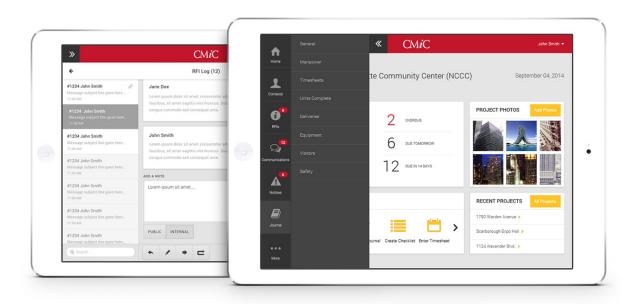


onnect people, systems and information no matter where they're located. Enhance your efficiency, increase your revenue and scale your corporate growth. Modern construction companies excel when all departments act in harmony together, when real-time data is the foundation for strong and informed decisions.

Like your peers in the construction industry, you may be on the lookout for the optimal project management solution. There are two major approaches to consider, and the wrong choice could cause long-term damage to your business. To lower initial investment, many executives begin their search for a stand-alone project management solution without considering the very real, long-term value of software that unifies project management with financials.







### THE UNIFIED SOLUTION

Unified software streamlines everyday functions by standardizing reports and giving key players access to the crucial project data they need. There's no finger-pointing or conflicting reports to reconcile—it's simply a single source of truth.

Companies scaling their businesses from a single database solution are freed from the excessive overhead and additional resources required to administer their solution. So why do executives remain apprehensive when it comes to an integrated solution?

Most organizations underestimate the time and money needed to link together incompatible platforms. Unfortunately, it's nearly impossible to avoid the complexity that comes with standalone solutions and bridging software. Re-keying information benefits no one, and when functions overlap between systems, it wastes time and creates conflicting sets of data.







Stand-alone solutions breed complexity and often lack important collaborative functions. Many of today's leading construction executives are just now seeing past these 4 common software myths.





**MYTH:** Financial software should only be replaced when it stops working (AKA: If it isn't broken, don't fix it). After all, why replace perfectly good financial software?



**FACT:** When searching for a new project management system, some executives shy away from an integrated solution. But there's no telling what challenges will arise when bridging together standalone systems. Crucial functions like file sharing and bookkeeping, for example, become more difficult, compromising efficiency across departments.



**MYTH:** Bridging software is just as efficient as an integrated solution.



**FACT:** Stand-alone software vendors may offer a "bridging solution" to connect their software with an organization's current software. But how can these "middleware" solutions offer the same level of connectivity and security as integrated software?

Compared to a unified solution, bridged-together systems are more expensive and prone to error. Functions and data begin to overlap and conflict with one another. IT issues become more frequent and may stall operations due to untimely upgrades and different levels of support offered by software vendors.



**MYTH:** All unified solutions provide similar benefits and tools.



**FACT:** All unified solutions are built for internal compatibility, but CMiC takes this high-level benefit a step further. From the ground up, CMiC is built to adapt and streamline both internal and external tools into its own native platform, creating a unity of function and data.



**MYTH:** Newly purchased software should meet our current demands with minimal upfront investment.



**FACT:** Executives are under serious pressure to meet current demands while minimizing investment cost. With these goals in mind, it's easy to neglect future needs. But what happens when a company's software is unprepared for the future?

#### Powerful Software = Smart Future

File Sharing

### THE BIG PICTURE

Stand-alone solutions may offer specialized functionality, but they usually come with a variety of expensive challenges that slow operations and weaken decision-making. Behind their shiny surface lies serious risks for data conflicts and IT failure — easily creating fail points in critical operations.

Looking towards a smart future, the advantages of a single database solution are too powerful to ignore. From basic security and file sharing to at-a-glance, executive-level transparency, unification is the path of lowest risk and highest reward.

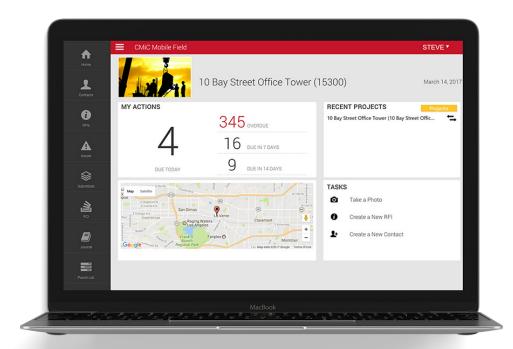




# THE CMIC ADVANTAGE



Single Database = Unifying Solution





A single, secured database with the most comprehensive and advanced construction solution.



Customizable business intelligence dashboards offer all-in-one control of multiple projects and access to company data and advanced tools with row-level security.



Unified folders improve transparency and cut down on inefficient tasks.



Enterprise mobile seamlessly connects on-site contractors with project stakeholders and integrates with mobile apps for advanced functionality.

## CONNECT





CONNECT

THE GOAL THE DECISION UNIFIED PLATFORM MYTHS THE BIG PICTURE CMIC ADVANTAGE CONNECT CMIC

## | CMiC

CMiC is the leading provider of complete, integrated and advanced enterprise software solutions for construction and capital project firms. CMiC's powerful software solutions increase efficiency across the enterprise, streamline processes and maximize profitability by lowering costs, improving productivity and increasing interoperability.



4850 Keele Street | Toronto, ON | M3J 3K1 | Canada



+1 647-777-8888



sales@cmicglobal.com

