

Landing Page Components: WORKFLOW

Landing Page Goals:

- Communicate how WORKFLOW can eliminate patient waiting frustration (main problem here in clinics/healthcare centres is “psychology of waiting,” this page should show how WORKFLOW can get solve this problem and therefore improve customer experience and retention)
- Communicate how WORKFLOW can give Care Teams an overview of what’s going on everywhere in the facility, and therefore improve coordination and room allocation etc.
- The previous two goals will then lead to fulfilling the next goal, which is driving interest in downloading either WORKFLOW Core or Pro.

SECTION 1: What is the product/introduce the concept

SECTION 2: Why & how it benefits both patients and care team/USPs

Visual Communication & Ease of Use; Real time; in a human way, paying attention to human relatable stimuli, eg. color coded, Easy to read, seamless dashboard, uncluttered, uncomplicated, simple data-informed workflow, designed with clinic performance in mind; maximise schedules, minimize wait.

Snapshot of the dashboard a 1-3 key features of it (clear user journey map/follow your patient; room allocation; prompts action on key events)

Snapshot of the dashboard and 1-3 key features of it (prompts action; makes them feel paid attention to; wait time updates)

SECTION 3: Why it benefits the care team/staff

Problem: xxxx

Solution: Optimize staffing

Snapshot of the dashboard a 1-3 key features of it (clear user journey map/follow your patient; room allocation; prompts action on key events)

SECTION 4: Figures/case study

SECTION 5: CTA

Sign up/how you can get started, find out more, see our other workflows.

Examples

Example 1

Logo	
Section 1: What is the product/introduce the concept	
<p>When no news, is not good news. Take the guesswork out of waiting, with Apprentice Health Workflow.</p> <p>Designed with clinic performance and health care teams in mind. Revolutionise your internal coordination management, clinic room allocation, and patient communication. Switch to an easy to navigate dashboard, enhanced by the convenience of mobile notifications.</p>	
Section 2: Who is it aimed at, Why it benefits patients and clinic teams	
<p>Two dashboards, one workflow. Synchronize clinic team and patient activity.</p> <p>Let's take our health and workflow off standby. Provide patients with real-time prompts and a personalized roadmap, thanks to sensor-powered workflow software.</p>	
<p>Erase the invisible waiting line. Americans spend 37 billion hours waiting in line every year. We overestimate how long we wait line by 36% percent. Apprentice Health's Patient dashboard solves that problem.</p>	<p>Predicted Wait Time</p> <p>1 min N/A N/A 1 min 1 min N/A</p>

Action

Please Stand by

Proceed to Exam Room 7

Proceed to X-Ray Waiting Room

Please Stand by

Go to Front Desk

Proceed to Exam Room 8

Actionable communication, visualized.

Our Workflow interface functions according to human instinct and visual comprehension cues. Color-coded prompts are instantly absorbed and acted upon.

Smart Room Allocation

Improve your care coordination, clinic cycle time, and self-rooming capacity. Workflow’s care team view provides an entire overview of all clinic activities, room status, and doctor availability.

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Action	Location	Care Team
	Waiting Room	HOLT
Needs Rooming	Exam Room 7	HOLT
	Waiting Room	KENNEDY
	Waiting Room	TANG
	Exam Room 6	COBB
	Waiting Room	TANG
Needs Rooming	Exam Room 8	KENNEDY
Needs Clinician	Exam Room 4	COBB

Wait Time

27 min

26 min

33 min

10 min

5 min

8 min

24 min

8 min

Data-driven workflow, in real time.

Make information-driven decisions in seconds, with clear data provided by Workflow’s AI technology and high-powered sensors.

Simple and Intuitive

Apprentice Health optimises the user experience at every touchpoint of the healthcare system. Our dashboards provide information in an instantly absorbable, intuitive format.

Care Team View

Badge Number	Visit Type	Name	Status
22	NEW PATIENT	B M	Checked In
24	NEW PATIENT	D M	Awaiting Room
19	ESTABLISHED PATIENT	H B	Checked In
BA	NEW PATIENT	J D	Checked In
1C	ESTABLISHED PATIENT	J G	Provider Interaction Started
35	ESTABLISHED PATIENT	M S	Checked In
D6	NEW PATIENT	M M	Awaiting Room
E9	NEW PATIENT	P K	Entered Exam Room

Section 4: Figures/case study

Apprentice Health has saved clinics over \$1 in self-rooming.

Increase visits by up to 20% per day, and save \$1 per patient visit.

Section 5: CTA (Start receiving/coordinating with mobile notifications today)

Maximize time, minimize wait. Get started with Workflow today.

Explore both Core and Pro options.

Workflow Core

Workflow Pro

Interested in cleaning up your Scheduling and Analytics?

Explore our other Workflows