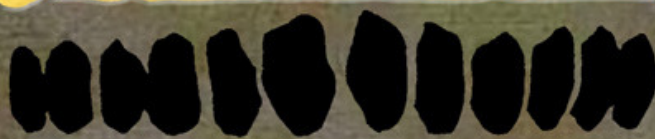


Media Kit



# FRANKENSTEIN



THE MODERN  
PROMETHEUS





# FRANKENSTEIN

MARY SHELLEY'S FRANKENSTEIN LIKE YOU HAVE NEVER SEEN IT BEFORE!

What began as a competition among friends, lovers and Romantic poets resulted in a dream that inspired one of the classic novels of English literature.

While traveling through Switzerland at the tender age of 18 with her future husband Percy Shelley and Lord Byron, Mary Shelley won the friendly competition to write the best horror story. Mary dreamt about a scientific experiment gone wrong at Germany's Frankenstein castle, which she visited just days before, and the resulting story evolved into an iconic novel of the Romantic era.

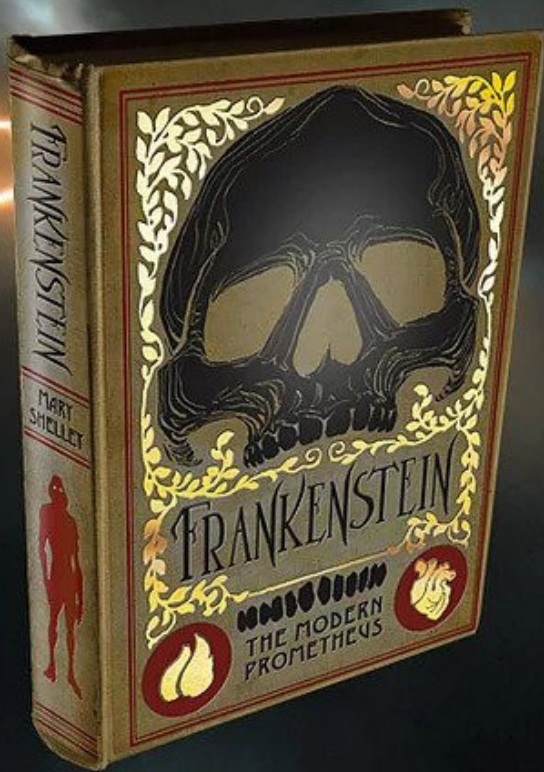
Ethereal Visions Publishing features the artistry of Matt Hughes, and has created a collectible edition of the 1819 novel that is sure to become a treasured family heirloom.

This edition of Frankenstein approaches the story of Mary Shelley's original concept of Frankenstein's Monster - a self-reflection of the darker side of Victor Frankenstein and, therefore, the reader.

Each chapter header is accompanied by four hand tipped-in color plates that reveal the journey of the monster from conception to birth to self-awareness and finally to the acceptance of mortality and solitude.

Never before has such an artistic interpretation of this character been produced. This edition will be the first in a three part series focusing on the creators of what we today call horror - the next volume will be an illuminated edition of Bram Stoker's Dracula.

Begin your collection of classic horror novels by participating in Ethereal Visions Publishing's book launch campaign on Kickstarter, starting February 22. Sign up today to receive exclusive launch day rewards and pricing specials before they go public!



# FRANKENSTEIN

**KICKSTARTER**  
**LAUNCHES FEB 22**

[www.frankensteinbook.info](http://www.frankensteinbook.info)

# It's ALIVE!!!

Or, at least it will be on **February 22!**

This unique publication will include:

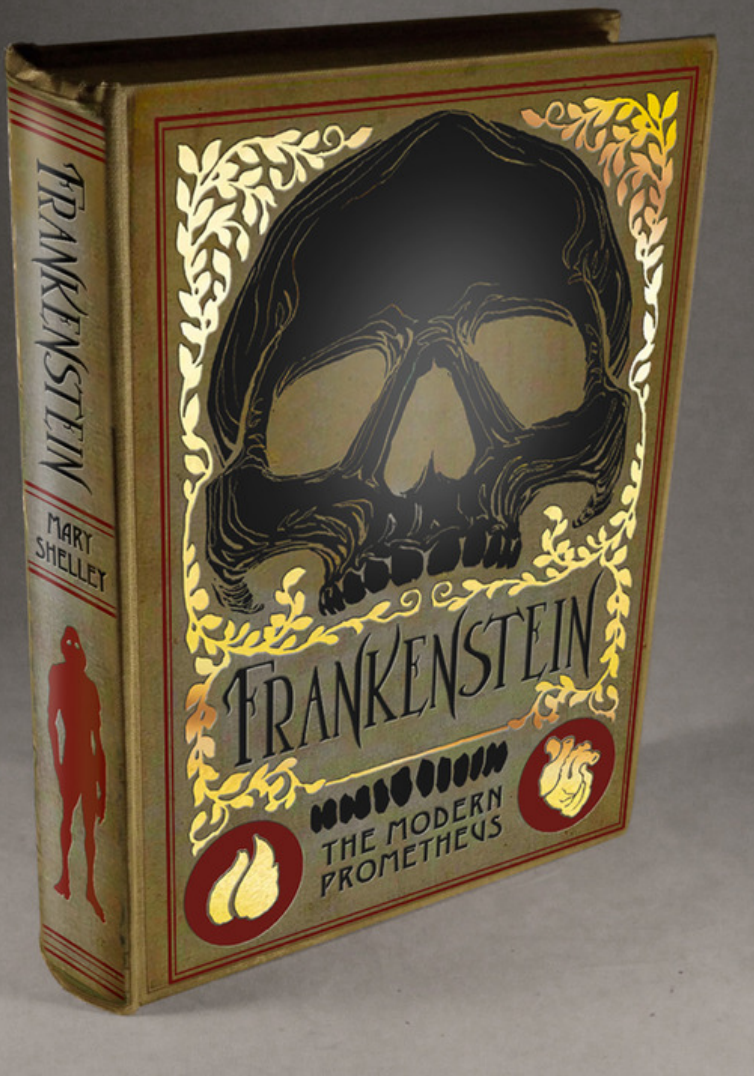
- Hard cover 10" x 7.25" Casebound; Smyth sewn
  - Gold foil stamp with two colors on front and spine
  - 240 pages (100gsm dong fang cream wood free pages)
  - Two color black and red interior (black text and red line illustrations on every chapter header)
  - Four full color tipped in plates on tinted paper
- Illustrated end pages

