

## Newsletter - The Beautiful Truth

# THE BEAUTIFUL TRUTH

C\N P CONNECTED  
PICTURES

Hello,

Earth Day and Fashion Revolution coincided this week in an exciting plethora of speeches, events, workshops, open studios, and educational initiatives. The manifesto behind each movement reflects a clear, common purpose: as a society, and as individuals, we need to take a closer look at the global impact of our actions, purchases and lifestyle choices.

This self-examination also applies to business leaders and government. We attended David Attenborough's [parliament speech, hosted by Plastic Oceans UK](#), which urged 150 British MPs towards actionable change in the light of the climate change crisis. Similar actionable change is taking place in the fashion industry, with [major retailers like H&M](#) making moves towards full disclosure of a product's provenance.

Meanwhile, social activist movements like [Extinction Rebellion](#) continue to raise the cry and drive attention to the many critical implications of climate change. We explore the converging themes presented by Earth Day and Fashion Revolution Week in [The Beautiful Truth](#) this month.



### DAVID ATTENBOROUGH AND PLASTIC OCEANS

Sir David Attenborough was recently invited to Westminster, on behalf of Plastic Oceans UK, to address the All-Party Parliamentary Group on the Prevention of Plastic Waste.

Beyond consumer behaviour, what role does government and legislation play in advancing the elimination of single-use plastic from the supply chain?



### TRANSPARENCY IN THE FASHION SUPPLY CHAIN

The themes of transparency and supply chain disruption are taking central stage at this year's Fashion Revolution Week. Are high street brands doing enough?

[We look at how the growing movement](#) behind conscious consumerism is motivating retail supply chain transparency.



### EXTINCTION REBELLION: ACTIVISM FOR CHANGE

Extinction Rebellion in the UK and around the world is forcing mainstream news to start giving the politics of climate change the attention it deserves.

Radical disruption have always been at the heart of their activism. But these protests are also eye-catching, laden with artistic performances, talks, and human connection. [Is this the way forward for social activism?](#)