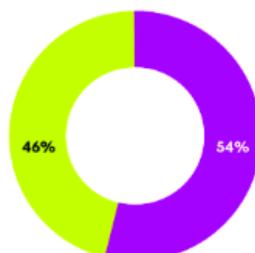


45%
Rules break us

Should Big Tech fund research into AI ethics?

Yes, their role is important

No, it must be independent



Article-based microcontent



Binary District @BinaryDistrict · 1 Aug

"Are police officers capable of carrying around [facial recognition] technology? What about the military? The thought of police officers carrying that stuff around scares people." Join the [#EthicalAI](#) debate in London on 10 September: bit.ly/2XVAnGH



Binary District @BinaryDistrict · 27 Jul

Neural networks are rapidly improving thanks to advancements in computational power. As the practical applications of the [#technology](#) multiply, we will see more and more organisations using their own [#MachineLearning](#) programs: bit.ly/2Y9md5G



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"Public opinion of [facial recognition] technology has not been aided by reports of its introduction by British police forces. It was used in an attempt to spot suspects at the 2017 Notting Hill Carnival, for example..."

Explore [#EthicalAI](#) from every angle - sign up for 'Ethical [#AI](#): Is it possible?' today <http://bit.ly/2XN2W4Y> [#EthicalAIconf](#)



Binary District @BinaryDistrict · 8 Aug

"We are probably some way away from entrusting a machine to [identify emotions] and allowing it to act autonomously while expecting accurate results." Does this mean that [#AI](#) is a way away from being trusted with any important call? bit.ly/2XVAnGH [#EthicalAIconf](#)



Speaker announcements

Binary District @BinaryDistrict · 19 Aug

📢 SPEAKER ANNOUNCEMENT 📢

@evannahu, Atlantic Council Nonresident Senior Fellow and CEO of data tech firm Omelas, will join us at #EthicalAIConf to discuss biases in algorithms.

Don't miss out on the debate!
#ethicalAI



Binary District @BinaryDistrict · 28 Aug

SPEAKER ANNOUNCEMENT

Our #ethicalAIConf in London next month includes a talk from Paco Garcia, CTO at digital identity co. Paco will be a strong voice.
bit.ly/2XVAnGH



Binary District @BinaryDistrict · 2 Sep

SPEAKER ANNOUNCEMENT

We are delighted to be welcoming Catalina @katchja Butnaru, Global Ethics Lead at @thecityAI, to our #EthicalAI event this month in London.

For full details click here: bit.ly/2Py3dK5
#ArtificialIntelligence #Technology



Catalina Butnaru

Global Ethics Lead, City AI

Ethical AI: Is it possible?

10 September 2019, Primalbase London

primalbase

BINARY DISTRICT

Binary District @BinaryDistrict · 12 Aug

📢 ANNOUNCEMENT 📢

Richard Tromans, founder of @ArtificialLawya and brilliant regulation, brings a legal perspective to the #EthicalAI debate September conference.

Don't miss your chance to join
#EthicalAIConf



Binary District @BinaryDistrict · 22 Aug

We have a great addition to our speaker lineup from @oxfordethicslab confirmed! @SilviaMilano1 will be running through the ethical challenges of recommender systems as part of our #ethicalAIConf on 10 September in London. Grab your ticket today: bit.ly/2XVAnGH
#EthicalAI



Binary District @BinaryDistrict · 20 Aug

Our #EthicalAIConf is growing!

We'll be joined in London next month by data scientist and #EthicalAI lead @AonghusMcGovern. He'll be discussing bias in data sets, where the problems are and how to solve them.

To learn from all our experts, sign up today: bit.ly/2XN2W4Y



Aonghus McGovern

Lead Data Scientist at Accenture

Ethical AI: Is it possible?

10 September 2019, Primalbase London

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