Potential Stretch Goals for the campaign will be:

- Ribbon marker
- Gilded stained edges
- Tissue covers for the 4 tipped in plates
- Embossing on cover

The Kickstarter begins on **February 22!**

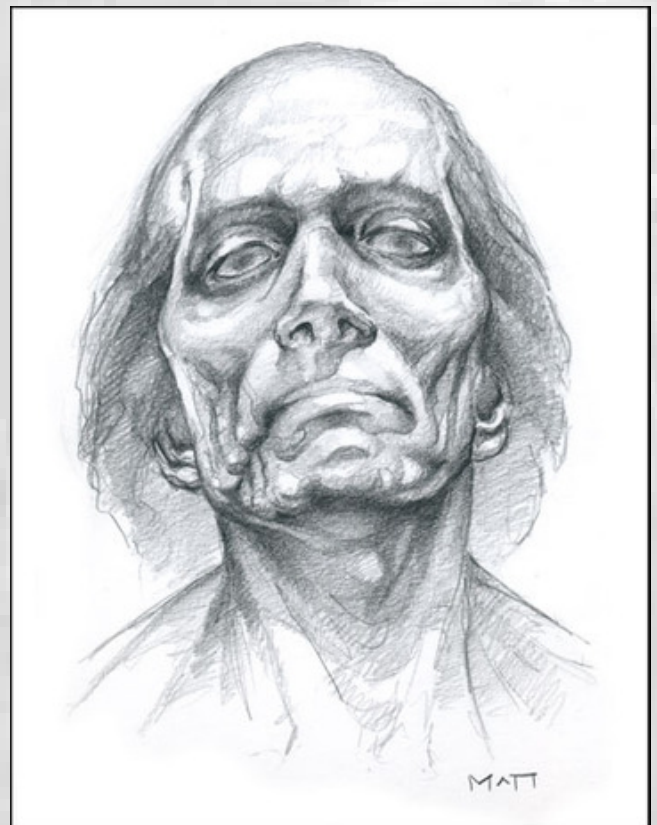
Sign up to receive exclusive launch day rewards, and pricing specials before they go public!



## Enter to win an original piece of artwork

Visit our website at [www.frankensteinbook.info](http://www.frankensteinbook.info) and be sure to enter for your chance to win an original 11" x 14" graphite character study on Bristol board by artist Matt Hughes of the Frankenstein's Monster!

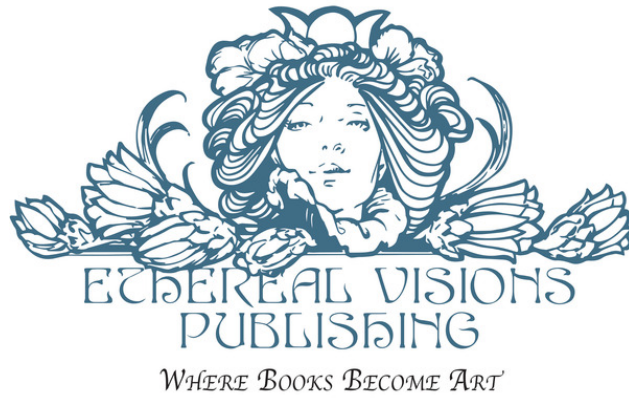
The winner will be chosen on February 23.



# [www.frankensteinbook.info](http://www.frankensteinbook.info)



# About Ethereal Visions Publishing



The love of art coupled with the love of books was the spark which lit the fire of this company.

In our library, you will find books, card sets, bookplates, and journals that are pieces of art within themselves. They are treasures that will immerse you into a world filled with beauty, mystery, whimsy, and the macabre through breathtaking artwork.

**Hope Hughes** is the founder of Ethereal Visions Publishing, LLC. She pulls from the artists, stories, and myths she loves to inspire and create beautiful products.

**Matt Hughes** is the founding artist whose beautiful art breathes life into everything Ethereal Visions Publishing creates.

## [www.evpublishing.info](http://www.evpublishing.info)

*Other Titles from Ethereal Visions Publishing:*



**This And Nothing More:**  
The stories of Edgar Allan Poe



**Mozart's Requiem:**  
Art inspired by Mozart's final work